



April 8, 2010

Kraft Foods to Report First Quarter Results on May 6, 2010

NORTHFIELD, Ill., April 8, 2010 /PRNewswire via COMTEX/ --Kraft Foods (NYSE: KFT) will release its first quarter financial results on Thursday, May 6, 2010, at 4 p.m. EDT and will host a conference call at 5 p.m. EDT that day.

Investors and analysts may participate via phone by calling 1-800-322-9079 from the United States and 1-973-582-2717 from other locations. To ensure timely access, participants should dial in approximately 10 minutes before the call starts. A listen-only webcast will be provided at <http://www.kraftfoodscompany.com/>.

A replay of the conference call will be available until May 20, 2010, by calling 1-800-642-1687 from the United States and 1-706-645-9291 from other locations. The access code for both the conference call and its rebroadcast is 67618618. An archive of the webcast will be available for one year on the company's web site.

The combination of Kraft Foods and Cadbury creates a global powerhouse in snacks, confectionery and quick meals. With annual revenues of approximately \$50 billion, the combined company is the world's second largest food company, making delicious products for billions of consumers in more than 160 countries. The combined company's portfolio includes 11 iconic brands with revenues exceeding \$1 billion - *Oreo*, *Nabisco* and *LU* biscuits; *Milka* and *Cadbury* chocolates; *Trident* gums; *Jacobs* and *Maxwell House* coffees; *Philadelphia* cream cheeses; *Kraft* cheeses, dinners and dressings; and *Oscar Mayer* meats. Another 70+ brands generate annual revenues of more than \$100 million. Kraft Foods (<http://www.kraftfoodscompany.com/>; NYSE: KFT) is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index.

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