

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 3, 2009

Kraft Foods Inc.

(Exact name of registrant as specified in its charter)

Virginia

(State or other jurisdiction
of incorporation)

1-16483

(Commission File Number)

52-2284372

(I.R.S. Employer
Identification No.)

Three Lakes Drive, Northfield, Illinois

(Address of Principal executive offices)

60093-2753

(Zip Code)

Registrant's Telephone number, including area code: (847) 646-2000

Not Applicable

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

Kraft Foods Inc. is filing this Current Report on Form 8-K to update the financial information in Kraft Foods' Annual Report on Form 10-K for the year ended December 31, 2008, filed with the Securities and Exchange Commission on February 27, 2009, to reflect revised financial information and disclosures as a result of the changes discussed below.

In January 2009, we began implementing changes to our operating structure reflecting our *Organizing For Growth* initiative and our Kraft Foods Europe Reorganization. The accompanying financial statements were revised to report the results of operations under this new structure. In line with our strategies, we are reorganizing our European operations to function on a pan-European centralized category management and value chain model, and we changed how we work in Europe in two key ways:

- We transitioned our European Biscuit, Chocolate, Coffee and Cheese categories to fully integrated business units, further strengthening our focus on these core categories. To ensure decisions are made faster and closer to our customers and consumers, each category is fully accountable for its results of operations, including marketing, manufacturing and R&D. Category leadership, based in Zurich, Switzerland, reports to the Kraft Foods Europe President. These business units now comprise the Kraft Foods Europe segment.
- We aligned the reporting of our Central Europe operations into our Kraft Foods Developing Markets segment to help build critical scale in these countries. We operate a country-led model in these markets.

In addition to this segment realignment in Europe, we have also implemented further changes in our financial reporting as part of our *Organizing For Growth* initiative, effective January 1, 2009:

- We changed our method of valuing our U.S. inventories to the average cost method. The accompanying financial statements were revised to conform to our change in accounting policy. In prior years, principally all U.S. inventories were valued using the last-in, first-out ("LIFO") method. With this change, we value all of our inventories using the average cost method. The change was made to better match revenues and expenses to current costs, to better align our external reporting with our competitors, and to align our external reporting with our tax basis of accounting.
- We changed the classification of excise taxes to a net presentation in cost of sales. In prior years, excise taxes were classified gross within net revenues and cost of sales. With this change, we report all of our excise and similar taxes using the net presentation method. We made this change to better align our net revenues between various countries and to provide better clarity to net revenues and margins. The accompanying financial statements were revised to conform to this change. This change did not have a material impact on our net revenues or cost of sales.
- We have revised our cost assignment methodology for headquarter functional costs across our operating structure. We conformed the accompanying financial statements to this change. This change entailed reclassifying certain costs from marketing, administration and research costs to cost of sales, and did not have an impact on net earnings.

Effective January 1, 2009, we also adopted the following new accounting guidance:

- In December 2007, new guidance was issued on noncontrolling interests in consolidated financial statements. The guidance required us to classify noncontrolling interests in subsidiaries as a separate component of equity instead of within accrued liabilities. Additionally, transactions between an entity and noncontrolling interests are required to be treated as equity transactions. Therefore, they no longer are removed from net income, but rather are accounted for as equity. The accompanying financial statements were revised to conform to the requirements of this guidance. The adoption of this guidance did not have a material impact on our financial statements.
- In June 2008, new guidance was issued to assist in determining whether instruments granted in share-based payment transactions are participating securities. The guidance considers unvested share-based payment awards with the right to receive nonforfeitable dividends, or their equivalents, participating securities that should be included in the calculation of EPS under the two-class method. The accompanying financial statements were revised to conform to the requirements of this guidance. As such, our restricted and deferred stock awards were considered participating units in our calculation of EPS. The adoption of this guidance did not have a material impact on our financial statements.

Pursuant to guidance provided by the SEC, we have revised the following sections of our Form 10-K to reflect the changes described above:

- Item 6. Selected Financial Data;
- Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operation; and
- Item 8. Financial Statements and Supplementary Data.

The information included with and in this Form 8-K is presented for information purposes only in connection with the changes described above. All other information in our Form 10-K has not been updated for events or developments that occurred subsequent to the filing of the Form 10-K with the SEC. For developments since the filing of the Form 10-K, please see our First Quarter 10-Q, our Second Quarter 10-Q and our Third Quarter 10-Q. The information in this Form 8-K, including exhibits, should be read in conjunction with the Form 10-K and our subsequent SEC filings.

Forward-Looking Statements

All statements and assumptions contained in this Form 8-K and in the documents attached that do not directly or exclusively relate to historical facts constitute “forward-looking statements” within the meaning of the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Words such as “expects,” “goals,” “plans,” “believes,” “continues,” “may,” “will,” and variations of such words and similar expressions are intended to identify such forward-looking statements. These forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those predicted in any such forward-looking statements. Such factors, include, but are not limited to, continued volatility of input costs, pricing actions, increased competition, our ability to differentiate our products from private label products, our indebtedness and ability to pay our indebtedness, the shift in our product mix to lower margin offerings, risks from operating internationally, tax law changes, the possibility that our proposed combination with Cadbury will not be pursued, failure to obtain necessary regulatory approvals or required financing or to satisfy any of the other criteria to the possible combination, adverse effects on the market price of our common stock and on our operating results because of a failure to complete the possible combination, failure to realize the expected benefits of the possible combination, negative effects of announcement or consummation of the possible combination on the market price of our common stock, significant transaction costs and/or unknown liabilities and general economic and business conditions that affect the combined companies following the possible combination. We have not updated our forward-looking statements made as of the original filing date of our Form 10-K to account for subsequent events.

Item 9.01. Financial Statements and Exhibits.

(d) The following exhibits are being filed with this Current Report on Form 8-K.

| <u>Exhibit Number</u> | <u>Description</u> |
|-----------------------|--|
| 23.1 | Consent of PricewaterhouseCoopers LLP, Independent Registered Public Accounting Firm. |
| 99.1 | Item 6. Selected Financial Data. |
| 99.2 | Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operation. |
| 99.3 | Item 8. Financial Statements and Supplementary Data. |
| 101.1 | The following materials from Kraft Foods' Form 8-K for the year ended December 31, 2008, formatted in XBRL (eXtensible Business Reporting Language): (i) the Condensed Consolidated Statements of Earnings, (ii) the Condensed Consolidated Statements of Equity, (iii) the Condensed Consolidated Balance Sheets, (iv) the Condensed Consolidated Statements of Cash Flows, (v) Notes to Condensed Consolidated Financial Statements, tagged as blocks of text, and (vi) document and entity information. |

Kraft Foods Inc.
Form 8-K
Table of Contents

| | <u>Page No.</u> |
|---|-----------------|
| EXHIBIT 23.1 | 1 |
| Consent of PricewaterhouseCoopers LLP, Independent Registered Public Accounting Firm | |
| EXHIBIT 99.1 | 2 |
| Item 6. Selected Financial Data | |
| EXHIBIT 99.2 | 3 |
| Item 7. Management’s Discussion and Analysis of Financial Condition and Results of Operations | |
| EXHIBIT 99.3 | |
| Item 8. Financial Statements and Supplementary Data | |
| Consolidated Statements of Earnings for the years ended December 31, 2008, 2007 and 2006 | 32 |
| Consolidated Balance Sheets at December 31, 2008 and 2007 | 33 |
| Consolidated Statements of Shareholders’ Equity for the years ended December 31, 2008, 2007 and 2006 | 34 |
| Consolidated Statements of Cash Flows for the years ended December 31, 2008, 2007 and 2006 | 35 |
| Notes to Consolidated Financial Statements | 36 |
| Report of Management on Internal Control over Financial Reporting | 76 |
| Report of Independent Registered Public Accounting Firm | 77 |

In this report, “Kraft,” “we,” “us” and “our” refers to Kraft Foods Inc. and subsidiaries, and “Common Stock” refers to Kraft’s Class A common stock.

CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We hereby consent to the incorporation by reference in the Registration Statements on Form S-3 (File Nos. 333-67770, 333-86478, 333-101829, 333-113620, 333-141891 and 333-147829) and on Form S-8 (Nos. 333-71266, 333-84616, 333-125992, 333-133559 and 333-137021) of Kraft Foods Inc. of our report dated February 19, 2009, except with respect to our opinion on the consolidated financial statements insofar as it relates to the effects of the change in accounting for inventories and noncontrolling interests and the effects of changes in reportable segments, discussed in Notes 1, 2, 3, 5, 14, 15 and 17, which are as of October 28, 2009 relating to the financial statements and the effectiveness of internal control over financial reporting, which appears in this Current Report on Form 8-K.

/s/ PRICEWATERHOUSECOOPERS LLP

Chicago, Illinois
November 3, 2009

Kraft Foods Inc.

