Mondelēz International Announces Toblerone Diamond Truffles with Biscoff®, Uniting Two Global Icons in a Premium Chocolate Experience

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- Toblerone Diamond Truffles with Biscoff® combine smooth Toblerone milk chocolate, rich Biscoff® spread filling, and crunchy honey-almond nougat pieces in a distinctive diamond shape
- Available in two formats: a 495g premium box exclusive to Costco across ten markets, and a 180g sharing box in select countries
- Marks the first global retail partnership between Mondelēz International and Costco
- Collaboration deepens Toblerone's premium positioning and reinforces Mondelēz International's strategy to lead in premium chocolate innovation

Toblerone Diamond Truffles with Biscoff®



Each diamond-shaped truffle is individually crafted from smooth Toblerone milk chocolate, filled with rich Biscoff® spread, and finished with crunchy honey-almond nougat pieces.

CHICAGO, Sept. 22, 2026 (GLOBE NEWSWIRE) -- Mondelēz International, Inc. (Nasdaq: MDLZ) today announced the global launch of Toblerone Diamond Truffles with Biscoff®, a new collaboration that brings together two of the world's most iconic snacking brands. The partnership with Lotus Bakeries, the maker of Biscoff®, marks a new chapter in Toblerone's premium chocolate evolution and its commitment to delivering innovative, indulgent experiences.

As premium chocolate continues to outpace growth across the broader confectionery category, Toblerone Diamond Truffles with Biscoff® meet rising consumer demand for unexpected, elevated flavor combinations. It is a natural next step for a brand that has never been square.

Each diamond-shaped truffle is individually crafted from smooth Toblerone milk chocolate, filled with rich Biscoff® spread, and finished with crunchy honey-almond nougat pieces. The result is the unmistakable caramelized taste and texture of Biscoff®, elevated by Toblerone's signature chocolate craftsmanship.

In 2024, Toblerone introduced its distinctive diamond-shaped truffles to the market, marking a bold step beyond the brand's legendary triangular bar. The launch proved a resounding category success, redefining what consumers expect from premium boxed chocolates. Now, the addition of Biscoff® takes this innovation further with a partnership set to captivate chocolate lovers worldwide.

"Toblerone has always stood for being never square and celebrating unapologetic indulgence. With our diamond-shaped truffles already proving a category success, combining them with globally loved Biscoff® was a natural next step," said Iain Livingston, President, Toblerone & World Travel Retail, Mondelēz International. "People look for surprising combinations of familiar tastes, and this is a collaboration that only two icons could bring to life. We couldn't be more excited to share it with the world."

The exclusive Costco partnership represents a landmark moment for Mondelēz International and its Toblerone brand, marking the first time the company has partnered with Costco to launch a product range on a global scale. It is a further testament to the strength of both the Toblerone brand and the universal appeal of Biscoff®.

"Biscoff®'s unique caramelised taste and crunchy texture have become a global phenomenon, loved across cultures and age groups," said Isabelle Maes, Chief Marketing Officer, Lotus Bakeries. "Partnering with Toblerone, a brand synonymous with quality and indulgence, allows us to bring our iconic Biscoff® biscuit and spread experience to consumers in an entirely new and exciting format."

Toblerone Diamond Truffles with Biscoff® are available in two formats designed for gifting, sharing, or personal indulgence. They can be found in some Costco stores as of now, with more to follow as shelves are filled.

- 495g premium box: exclusive to Costco in the U.S., Canada, Australia, UK, Spain, France, Sweden, Iceland, and New Zealand, as well as the Taiwan market.
- 180g sharing box: Available in the United Kingdom, Ireland, Switzerland, and Australia, with additional markets to follow.

About Mondelēz International

Mondelēz International, Inc. (Nasdaq: MDLZ) empowers people to snack right in over 150 countries around the world. With 2025 net revenues of approximately $38.5 billion, MDLZ is leading the future of snacking with iconic global and local brands such as *Oreo, Ritz, LU, CLIF Bar* and *Tate's Bake Shop* biscuits and baked snacks, as well as *Cadbury Dairy Milk, Milka* and *Toblerone* chocolate. Mondelēz International is a proud member of the Dow Jones Best-in-Class North America and World Indices, formerly Dow Jones Sustainability Indices. Visit www.mondelezinternational.com or

follow the company on X at x.com/MDLZ.

About Toblerone
In 1908, Theodor Tobler and Emil Baumann invented a unique chocolate: Toblerone. "Toblerone" is a portmanteau of "Tobler" and "Torrone," the Italian term for honey-almond nougat. Its distinctive triangular shape has been recognised around the world ever since. Today, production remains based in Bern Brünnen, where employees work with great passion every day, producing up to 4 million Toblerone products daily, with around 90 percent of all Toblerone sold worldwide manufactured right there in Bern.

Toblerone has never been square. Not in shape. Not in spirit. And not in ambition. Never Square is the belief that the best things in life refuse to conform, and that the most interesting gifts are rarely the obvious ones.

About Biscoff®
Since 1932, Biscoff® has been delighting consumers' taste buds with its delicious caramelised taste and crunchy texture. Originally from Belgium but now loved all over the world, Lotus Biscoff® cookies were first brought to market by Jan Boone Sr., who created a caramelised cookie using only natural ingredients. This unique recipe and cookie remain the basis of three hero products: the original Lotus® Biscoff® cookie, the Lotus® Biscoff® sandwich cookie, and the Lotus® Biscoff® spread. Whether enjoyed at home, on the go, at the office, or on a flight, Biscoff® provides everyone around the world with a unique moment to truly enjoy.

Forward-Looking Statements
This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are “forward-looking statements” for purposes of federal and state securities laws, including, but not limited to, any statements of the plans, strategies, and objectives of management; any statements regarding our sustainability strategies, goals, and initiatives; any statements regarding future economic conditions or performance; any statements of belief or expectation; and any statements of assumptions underlying any of the foregoing or other future events. Forward-looking statements may include, among others, the words, and variations of words, “will,” “may,” “expect,” “would,” “could,” “might,” “intend,” “plan,” “believe,” “likely,” “estimate,” “anticipate,” “objective,” “predict,” “project,” “drive,” “seek,” “aim,” “target,” “potential,” “commitment,” “outlook,” “continue,” or any other similar words. These forward-looking statements are subject to change and to inherent risks and uncertainties, many of which are beyond Mondelēz International’s control, which could cause Mondelēz International’s actual results or outcomes to differ materially from those projected or assumed in these forward-looking statements. Please also see Mondelēz International’s risk factors, as they may be amended from time to time, set forth in its filings with the U.S. Securities and Exchange Commission, including its most recently filed Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. There may be other factors not presently known to Mondelēz International or which it currently considers to be immaterial that could cause Mondelēz International’s actual results to differ materially from those projected in any forward-looking statements it makes. Mondelēz International disclaims and does not undertake any obligation to update or revise any forward-looking statement in this press release, except as required by applicable law or regulation.

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A photo accompanying this announcement is available at https://www.globenewswire.com/NewsRoom/AttachmentNg/704600a3-88ae-46ec-94bc-a9bfe8bb8a84