Selected Financial Data – Five Year Review

(in millions of dollars, except per share and employee data)

| | 2008 | 2007 | 2006 | 2005 | 2004 |
|---|-------------|-------------|-------------|-------------|-------------|
| Summary of Operations: | | | | | |
| Net revenues | \$ 41,932 | \$ 35,858 | \$ 33,018 | \$ 32,779 | \$ 30,859 |
| Cost of sales | 28,088 | 23,656 | 21,190 | 21,115 | 19,474 |
| Operating income | 3,843 | 4,176 | 4,158 | 4,373 | 4,327 |
| Operating margin | 9.2% | 11.6% | 12.6% | 13.3% | 14.0% |
| Interest and other expense, net | 1,240 | 604 | 510 | 635 | 666 |
| Earnings from continuing operations | | | | | |
| before income taxes | 2,603 | 3,572 | 3,648 | 3,738 | 3,661 |
| Provision for income taxes | 755 | 1,080 | 816 | 1,066 | 1,165 |
| Earnings / (loss) from discontinued operations, net of income taxes | 1,045 | 232 | 233 | (33) | 219 |
| Net earnings | 2,893 | 2,724 | 3,065 | 2,639 | 2,715 |
| Noncontrolling interest | 9 | 3 | 5 | 3 | 3 |
| Net earnings attributable to Kraft Foods | 2,884 | 2,721 | 3,060 | 2,636 | 2,712 |
| Basic EPS attributable to Kraft Foods: | | | | | |
| Continuing operations | 1.22 | 1.56 | 1.70 | 1.57 | 1.45 |
| Discontinued operations | 0.70 | 0.15 | 0.14 | (0.02) | 0.13 |
| Net earnings attributable to Kraft Foods | 1.92 | 1.71 | 1.84 | 1.55 | 1.58 |
| Diluted EPS attributable to Kraft Foods: | | | | | |
| Continuing operations | 1.21 | 1.56 | 1.70 | 1.57 | 1.45 |
| Discontinued operations | 0.69 | 0.14 | 0.14 | (0.02) | 0.13 |
| Net earnings attributable to Kraft Foods | 1.90 | 1.70 | 1.84 | 1.55 | 1.58 |
| Dividends declared per share | 1.12 | 1.04 | 0.96 | 0.87 | 0.77 |
| Dividends declared as a % of Basic EPS | 58.3% | 60.8% | 52.2% | 56.1% | 48.7% |
| Dividends declared as a % of Diluted EPS | 58.9% | 61.2% | 52.2% | 56.1% | 48.7% |
| Weighted-average shares – Basic | 1,505 | 1,591 | 1,659 | 1,699 | 1,720 |
| Weighted-average shares – Diluted | 1,515 | 1,600 | 1,661 | 1,699 | 1,720 |
| Net cash provided by operating activities | 4,141 | 3,571 | 3,720 | 3,464 | 4,008 |
| Capital expenditures | 1,367 | 1,241 | 1,169 | 1,171 | 1,006 |
| Depreciation | 963 | 873 | 884 | 869 | 868 |
| Property, plant and equipment, net | 9,917 | 10,778 | 9,693 | 9,817 | 9,985 |
| Inventories, net | 3,881 | 4,238 | 3,436 | 3,272 | 3,365 |
| Total assets | 63,173 | 68,132 | 55,548 | 57,597 | 59,905 |
| Long-term debt | 18,589 | 12,902 | 7,081 | 8,475 | 9,723 |
| Total debt | 20,251 | 21,009 | 10,821 | 11,200 | 12,518 |
| Total long-term liabilities | 29,773 | 23,574 | 16,520 | 19,285 | 20,903 |
| Total Kraft Foods Shareholders' Equity | 22,295 | 27,407 | 28,536 | 29,574 | 29,888 |
| Total Equity | 22,356 | 27,445 | 28,562 | 29,600 | 29,924 |
| Book value per common share outstanding | 15.18 | 17.87 | 17.44 | 17.71 | 17.53 |
| Market price per Common Stock share – high / low | 34.97–24.75 | 37.20–29.95 | 36.67–27.44 | 35.65–27.88 | 36.06–29.45 |
| Closing price of Common Stock at year end | 26.85 | 32.63 | 35.70 | 28.17 | 35.61 |
| Price / earnings ratio at year end – Basic | 14 | 19 | 19 | 18 | 23 |
| Price / earnings ratio at year end – Diluted | 14 | 19 | 19 | 18 | 23 |
| Number of common shares outstanding at year end | 1,469 | 1,534 | 1,636 | 1,670 | 1,705 |
| Number of employees | 98,000 | 103,000 | 90,000 | 94,000 | 98,000 |

The following discussions should be read in conjunction with the other sections of our 2008 Annual Report on 10-K, including the revised, consolidated financial statements and related notes also contained within this Form 8-K.

Description of the Company.

We manufacture and market packaged food products, including snacks, beverages, cheese, convenient meals and various packaged grocery products, in approximately 150 countries.

Executive Summary.

The following executive summary is intended to provide significant highlights of the Discussion and Analysis that follows.

- Net revenues in 2008 increased 16.9% to \$41.9 billion. Net revenues in 2007 increased 8.6% to \$35.9 billion.
- Diluted EPS increased 11.8% to \$1.90 in 2008, and decreased 7.6% to \$1.70 in 2007. Diluted EPS from continuing operations decreased 22.4% to \$1.21 in 2008, and decreased 8.2% to \$1.56 in 2007.
- We made solid progress executing our long-term growth strategy, which focuses on: building a high performing organization; reframing our categories; exploiting our sales capabilities; and driving down costs without compromising quality.
- On November 30, 2007, we acquired the global *LU* biscuit business of Groupe Danone S.A. for €5.1 billion (approximately \$7.6 billion) in cash. *LU* Biscuit contributed net revenues of \$3.2 billion during 2008, and \$2.8 billion on a proforma basis during 2007.
- On August 4, 2008, we completed the split-off of the *Post* cereals business. As a result of the split-off, we recorded a gain on discontinued operations of \$926 million, or \$0.61 per diluted share, in 2008. The results of the *Post* cereals business were reflected as discontinued operations on the consolidated statement of earnings and prior period results were revised in a consistent manner.
- In 2008, we completed our \$3.1 billion, five-year Restructuring Program. We recorded charges of \$989 million during 2008, \$459 million during 2007 and \$673 million during 2006 as part of our overall Restructuring Program.
- In 2008, we issued approximately \$7.0 billion of senior unsecured notes. We used the net proceeds from these issuances for general corporate purposes, including the repayment of borrowings under the bridge facility used to fund our *LU* Biscuit acquisition and other short-term borrowings.
- During 2008, we repurchased 25.3 million shares of our Common Stock for \$777 million under our \$5.0 billion share repurchase program.
- In the third quarter of 2008, our Board of Directors approved a 7.4% increase in the current quarterly dividend rate to \$0.29 per share on our Common Stock. As a result, our current annualized dividend rate is \$1.16 per share of Common Stock.
- In the first quarter of 2007, Altria Group, Inc. ("Altria") spun off its remaining interest (89.0%) in Kraft Foods on a pro rata basis to Altria stockholders in a tax-free transaction. Effective as of the close of business on March 30, 2007, all Kraft Foods shares owned by Altria were distributed to Altria's stockholders, and our separation from Altria was completed.

Discussion and Analysis

Growth Strategy

At the Consumer Analyst Group of New York (“CAGNY”) Conference in February 2009, we presented the progress we made in 2008 on our long-term growth strategy and our plans for year three of our plan to return Kraft Foods to reliable growth. Our four growth strategies and 2008 developments are summarized below.

Build a high performing organization – We have done a lot over the past two years to rewire Kraft Foods and create a high performance culture. We have strengthened our senior leadership team and leveraged our business unit structure. We will continue to raise the bar on talent through internal development and external hiring with the goal of organizational diversity at all levels. Effective January 2009, we are reorganizing Kraft Foods Europe to better maximize our potential there, and we already integrated the legacy Kraft Foods and LU Biscuit operations within key markets in our Kraft Foods Developing Markets segment. We are further building scale in Kraft Foods Developing Markets by using business models relevant in individual geographies and countries.

Reframe our categories – We continue to reframe our categories in order to make them more relevant and contemporary with our consumers. We are utilizing our “Growth Diamond” to contemporize our base business, specifically to identify health and wellness trajectory-changing ideas and skew our resources toward those categories, countries and brands that have the highest potential for return. Furthermore, we strengthened our category mix through various acquisitions, divestitures and product pruning over the last few years.

Exploit our sales capabilities – We will continue to use our large scale as a competitive advantage and better leverage our portfolio through superior execution. Our “Wall-to-Wall” initiative for Kraft Foods North America combined the executional benefits of direct-store-delivery used in our Biscuit business unit with the economics of our warehouse delivery to drive faster growth. We are expanding upon that idea with “High Visibility Wall-to-Wall” in large, high turnover stores and geographies.

Drive down costs without compromising quality – We have found new ways to drive sustainable cost savings, while continuing to invest in the quality of our core brands, despite significant increases in product costs. We will continue to leverage quality as a growth driver by increasing the percentage of products rated superior and preferred. We plan to improve gross margins with our new operating structure in Europe and with the implementation of SAP as our core system in North America and Europe.

Items Affecting Comparability of Financial Results

Acquisitions and Divestitures

LU Biscuit Acquisition:

On November 30, 2007, we acquired the global LU biscuit business of Groupe Danone S.A. (“LU Biscuit”) for €5.1 billion (approximately \$7.6 billion) in cash. The acquisition included 32 manufacturing facilities and approximately 14,000 employees. We acquired net assets consisting primarily of goodwill of \$4,052 million (which will not be deductible for statutory tax purposes), intangible assets of \$3,546 million (substantially all of which are indefinite-lived), receivables of \$757 million, property, plant and equipment of \$1,054 million and inventories of \$204 million, and assumed liabilities of \$1,063 million consisting primarily of accounts payable and accruals. These purchase price allocations were based upon appraisals that were finalized in the third quarter of 2008. We used borrowings of €5.1 billion to finance this acquisition. Interest incurred on these borrowings was the primary driver of the \$533 million increase in interest expense during 2008. LU Biscuit contributed net revenues of \$3.2 billion during 2008, and \$2.8 billion on a proforma basis during 2007. LU Biscuit reported results from operations on a one month lag in 2007; as such, there was no impact on our operating results. On a proforma basis, LU Biscuit’s net earnings for the year ended December 31, 2007 would have been insignificant to Kraft Foods.

United Biscuits Acquisition:

In 2006, we acquired the Spanish and Portuguese operations of United Biscuits (“UB”) for approximately \$1.1 billion. The non-cash acquisition was financed by our assumption of \$541 million of debt issued by the acquired business immediately prior to the acquisition, as well as \$530 million of value for the redemption of our outstanding investment in UB, primarily deep-discount securities. The redemption of our outstanding investment resulted in a gain on closing of \$251 million, or \$0.09 per diluted share, in the third quarter of 2006.

Post Cereals Split-off:

On August 4, 2008, we completed the split-off of the *Post* cereals business into Ralcorp Holdings, Inc. ("Ralcorp"), after an exchange with our shareholders. The exchange is expected to be tax-free to participating shareholders for U.S. federal income tax purposes.

In this split-off transaction, approximately 46.1 million shares of Kraft Foods Common Stock were tendered for \$1,644 million. Our shareholders had the option to exchange some or all of their shares of Kraft Foods Common Stock and receive shares of common stock of Cable Holdco, Inc. ("Cable Holdco"). Cable Holdco was our wholly owned subsidiary that owned certain assets and liabilities of the *Post* cereals business. In exchange for the contribution of the *Post* cereals business, Cable Holdco issued approximately \$665 million in debt securities, issued shares of its common stock and assumed a \$300 million credit facility. Upon closing, we used the cash equivalent net proceeds, approximately \$960 million, to repay debt. As a result of the split-off, we recorded a gain on discontinued operations of \$926 million, or \$0.61 per diluted share, in 2008.

On June 25, 2008, Cable Holdco filed a registration statement on Form S-1/S-4/A with the SEC that announced the start of the exchange offer. Approximately 30.5 million shares of Cable Holdco were offered in exchange for Kraft Foods Common Stock at an exchange ratio of 0.6606. The exchange ratio was calculated using the daily volume-weighted average prices of Kraft Foods Common Stock and Ralcorp common stock on the NYSE on the last three trading days of the offer, which expired on August 4, 2008. The exchange offer was over-subscribed and as a result, the number of shares of Kraft Foods Common Stock accepted for exchange in the offer was prorated. Following the merger of Cable Holdco and a Ralcorp subsidiary, the Cable Holdco common stock was exchanged for shares of Ralcorp common stock on a one-for-one basis.

The *Post* cereals business included such cereals as *Honey Bunches of Oats*, *Pebbles*, *Shredded Wheat*, *Selects*, *Grape-Nuts* and *Honeycomb*. Under Kraft Foods, the brands in this transaction were distributed primarily in North America. In addition to the *Post* brands, the transaction included four manufacturing facilities, certain manufacturing equipment and approximately 1,230 employees who joined Ralcorp as part of the transaction.

The results of the *Post* cereals business were reflected as discontinued operations on the consolidated statement of earnings and prior period results were revised in a consistent manner. Pursuant to the *Post* cereals business Transition Services Agreement, we agreed to provide certain sales, co-manufacturing, distribution, information technology, and accounting and finance services to Ralcorp for up to 12 months, with Ralcorp's option to extend it for an additional 6 months.

During the fourth quarter of 2008, we increased our gain on discontinued operations by \$77 million to correct for a deferred tax liability that should have been written-off upon the split-off of the *Post* cereals business. As such, our gain from the split-off of the *Post* cereals business was \$926 million.

Summary results of operations for the *Post* cereals business through August 4, 2008, were as follows:

| | For the Years Ended December 31, | | |
|---|----------------------------------|----------|----------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Net revenues | \$ 666 | \$ 1,107 | \$ 1,100 |
| Earnings before income taxes | 189 | 369 | 369 |
| Provision for income taxes | (70) | (137) | (136) |
| Gain on discontinued operations, net of income taxes | 926 | — | — |
| Earnings and gain from discontinued operations, net of income taxes | \$ 1,045 | \$ 232 | \$ 233 |

The following assets of the *Post* cereals business were included in the split-off (in millions; as revised):

| | |
|--|-----------------|
| Inventories, net | \$ 94 |
| Property, plant and equipment, net | 425 |
| Goodwill | 1,234 |
| Other assets | 11 |
| Other liabilities | <u>(3)</u> |
| Distributed assets of the <i>Post</i> cereals business | <u>\$ 1,761</u> |

Other Divestitures:

In February 2009, we reached an agreement to divest a juice operation in Brazil. The transaction is subject to customary closing conditions, including regulatory approvals, and we expect it to close by mid-2009.

In 2008, we received \$153 million in net proceeds, and recorded pre-tax losses of \$92 million on divestitures, primarily related to a Nordic and Baltic snacks operation and four operations in Spain. We recorded after-tax losses of \$64 million, or \$0.04 per diluted share, on these divestitures.

Included in those divestitures were the following, which were a condition of the EU Commission's approval of our *LU* Biscuit acquisition:

- We divested an operation in Spain. From this divestiture, we received \$86 million in proceeds and recorded pre-tax losses of \$74 million.
- We divested a biscuit operation in Spain and a trademark in Hungary that we had previously acquired as part of the *LU* Biscuit acquisition. As such, the impacts of these divestitures were reflected as adjustments to the purchase price allocations.

In 2007, we received \$216 million in proceeds and recorded pre-tax gains of \$14 million on the divestitures of our hot cereal assets and trademarks, our sugar confectionery assets in Romania and related trademarks and our flavored water and juice brand assets and related trademarks, including *Veryfine* and *Fruit2O*. We recorded an after-tax loss of \$5 million on these divestitures to reflect the differing book and tax bases of our hot cereal assets and trademarks divestiture.

In 2006, we received \$946 million in proceeds and recorded pre-tax gains of \$117 million on the divestitures of our pet snacks brand and assets, rice brand and assets, certain Canadian assets, our industrial coconut assets, a U.S. biscuit brand and a U.S. coffee plant. We recorded after-tax gains of \$31 million, or \$0.02 per diluted share, on these divestitures, which reflects the tax expense of \$57 million related to the differing book and tax bases on our pet snacks brand and assets divestiture.

The aggregate operating results of the divestitures discussed above, other than the divestiture of the *Post* cereals business, were not material to our financial statements in any of the periods presented. Refer to Note 17, *Segment Reporting*, to the revised consolidated financial statements for details of all (losses) / gains on divestitures by segment. The net impacts to segment operating income from (losses) / gains on divestitures, along with resulting asset impairment charges, are summarized in the table below.

Asset Impairment Charges

In 2008, we recorded aggregate asset impairment charges of \$140 million, or \$0.07 per diluted share. During our 2008 review of goodwill and non-amortizable intangible assets, we recorded a \$44 million charge for the impairment of intangible assets in the Netherlands, France and Puerto Rico. In addition, in December 2008, we reached a preliminary agreement to divest a juice operation in Brazil and reached an agreement to sell a cheese plant in Australia. In anticipation of divesting the juice operation in Brazil, we recorded an asset impairment charge of \$13 million in the fourth quarter of 2008. The charge primarily included the write-off of associated intangible assets of \$8 million and property, plant and equipment of \$4 million. In anticipation of selling the cheese plant in Australia, we recorded an asset impairment charge of \$28 million to property, plant and equipment in the fourth quarter of 2008. Additionally, in 2008, we divested a Nordic and Baltic snacks operation, and incurred an asset impairment charge of \$55 million in connection with the divestiture. This charge primarily included the write-off of associated goodwill of \$34 million and property, plant and equipment of \$16 million. We recorded the aggregate asset impairment charges within asset impairment and exit costs.

No impairments resulted from our 2007 annual review of goodwill and non-amortizable intangible assets. Additionally, in 2007, we divested our flavored water and juice brand assets and related trademarks and incurred an asset impairment charge of \$120 million, or \$0.03 per diluted share, in recognition of the divestiture. The charge primarily included the write-off of associated intangible assets of \$70 million and property, plant and equipment of \$47 million and was recorded within asset impairment and exit costs.

We recorded aggregate asset impairment charges in 2006 amounting to \$424 million, or \$0.17 per diluted share. During our 2006 annual review of goodwill and non-amortizable intangible assets, we recorded a \$24 million charge for the impairment of intangible assets in Egypt and our hot cereal intangible assets in the U.S. In addition, we incurred an asset impairment charge of \$69 million in 2006 in anticipation of the 2007 divestiture of our hot cereal assets and trademarks. The charge primarily included the write-off of a portion of the associated goodwill of \$15 million and intangible assets of \$52 million. Additionally, in 2006, we incurred an asset impairment charge of \$86 million in recognition of the pet snacks brand and assets divestiture. The charge primarily included the write-off of a portion of the associated goodwill of \$25 million and intangible assets of \$55 million. Also during 2006, we re-evaluated the business model for our *Tassimo* hot beverage system due to lagging revenues. This evaluation resulted in a \$245 million asset impairment charge from lower utilization of existing manufacturing capacity. We recorded the aggregate asset impairment charges within asset impairment and exit costs.

Refer to Note 6, *Asset Impairment, Exit and Implementation Costs*, to the revised consolidated financial statements for details of all asset impairment charges by segment. The net impacts to segment operating income from (losses) / gains on divestitures and the corresponding asset impairment charges are summarized in the table below.

| | For the Years Ended December 31, | | |
|--|----------------------------------|-----------------|----------------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| (Losses) / Gains & Asset Impairment | | | |
| Charges on Divestitures, net: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ (1) | \$ (126) | \$ (95) |
| U.S. Cheese | - | - | - |
| U.S. Convenient Meals | - | - | - |
| U.S. Grocery | - | - | 226 |
| U.S. Snacks ⁽¹⁾ | - | 12 | (160) |
| Canada & N.A. Foodservice | - | - | (9) |
| Kraft Foods Europe ⁽²⁾ | (146) | - | - |
| Kraft Foods Developing Markets | (13) | 8 | - |
| Total net impact from divestitures | \$ (160) | \$ (106) | \$ (38) |

(1) This segment was formerly known as U.S. Snacks and Cereals.

(2) This segment was formerly known as European Union.

Restructuring Program

In 2008, we completed our five-year restructuring program (the "Restructuring Program"). The objectives of this program were to leverage our global scale, realign and lower our cost structure, and optimize capacity. As part of the Restructuring Program, we:

- incurred \$3.1 billion in pre-tax charges reflecting asset disposals, severance and implementation costs;
- announced the closure of 36 facilities and announced the elimination of approximately 19,000 positions;
- will use cash to pay for \$2.0 billion of the \$3.1 billion in charges; and
- anticipate reaching cumulative, annualized savings of \$1.4 billion for the total program.

In 2008, we implemented a new operating structure built on three core elements: business units; shared services that leverage the scale of our global portfolio; and a streamlined corporate staff. Within the new structure, business units now have full P&L accountability and are staffed accordingly. This also ensures that we are putting our resources closer to where we make decisions that affect our consumers and customers. Our corporate and shared service functions continue to streamline their organizations and focus on core activities that can more efficiently support the goals of the business units. The intent is to simplify, streamline and increase accountability, with the ultimate goal of generating reliable growth for Kraft Foods. In total, we will eliminate approximately 1,500 positions as we streamline our headquarter functions.

We incurred charges under the Restructuring Program from continuing operations of \$989 million in 2008 or \$0.45 per diluted share; \$447 million in 2007, or \$0.19 per diluted share; and \$670 million in 2006, or \$0.27 per diluted share. Since the inception of the Restructuring Program, we have paid cash for \$1.5 billion of the \$3.1 billion in charges. At December 31, 2008, we had \$489 million accrued in Restructuring Program costs. As part of the Restructuring Program, we announced the closure of six plants during 2008. In connection with our severance initiatives, as of December 31, 2008, we had eliminated approximately 15,200 positions, and we had announced our intent to eliminate an additional 3,800 positions.

Under the Restructuring Program, we recorded asset impairment and exit costs from continuing operations of \$884 million during 2008, \$320 million during 2007 and \$575 million during 2006. We recorded implementation costs from continuing operations of \$105 million in 2008, \$127 million in 2007 and \$95 million in 2006. Implementation costs are directly attributable to exit costs; however, they do not qualify for treatment under guidance related to accounting for costs associated with exit or disposal activities. These costs primarily include the discontinuance of certain product lines, incremental expenses related to the closure of facilities, the Electronic Data Systems (“EDS”) transition and the reorganization of our European operations discussed below. Management believes the disclosure of implementation charges provides readers of our financial statements greater transparency to the total costs of our Restructuring Program.

In addition, we made \$498 million in capital expenditures to implement the Restructuring Program, including \$111 million spent in 2008. Incremental cost savings totaled approximately \$283 million in 2008, resulting in cumulative annualized savings under the Restructuring Program of approximately \$1,066 million by the end of 2008. Cumulative annualized cost savings resulting from the Restructuring Program were approximately \$783 million by the end of 2007. Refer to Note 6, *Asset Impairment, Exit and Implementation Costs*, to the revised consolidated financial statements for details of our Restructuring Program by segment.

Kraft Foods Europe Reorganization

We are also in the process of reorganizing our European operations to function on a pan-European centralized category management and value chain model. After the reorganization is complete, the European Principal Company (“EPC”) will manage the European categories centrally and make decisions for all aspects of the value chain, except for sales and distribution. The European subsidiaries will execute sales and distribution locally, and the local production companies will act as toll manufacturers on behalf of the EPC. The EPC legal entity has been incorporated as Kraft Foods Europe GmbH in Zurich, Switzerland. As part of the reorganization, we incurred \$16 million of restructuring costs, \$39 million of implementation costs and \$11 million of non-recurring costs during 2008; \$21 million of restructuring costs, \$24 million of implementation costs and \$10 million of other non-recurring costs during 2007; and \$7 million of restructuring costs during 2006. Restructuring and implementation costs are recorded as part of our overall Restructuring Program. Other costs relating to our Kraft Foods Europe Reorganization are recorded as marketing, administration and research costs. Management believes the disclosure of implementation and other non-recurring charges provides readers of our financial statements greater transparency to the total costs of our Kraft Foods Europe Reorganization.

Provision for Income Taxes

Our effective tax rate was 29.0% in 2008, 30.2% in 2007 and 22.4% in 2006. Our effective tax rate included net tax benefits of \$222 million from discrete tax events in 2008. Of the total net tax benefits, approximately \$50 million related to fourth quarter corrections of state, federal and foreign tax liabilities and a third quarter reconciliation of our inventory of deferred tax items that resulted in a write-down of our net deferred tax liabilities. The remaining net tax benefits primarily related to the resolution of various tax audits and the expiration of statutes of limitations in various jurisdictions. Other discrete tax benefits included the impact from divestitures of a Nordic and Baltic snacks operation and several operations in Spain and the tax benefit from impairment charges taken in 2008. In addition, the 2008 tax rate benefited from foreign earnings taxed below the U.S. federal statutory tax rate and from the expected tax benefit on 2008 restructuring expenses. These benefits were only partially offset by state tax expense and certain foreign tax costs.

Our 2007 effective tax rate included net tax benefits of \$184 million, primarily including the effects of dividend repatriation benefits, foreign joint venture earnings and the effect on foreign deferred taxes from lower foreign tax rates enacted in 2007. The 2007 tax rate also benefited from foreign earnings taxed below the U.S. federal statutory tax rate, an increased domestic manufacturing deduction, and the divestiture of our flavored water and juice brand assets and related trademarks. These benefits were partially offset by state tax expense, tax costs associated with the divestiture of our hot cereal assets and trademarks and interest income from Altria related to the transfer of our federal tax contingencies.

During 2006, the IRS concluded its examination of Altria’s consolidated tax returns for the years 1996 through 1999. The IRS issued a final Revenue Agents Report on March 15, 2006. Consequently, Altria reimbursed us \$337 million for federal tax reserves that were no longer necessary and \$46 million for interest (\$29 million net of tax). We also recognized net state

tax reversals of \$39 million, for a total tax provision benefit of \$376 million (\$337 million federal plus \$39 million state). The total benefit to net earnings that we recognized in 2006 due to the IRS settlement was \$405 million, or \$0.24 per diluted share. The 2006 tax rate also benefited from the resolution of various tax items in our foreign operations, dividend repatriation benefits, joint venture earnings, and lower foreign tax rates enacted in 2006 (primarily Canada). These benefits were partially offset by state tax expense and by the tax costs associated with our 2006 divestitures.

As a result of our spin-off, Altria transferred our federal tax contingencies of \$375 million to our balance sheet and related interest income of \$77 million, or \$0.03 per diluted share, in the first quarter of 2007. Following our spin-off from Altria, we are no longer a member of the Altria consolidated tax return group, and we now file our own federal consolidated income tax returns. Although we have taken steps to mitigate the loss of tax benefits as a result of filing separately, we currently estimate the annual amount of lost tax benefits to be in the range of \$50 million to \$75 million.

Consolidated Results of Operations

The following discussion compares our consolidated results of operations for 2008 with 2007, and for 2007 with 2006.

Many factors have an impact on the timing of sales to our customers. These factors include, among others, the timing of holidays and other annual or special events, seasonality, significant weather conditions, timing of our own or customer incentive programs and pricing actions, customer inventory programs and general economic conditions. Our domestic operating subsidiaries report year-end results as of the Saturday closest to the end of each year, and our international operating subsidiaries generally report year-end results two weeks prior to the Saturday closest to the end of each year.

2008 compared with 2007:

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|---|---|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions, except per share data; as revised) | | | |
| Net revenues | \$ 41,932 | \$ 35,858 | \$ 6,074 | 16.9% |
| Operating income | 3,843 | 4,176 | (333) | (8.0%) |
| Earnings from continuing operations | 1,848 | 2,492 | (644) | (25.8%) |
| Net earnings attributable to Kraft Foods | 2,884 | 2,721 | 163 | 6.0% |
| Diluted earnings per share attributable to Kraft Foods | 1.90 | 1.70 | 0.20 | 11.8% |

Net Revenues – Net revenues increased \$6,074 million (16.9%) to \$41,932 million in 2008, due to the following:

Change in net revenues (by percentage point)

| | |
|---|---------------------|
| 2007 LU Biscuit acquisition | 8.9pp |
| Higher net pricing | 7.4pp |
| Favorable foreign currency | 2.0pp |
| Favorable mix | 1.0pp |
| Favorable resolution of a Brazilian value added tax claim | 0.2pp |
| Impact of divestitures | (0.8)pp |
| Lower volume | (1.8)pp |
| Total change in net revenues | <u>16.9%</u> |

Our LU Biscuit acquisition was the largest increase to net revenues as no revenues were recorded from it in the prior year. Furthermore, net revenues increased as we increased pricing to offset higher input costs and investments in our brands. Foreign currency increased net revenues by \$711 million, due primarily to the strength of the euro, Brazilian real, Polish zloty and Canadian dollar against the U.S. dollar. Higher base business shipments in our Canada & N.A. Foodservice, Developing Markets and U.S. Convenient Meals segments were more than offset by declines in our remaining business segments. Total volume increased 3.9%, with 5.7 pp due to our LU Biscuit acquisition, net of divestitures.

Operating Income – Operating income declined \$333 million (8.0%) to \$3,843 million in 2008, due to the following (in millions):

| | |
|---|-----------------|
| 2007 Operating Income (as revised) | \$ 4,176 |
| Change in operating income | |
| Higher pricing | 2,633 |
| Higher input costs | (2,100) |
| Increased unrealized losses on hedging activities | (221) |
| Lower volume | (271) |
| Favorable mix | 143 |
| Increased operating income from our <i>LU</i> Biscuit acquisition | 438 |
| Integration costs associated with our <i>LU</i> Biscuit acquisition | (78) |
| Higher marketing, administration and research costs | (280) |
| Higher Restructuring Program costs | (542) |
| Higher asset impairment charges | (20) |
| Higher losses on divestitures, net | (106) |
| Increased charges for legal matters | (72) |
| Favorable resolution of a Brazilian value added tax claim | 67 |
| Favorable foreign currency | 61 |
| Other, net | 15 |
| Total change in operating income | (333) |
| 2008 Operating Income (as revised) | \$ 3,843 |

Higher pricing outpaced our input cost increases during the year, as we recovered cumulative cost increases from prior years. The increase in input costs was primarily related to higher raw material costs. The increase in unrealized losses on hedging activities primarily related to energy derivatives, including heating oil (used primarily to hedge transportation costs) and natural gas contracts. Our *LU* Biscuit acquisition, net of integration costs, increased operating income by \$360 million. Total marketing, administration and research costs, as recorded in the consolidated statement of earnings, increased \$1,275 million over the prior year and, excluding the impacts of acquisitions, divestitures, foreign currency and charges for legal matters, increased \$280 million over the prior year. The net impact of losses on divestitures and asset impairments had an unfavorable impact of \$126 million on operating income versus the prior year. The charges for legal matters related to certain of our U.S. and European operations, including U.S. coffee operations. Charges for legal matters were recorded within marketing, administration and research costs. In addition, foreign currency increased operating income by \$61 million, due primarily to the strength of the Brazilian real, euro, Polish zloty and Canadian dollar against the U.S. dollar.

As a result of these changes, operating margin also decreased from 11.6% in 2007 to 9.2% in 2008.

Net Earnings and Earnings per Share Attributable to Kraft Foods – Net earnings attributable to Kraft Foods of \$2,884 million increased by \$163 million (6.0%) in 2008. Diluted earnings per share attributable to Kraft Foods were \$1.90, up 11.8% from \$1.70 in 2007, due to the following:

| | <u>Net Earnings</u> | <u>Diluted EPS</u> |
|---|----------------------|--------------------|
| | (in millions, except | per share data) |
| 2007 Net Earnings Attributable to Kraft Foods (as revised) | \$ 2,721 | \$ 1.70 |
| Change in net earnings | | |
| Increases in operations | | 0.05 |
| Impact to operations from our <i>LU</i> Biscuit acquisition | | 0.15 |
| Increased unrealized losses on hedging activities | | (0.09) |
| Higher Restructuring Program costs | | (0.26) |
| Higher asset impairment charges | | (0.04) |
| Higher losses on divestitures, net | | (0.04) |
| Charges for legal matters | | (0.03) |
| Favorable resolution of a Brazilian value added tax claim | | 0.03 |
| Higher interest and other expense | | (0.23) |
| 2007 Interest from Altria tax reserve | | (0.03) |
| Deferred tax reconciliation | | 0.01 |
| Other changes in taxes | | 0.03 |
| Change in net earnings from continuing operations | | <u>(0.45)</u> |
| Gain on the split-off of our <i>Post</i> cereals business | | 0.61 |
| Decreased earnings from discontinued operations | | (0.06) |
| Change in net earnings from discontinued operations | | <u>0.55</u> |
| Fewer shares outstanding | | 0.10 |
| Total change in net earnings | 163 | 0.20 |
| 2008 Net Earnings Attributable to Kraft Foods (as revised) | \$ 2,884 | \$ 1.90 |

The increase in operations includes a benefit of \$0.02 per diluted share of foreign currency movements.

2007 compared with 2006:

| | For the Years Ended | | \$ change | % change |
|--|----------------------------|-------------|------------------|-----------------|
| | December 31, | | | |
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions, except per | | | |
| | share data; as revised) | | | |
| Net revenues | \$ 35,858 | \$ 33,018 | \$ 2,840 | 8.6% |
| Operating income | 4,176 | 4,158 | 18 | 0.4% |
| Earnings from continuing operations | 2,492 | 2,832 | (340) | (12.0%) |
| Net earnings attributable to Kraft Foods | 2,721 | 3,060 | (339) | (11.1%) |
| Diluted earnings per share attributable to Kraft Foods | 1.70 | 1.84 | (0.14) | (7.6%) |

Net Revenues – Net revenues increased \$2,840 million (8.6%) to \$35,858 million in 2007, due to the following:

Change in net revenues (by percentage point)

| | |
|-------------------------------------|-------------|
| Favorable foreign currency | 3.1pp |
| Higher volume | 1.8pp |
| Favorable mix | 1.8pp |
| Higher net pricing | 1.7pp |
| Impact of acquisitions | 0.8pp |
| Impact of divestitures | (0.6)pp |
| Total change in net revenues | 8.6% |

Foreign currency increased net revenues by \$1,019 million, due primarily to the strength of the euro and Canadian dollar against the U.S. dollar. Higher base shipments in our international, U.S. Convenient Meals, U.S. Beverages, U.S. Snacks and U.S. Cheese segments more than offset declines in our U.S. Grocery and Canada & N.A. Foodservice segments. Total volume increased 1.4%, including a decline of 0.4 pp due to divestitures, net of our UB acquisition. Furthermore, net revenues increased as we increased pricing to offset higher input costs.

Operating Income – Operating income increased \$18 million (0.4%) to \$4,176 million in 2007, due to the following (in millions):

| | |
|---|-----------------|
| 2006 Operating Income (as revised) | \$ 4,158 |
| Change in operating income | |
| Higher input costs | (871) |
| Higher pricing | 544 |
| Higher volume | 261 |
| Favorable mix | 214 |
| 2006 Gain on redemption of UB investment | (251) |
| Higher marketing, administration and research costs | (344) |
| Lower Restructuring Program charges | 223 |
| Lower asset impairment charges | 304 |
| Lower gains on divestitures, net | (103) |
| Decreased operating income from 2006 divestitures | (100) |
| Favorable foreign currency | 118 |
| Other, net | 23 |
| Total change in operating income | 18 |
| 2007 Operating Income (as revised) | \$ 4,176 |

Our input cost increases outpaced higher pricing. The increase in input costs primarily related to higher raw material costs, net of \$16 million from unrealized gains on hedging activities. Total marketing, administration and research costs, as recorded in the consolidated statement of earnings, increased \$555 million over the prior year and, excluding the impacts of acquisitions, divestitures and foreign currency, increased \$344 million over the prior year. The net impact of gains on divestitures and asset impairments had a favorable impact of \$201 million on operating income versus the prior year. The absence of the prior year divestitures decreased operating income \$100 million. In addition, foreign currency increased operating income by \$118 million, due primarily to the strength of the euro and Canadian dollar against the U.S. dollar.

As a result of these changes, operating margin also decreased from 12.6% in 2006 to 11.6% in 2007.

Net Earnings and Earnings per Share Attributable to Kraft Foods – Net earnings attributable to Kraft Foods of \$2,721 million decreased by \$339 million (11.1%) in 2007. Diluted earnings per share attributable to Kraft Foods were \$1.70, down 7.6% from \$1.84 in 2006, due to the following:

| | <u>Net Earnings</u> (in millions, except per share data) | <u>Diluted EPS</u> |
|---|--|-----------------------|
| 2006 Net Earnings Attributable to Kraft Foods (as revised) | \$ 3,060 | \$ 1.84 |
| Change in net earnings | | |
| Decreases in operations | | (0.03) |
| Increased unrealized gains on hedging activities | | 0.01 |
| Lower asset impairment charges | | 0.14 |
| 2006 Gain on redemption of UB investment | | (0.09) |
| Lower Restructuring Program costs | | 0.08 |
| Decreased operating income from 2006 divestitures | | (0.04) |
| Lower gains on divestitures, net | | (0.02) |
| 2006 Favorable resolution of the Altria 1996-1999 IRS Tax Audit | | (0.24) |
| Higher interest and other expense | | (0.05) |
| 2007 Interest from Altria tax reserves | | 0.03 |
| Other changes in taxes | | 0.01 |
| Change in net earnings from continuing operations | | <u>(0.20)</u> |
| Decreased earnings from discontinued operations | | – |
| Change in net earnings from discontinued operations | | <u>–</u> |
| Fewer shares outstanding | | 0.06 |
| Total change in net earnings | <u>(339)</u> | <u>(0.14)</u> |
| 2007 Net Earnings Attributable to Kraft Foods (as revised) | <u><u>\$ 2,721</u></u> | <u><u>\$ 1.70</u></u> |

The decrease in operations includes a benefit of \$0.05 per diluted share of foreign currency movements.

Results of Operations by Business Segment

We manage and report operating results through three commercial units, Kraft Foods North America, Kraft Foods Europe and Kraft Foods Developing Markets. We manage the operations of Kraft Foods North America and Kraft Foods Europe by product category, and we manage the operations of Kraft Foods Developing Markets by geographic location.

Our reportable segments are U.S. Beverages, U.S. Cheese, U.S. Convenient Meals, U.S. Grocery, U.S. Snacks (formerly known as U.S. Snacks & Cereals), Canada & North America Foodservice, Kraft Foods Europe (formerly known as European Union) and Kraft Foods Developing Markets.

Effective January 2009, we began implementing changes to our operating structure based on our *Organizing For Growth* initiative and Kraft Foods Europe Reorganization. These financial statements were revised to report the results of operations under this new structure. In line with our strategies, we are reorganizing our European operations to function on a pan-European centralized category management and value chain model, and we changed how we work in Europe in two key ways:

- We transitioned our European Biscuit, Chocolate, Coffee and Cheese categories to fully integrated business units, further strengthening our focus on these core categories. To ensure decisions are made faster and closer to our customers and consumers, each category is fully accountable for its financial results, including marketing, manufacturing and R&D. Category leadership, based in Zurich, Switzerland, reports to the Kraft Foods Europe President. These business units now comprise the Kraft Foods Europe segment.
- We aligned the reporting of our Central Europe operations into our Kraft Foods Developing Markets segment to help build critical scale in these countries. We operate a country-led model in these markets.

Effective August 4, 2008, we completed the split-off of the *Post* cereals business. The results of the *Post* cereals business were reflected as discontinued operations on the consolidated statement of earnings and prior period results were revised in a consistent manner.

In 2008, we implemented a new operating structure. As a result, we began reporting the results of operations under this new structure in the first quarter of 2008 and revised results from prior periods in a consistent manner. The changes were:

- U.S. Cheese was organized as a standalone operating segment in order to create a more self-contained and integrated business unit in support of faster growth.
- Our macaroni and cheese category, as well as other dinner products, were moved from our U.S. Convenient Meals segment to our U.S. Grocery segment to take advantage of operating synergies.
- Canada and North America Foodservice were structured as a standalone reportable segment. This change allows us to deliver on the unique requirements of the Canadian consumer and customer while maintaining strong North American linkages to innovation, new product development and new capabilities to drive our business. Furthermore, it allows us to manage strategic customer decisions and continue to capture cross-border sales and marketing synergies within our Foodservice operations.

The following discussion compares our results of operations for each of our reportable segments for 2008 with 2007, and for 2007 with 2006.

| | <u>For the Years Ended December 31,</u> | | |
|--------------------------------|---|------------------|------------------|
| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
| | (in millions; as revised) | | |
| Net revenues: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 3,001 | \$ 2,990 | \$ 2,886 |
| U.S. Cheese | 4,007 | 3,745 | 3,544 |
| U.S. Convenient Meals | 4,240 | 3,905 | 3,697 |
| U.S. Grocery | 3,389 | 3,277 | 3,225 |
| U.S. Snacks | 5,025 | 4,879 | 4,834 |
| Canada & N.A. Foodservice | 4,294 | 4,080 | 3,874 |
| Kraft Foods Europe | 9,728 | 7,007 | 5,894 |
| Kraft Foods Developing Markets | 8,248 | 5,975 | 5,064 |
| Net revenues | <u>\$ 41,932</u> | <u>\$ 35,858</u> | <u>\$ 33,018</u> |

| | <u>For the Years Ended December 31,</u> | | |
|--|---|-----------------|-----------------|
| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
| | (in millions; as revised) | | |
| Operating income: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 381 | \$ 346 | \$ 226 |
| U.S. Cheese | 563 | 487 | 604 |
| U.S. Convenient Meals | 339 | 319 | 353 |
| U.S. Grocery | 1,009 | 1,022 | 1,260 |
| U.S. Snacks | 638 | 716 | 521 |
| Canada & N.A. Foodservice | 448 | 443 | 435 |
| Kraft Foods Europe | 182 | 455 | 462 |
| Kraft Foods Developing Markets | 815 | 588 | 488 |
| Unrealized (losses) / gains on hedging activities | (205) | 16 | - |
| General corporate expenses | (304) | (203) | (184) |
| Amortization of intangibles | (23) | (13) | (7) |
| Operating income | <u>\$ 3,843</u> | <u>\$ 4,176</u> | <u>\$ 4,158</u> |

As discussed in Note 17, *Segment Reporting*, to the revised consolidated financial statements management uses segment operating income to evaluate segment performance and allocate resources. We believe it is appropriate to disclose this

measure to help investors analyze segment performance and trends. Segment operating income excludes unrealized gains and losses on hedging activities (which is a component of cost of sales), general corporate expenses (which are a component of marketing, administration and research costs) and amortization of intangibles for all periods presented. In the second quarter of 2008, we began excluding unrealized gains and losses on hedging activities from segment operating income in order to provide better transparency of our segment operating results. Once realized, the gains and losses on hedging activities are recorded within segment operating results.

In 2008, unrealized losses on hedging activities increased \$221 million, due primarily to energy derivatives, including heating oil (used primarily to hedge transportation costs) and natural gas contracts. In addition, general corporate expenses (which is a component of marketing, administration and research costs) increased \$101 million in 2008, primarily due to charges for legal matters related to certain of our U.S. and European operations, including U.S. coffee operations.

We incurred asset impairment, exit and implementation costs of \$1,129 million in 2008, \$579 million in 2007 and \$1,097 million in 2006. Refer to Note 6, *Asset Impairment, Exit and Implementation Costs*, to the revised consolidated financial statements for a breakout of charges by segment.

U.S. Beverages

| | For the Years Ended | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|---------------------------|-------------|------------------|-----------------|
| | December 31, | | | |
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 3,001 | \$ 2,990 | \$ 11 | 0.4% |
| Segment operating income | 381 | 346 | 35 | 10.1% |

| | For the Years Ended | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|---------------------------|-------------|------------------|-----------------|
| | December 31, | | | |
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 2,990 | \$ 2,886 | \$ 104 | 3.6% |
| Segment operating income | 346 | 226 | 120 | 53.1% |

2008 compared with 2007:

Net revenues increased \$11 million (0.4%), due to higher net pricing (4.9 pp) and favorable mix (1.7 pp), partially offset by lower volume (3.8 pp) and the impact of divestitures (2.4 pp). Higher net pricing reflected input cost-driven pricing in coffee and lower promotional spending in ready-to-drink beverages. Favorable mix reflected growth in *Tassimo*. Lower volume was driven by declines in ready-to-drink beverages, primarily *Capri Sun*, partially offset by gains in powdered beverages, primarily *Country Time* and *Kool-Aid*, and *Maxwell House* mainstream coffee.

Segment operating income increased \$35 million (10.1%), due primarily to higher net pricing, a 2007 asset impairment charge related to our flavored water and juice brand assets and related trademarks, favorable mix, lower manufacturing costs and the impact of divestitures. These favorable factors were partially offset by higher raw material costs, lower volume, higher Restructuring Program costs and higher marketing, administration and research costs.

2007 compared with 2006:

Net revenues increased \$104 million (3.6%), due to favorable mix (2.5 pp), higher volume (1.8 pp) and higher net pricing (0.9 pp), partially offset by the impact of divestitures (1.6 pp). Favorable mix from *Crystal Light On the Go* sticks and premium coffee contributed to higher net revenues. Higher volume was driven by ready-to-drink beverages, primarily *Capri Sun*, partially offset by lower shipments of powdered beverages and *Maxwell House* mainstream coffee. Higher input cost-driven pricing in coffee was partially offset by increased promotional spending in ready-to-drink and powdered beverages.

Segment operating income increased \$120 million (53.1%), due primarily to the 2006 loss on the divestiture of a U.S. coffee plant, a 2006 asset impairment charge related to our *Tassimo* hot beverage system, favorable mix, lower marketing support costs, higher volume, higher net pricing, lower manufacturing costs and lower Restructuring Program costs. These favorable factors were partially offset by an asset impairment charge related to our flavored water and juice brand assets and related trademarks and higher raw material costs (primarily related to coffee and packaging).

U.S. Cheese

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 4,007 | \$ 3,745 | \$ 262 | 7.0% |
| Segment operating income | 563 | 487 | 76 | 15.6% |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 3,745 | \$ 3,544 | \$ 201 | 5.7% |
| Segment operating income | 487 | 604 | (117) | (19.4%) |

2008 compared with 2007:

Net revenues increased \$262 million (7.0%), due to higher net pricing (14.1 pp), partially offset by lower volume (6.7 pp) and unfavorable mix (0.4 pp). Higher net pricing reflected input cost-driven pricing, partially offset by increased promotional spending in our natural cheese category. Lower volume was driven by declines in all of our major cheese categories, partially offset by new product innovations, primarily *Kraft Bagel-fuls*.

Segment operating income increased \$76 million (15.6%) due primarily to higher net pricing and lower Restructuring Program costs, partially offset by higher input costs (primarily higher raw material costs), lower volume, unfavorable mix, higher marketing, administration and research costs and higher fixed manufacturing costs.

2007 compared with 2006:

Net revenues increased \$201 million (5.7%), due to higher net pricing (4.7 pp), favorable mix (0.8 pp) and higher volume (0.2 pp). Higher net pricing reflected input cost-driven pricing, partially offset by increased promotional spending, primarily in our cultured, snacking cheese and cream cheese categories. Favorable volume/mix was driven primarily by new product introductions such as *Singles Select* cheese slices and *LiveActive* natural and cottage cheese.

Segment operating income decreased \$117 million (19.4%), due primarily to higher raw material costs, higher marketing support costs and higher marketing, administration and research costs. These unfavorable variances were partially offset by higher net pricing, lower manufacturing costs and lower Restructuring Program costs.

U.S. Convenient Meals

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 4,240 | \$ 3,905 | \$ 335 | 8.6% |
| Segment operating income | 339 | 319 | 20 | 6.3% |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 3,905 | \$ 3,697 | \$ 208 | 5.6% |
| Segment operating income | 319 | 353 | (34) | (9.6%) |

2008 compared with 2007:

Net revenues increased \$335 million (8.6%), due to higher net pricing (5.6 pp), favorable mix (2.2 pp) and higher volume (0.8 pp). Net revenues increased in meats due to higher net pricing, driven by input cost-driven pricing in sandwich meats, *Lunchables* and hot dogs. Also contributing to meats net revenue growth was higher shipments of bacon, as well as new product introductions, including *Oscar Mayer Deli Creations* sandwiches (Flatbreads) and *Oscar Mayer Deli Fresh* meats (Shaved Singles and Carved). In pizza, net revenues increased due to higher input cost-driven pricing, net of increased promotional spending, volume growth in *DiGiorno* and *California Pizza Kitchen* premium brands and the launch of the *For One* product line of individual size pizzas.

Segment operating income increased \$20 million (6.3%), due primarily to higher net pricing, favorable mix, higher volume and lower marketing support costs, partially offset by higher input costs (primarily higher raw material costs), higher marketing, administration and research costs and higher Restructuring Program costs.

2007 compared with 2006:

Net revenues increased \$208 million (5.6%), due to higher volume (3.4 pp), favorable mix (1.6 pp) and higher net pricing (0.6 pp). Net revenues increased in meat due to higher shipments of sandwich meat, new product introductions and higher input cost-driven pricing, partially offset by lower shipments of chicken strips due to a first quarter recall. In pizza, net revenues increased due to the introduction of *DiGiorno Ultimate* and higher shipments of *California Pizza Kitchen* products.

Segment operating income decreased \$34 million (9.6%), due primarily to higher raw material costs, higher fixed manufacturing costs, higher marketing support costs and higher marketing, administration and research costs, partially offset by lower Restructuring Program charges, higher volume and higher net pricing.

U.S. Grocery

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 3,389 | \$ 3,277 | \$ 112 | 3.4% |
| Segment operating income | 1,009 | 1,022 | (13) | (1.3%) |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 3,277 | \$ 3,225 | \$ 52 | 1.6% |
| Segment operating income | 1,022 | 1,260 | (238) | (18.9%) |

2008 compared with 2007:

Net revenues increased \$112 million (3.4%), due to higher net pricing (6.2 pp) and favorable mix (0.7 pp), partially offset by lower volume (3.5 pp). Net revenues increased due to higher input cost-driven pricing across our key categories, primarily spoonable and pourable salad dressings and *Kraft* macaroni and cheese dinners. In addition, net revenues growth was impacted by lower shipments in spoonable and pourable salad dressings, ready-to-eat desserts and barbecue sauce, which were partially offset by volume gains in *Kraft* macaroni and cheese dinners.

Segment operating income decreased \$13 million (1.3%), due to higher input costs (primarily higher raw material costs), lower volume, higher marketing, administration and research costs and higher Restructuring Program costs, partially offset by higher net pricing, lower fixed manufacturing costs, favorable mix and lower marketing support costs.

2007 compared with 2006:

Net revenues increased \$52 million (1.6%), due to favorable mix (2.1 pp) and higher net pricing (2.0 pp), partially offset by the impact of divestitures (1.9 pp) and lower volume (0.6 pp). Favorable mix reflected higher *Kraft* macaroni and cheese dinners base volume growth and the continued success of *Kraft Easy-Mac* cups. Higher net pricing was driven by input cost-driven pricing partially offset by increased promotional spending, primarily in spoonable salad dressings, *Kraft* macaroni and cheese dinners and dry packaged desserts. In addition, net revenues growth was impacted by lower shipments in spoonable and pourable salad dressings, dry packaged desserts and barbecue sauce, which were partially offset by volume gains in *Kraft* macaroni and cheese dinners.

Segment operating income decreased \$238 million (18.9%), due primarily to a 2006 gain on the divested rice brand and assets, higher raw material costs, the impact of divestitures, lower volume and higher marketing support costs. These unfavorable variances were partially offset by higher net pricing, lower manufacturing costs, lower Restructuring Program costs and favorable mix.

U.S. Snacks

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 5,025 | \$ 4,879 | \$ 146 | 3.0% |
| Segment operating income | 638 | 716 | (78) | (10.9%) |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 4,879 | \$ 4,834 | \$ 45 | 0.9% |
| Segment operating income | 716 | 521 | 195 | 37.4% |

2008 compared with 2007:

Net revenues increased \$146 million (3.0%), due to higher net pricing (8.4 pp) and the impact of our *LU* Biscuit acquisition (0.4 pp), partially offset by lower volume (3.1 pp), unfavorable mix (2.5 pp) and the impact of divestitures (0.2 pp). Biscuits net revenues increased, driven by higher input cost-driven pricing and lower promotional spending, partially offset by unfavorable mix and lower volume. Biscuits unfavorable volume/mix was driven by base business volume declines in *Wheat Thins*, *Cheese Nips* and *Chips Ahoy!*, partially offset by gains in *Oreo* cookies as well as new product introductions including *Kraft* macaroni and cheese crackers and *Nilla Cakesters*. Snack bars net revenues decreased, driven by volume declines in breakfast bars, primarily due to product pruning. Snack nuts net revenues decreased, driven by lower volume, partially offset by higher net pricing.

Segment operating income decreased \$78 million (10.9%), due to higher input costs (including higher raw material costs), unfavorable mix, lower volume, higher Restructuring Program costs, higher marketing, administration and research costs, a 2007 gain on the divestiture of our hot cereal assets and trademarks and the impact of divestitures. These unfavorable variances were partially offset by higher net pricing, lower fixed manufacturing costs and lower marketing support costs.

2007 compared with 2006:

Net revenues increased \$45 million (0.9%), due primarily to favorable mix (2.0 pp) and higher volume (1.6 pp), partially offset by the impact of divestitures (2.6 pp). Biscuits net revenues increased due to favorable mix and higher shipments in cookies, primarily *Chips Ahoy!* and the introduction of *Oreo Cakesters*, and crackers, primarily *Triscuits*, *Ritz* and *Wheat Thins*. Snack bars net revenues increased due to new product introductions and continued success of *South Beach Living* bars. Snack nuts net revenues increased due to favorable mix and new product introductions.

Segment operating income increased \$195 million (37.4%), due primarily to 2006 asset impairment charges related to the divested pet snacks and hot cereal assets and trademarks, lower input costs (net of higher raw material costs), favorable mix, higher volume, lower Restructuring Program costs and a 2007 gain on the divestiture of our hot cereal assets and trademarks. These favorable variances were partially offset by the impact of divestitures, higher marketing, administration and research costs, higher marketing support costs and higher fixed manufacturing costs.

Canada & N.A. Foodservice

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 4,294 | \$ 4,080 | \$ 214 | 5.2% |
| Segment operating income | 448 | 443 | 5 | 1.1% |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 4,080 | \$ 3,874 | \$ 206 | 5.3% |
| Segment operating income | 443 | 435 | 8 | 1.8% |

2008 compared with 2007:

Net revenues increased \$214 million (5.2%), due primarily to higher net pricing (3.9 pp), favorable foreign currency (1.3 pp) and higher volume (1.2 pp), partially offset by unfavorable mix (0.9 pp) and the impact of divestitures (0.4 pp). In Canada, net revenues growth was primarily driven by volume gains across all retail businesses, favorable foreign currency and higher net pricing. In N.A. Foodservice, net revenues increased, primarily driven by higher input cost-driven pricing, partially offset by unfavorable volume/mix.

Segment operating income increased \$5 million (1.1%), due primarily to higher net pricing, lower manufacturing costs, lower marketing, administration and research costs, higher volume and favorable foreign currency. These favorable variances were partially offset by higher raw material costs, higher Restructuring Program costs and higher marketing support costs.

2007 compared with 2006:

Net revenues increased \$206 million (5.3%), due to higher net pricing (3.9 pp), favorable currency (3.0 pp) and favorable mix (0.3 pp), partially offset by the impact of divestitures (1.6 pp) and lower volume (0.3 pp). In Canada, net revenues growth was primarily driven by volume gains, across all retail business except for Convenient Meals, higher net pricing and favorable foreign currency. In N.A. Foodservice, net revenues increased, primarily driven by higher input cost-driven pricing and favorable foreign currency, partially offset by lower volume due to the discontinuation of lower margin product lines and unfavorable mix.

Segment operating income increased \$8 million (1.8%), due primarily to higher net pricing, lower manufacturing costs, favorable foreign currency, favorable mix and a 2006 loss on the divestiture of industrial coconut assets. These favorable variances were partially offset by higher raw material costs, higher marketing, administration and research costs, higher Restructuring Program costs and the impact of divestitures.

Kraft Foods Europe

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 9,728 | \$ 7,007 | \$ 2,721 | 38.8% |
| Segment operating income | 182 | 455 | (273) | (60.0%) |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 7,007 | \$ 5,894 | \$ 1,113 | 18.9% |
| Segment operating income | 455 | 462 | (7) | (1.5%) |

2008 compared with 2007:

Net revenues increased \$2,721 million (38.8%), due to the impact of our *LU Biscuit* acquisition (33.1 pp), favorable foreign currency (5.5 pp), higher net pricing (4.7 pp) and favorable mix (0.8 pp), partially offset by the impact of divestitures (3.5 pp) and lower volume (1.8 pp). Higher input cost-driven pricing was partially offset by higher promotional spending. Lower volume was driven by declines in coffee and cheese, partially offset by gains in chocolate.

Segment operating income decreased \$273 million (60.0%), due primarily to higher raw material costs, higher Restructuring Program costs, the net loss on the divestitures of several operations in Spain, asset impairment charges related to certain international intangible assets and the divestiture of our Nordic and Baltic snacks operation, lower volume, higher marketing, administration and research costs and the impact of divestitures. These unfavorable variances were partially offset by higher net pricing, the impact of our *LU Biscuit* acquisition (net of associated integration costs), lower manufacturing costs, favorable mix and lower marketing support costs.

2007 compared with 2006:

Net revenues increased \$1,113 million (18.9%), due to favorable currency (10.1 pp), the impact of the UB acquisition (4.0 pp), higher volume (3.1 pp), favorable mix (1.9 pp) and the impact of divestitures (1.6 pp), partially offset by lower net pricing (1.8 pp). Volume related growth and favorable mix were driven by premium chocolate, due to new product introductions and promotional activities, and higher shipments in mainstream coffee and cheese. Lower net pricing reflects higher promotional spending in chocolate, cheese and coffee (primarily in Germany).

Segment operating income decreased \$7 million (1.5%), due primarily to the 2006 gain on the redemption of our UB investment, higher raw material costs, unfavorable mix, lower net pricing, higher marketing, administration and research costs and higher marketing support costs. These unfavorable variances were partially offset by higher volume, the 2006 asset impairment charge related to our *Tassimo* hot beverage system, lower manufacturing costs, lower Restructuring Program costs, favorable currency and the impact of the UB acquisition.

Kraft Foods Developing Markets

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2008</u> | <u>2007</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 8,248 | \$ 5,975 | \$ 2,273 | 38.0% |
| Segment operating income | 815 | 588 | 227 | 38.6% |

| | For the Years Ended December 31, | | <u>\$ change</u> | <u>% change</u> |
|--------------------------|-------------------------------------|-------------|------------------|-----------------|
| | <u>2007</u> | <u>2006</u> | | |
| | (in millions; as revised) | | | |
| Net revenues | \$ 5,975 | \$ 5,064 | \$ 911 | 18.0% |
| Segment operating income | 588 | 488 | 100 | 20.5% |

2008 compared with 2007:

Net revenues increased \$2,273 million (38.0%), due primarily to the impact of our *LU Biscuit* acquisition (15.9 pp), higher net pricing (11.0 pp), favorable foreign currency (4.7 pp), favorable mix (4.5 pp), favorable resolution of a Brazilian value added tax claim (1.1 pp) and higher volume (0.9 pp). In Central & Eastern Europe, Middle East & Africa, net revenues increased, driven by higher net pricing across the region, volume growth in chocolate, biscuits and coffee categories, our *LU Biscuit* acquisition and favorable foreign currency. In Latin America, net revenues increased, driven by favorable foreign currency, higher net pricing, favorable resolution of a value added tax claim and favorable volume/mix in Brazil; higher net pricing and favorable mix in Argentina; and higher net pricing and favorable mix in Venezuela. In Asia Pacific, net revenues increased due primarily to our *LU Biscuit* acquisition, higher net pricing across the region and favorable foreign currency.

Segment operating income increased \$227 million (38.6%) due to higher net pricing, favorable mix, the impact of our *LU Biscuit* acquisition (net of associated integrations costs), favorable resolution of a Brazilian value added tax claim, favorable foreign currency and favorable volume. These favorable variances were partially offset by higher input costs (including higher raw material costs), higher marketing, administration and research costs, higher Restructuring Program costs, higher marketing support costs, 2008 asset impairment charges related to certain international intangible assets, a juice operation in Brazil and a cheese plant in Australia, higher fixed manufacturing costs and a 2007 gain on the divestiture of our sugar confectionery assets in Romania and related trademarks.

2007 compared with 2006:

Net revenues increased \$911 million (18.0%), due primarily to favorable currency (6.5 pp), higher net pricing (4.5 pp), higher volume (4.2 pp), and favorable mix (2.6 pp). In Central & Eastern Europe, Middle East & Africa, net revenues increased due to higher pricing and growth in coffee and chocolate in Russia, Romania and Ukraine, and in refreshment beverages and snacks for the Middle East & Africa region. In Latin America, net revenues increased due to higher pricing and favorable volume/mix, particularly in Brazil, Venezuela and Argentina. In Asia Pacific, net revenues increased due to volume growth in China and Southeast Asia.

Segment operating income increased \$100 million (20.5%), due primarily to higher pricing, higher volume, favorable currency, favorable mix, lower Restructuring Program costs, a 2006 asset impairment charge related to intangible assets in Egypt and a 2007 gain on the divestiture of our sugar confectionery assets in Romania and related trademarks. These favorable variances were partially offset by higher input costs (including higher raw material costs), higher marketing, administration and research costs, higher marketing support costs and higher fixed manufacturing costs.

Critical Accounting Policies

Note 1, *Summary of Significant Accounting Policies*, to the revised consolidated financial statements includes a summary of the significant accounting policies we used to prepare our consolidated financial statements. We have discussed the selection and disclosure of our critical accounting policies and estimates with our Audit Committee. The following is a review of the more significant assumptions and estimates, as well as the accounting policies we used to prepare our consolidated financial statements.

Principles of Consolidation:

The consolidated financial statements include Kraft Foods, as well as our wholly owned and majority owned subsidiaries. Our domestic operating subsidiaries report year-end results as of the Saturday closest to the end of each year, and our international operating subsidiaries generally report year-end results two weeks prior to the Saturday closest to the end of each year.

We account for investments in which we exercise significant influence (20% - 50% ownership interest) under the equity method of accounting. We account for investments in which we have an ownership interest of less than 20% and do not exercise significant influence by the cost method of accounting. All intercompany transactions were eliminated.

Use of Estimates:

We prepare our financial statements in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), which require us to make estimates and assumptions that affect a number of amounts in our financial statements. Significant accounting policy elections, estimates and assumptions include, among others, pension and benefit plan assumptions, lives and valuation assumptions of goodwill and intangible assets, marketing programs and income taxes. We base our estimates on historical experience and other assumptions that we believe are reasonable. If actual amounts differ from estimates, we include the revisions in our consolidated results of operations in the period the actual amounts become known. Historically, the aggregate differences, if any, between our estimates and actual amounts in any year have not had a significant impact on our consolidated financial statements.

Inventories:

Inventories are stated at the lower of cost or market. We also record inventory allowances for overstocked and obsolete inventories due to ingredient and packaging changes. Effective January 1, 2009, we changed our method of valuing our U.S. inventories to the average cost method. These financial statements were revised to conform to our change in accounting policy. In prior years, principally all U.S. inventories were valued using the last-in, first-out ("LIFO") method. With this change, we value all of our inventories using the average cost method. We believe that the average cost method of accounting for U.S. inventories is preferable and will improve financial reporting by better matching revenues and expenses to current costs, by better aligning our external reporting with our competitors, and by aligning our external reporting with our tax basis of accounting.

Refer to Note 1, *Summary of Significant Accounting Policies*, to the revised consolidated financial statements for further details of this change in accounting policy.

Long-Lived Assets:

We review long-lived assets, including amortizable intangible assets, for impairment when conditions exist that indicate the carrying amount of the assets may not be fully recoverable. We perform undiscounted operating cash flow analyses to determine if an impairment exists. When testing assets held for use for impairment, we group assets and liabilities at the lowest level for which cash flows are separately identifiable. If an impairment is determined to exist, the loss is calculated based on estimated fair value. Impairment losses on assets to be disposed of, if any, are based on the estimated proceeds to be received, less costs of disposal.

Goodwill and Intangible Assets:

We test goodwill and non-amortizable intangible assets at least annually for impairment. We have recognized goodwill in our reporting units, which are generally one level below our operating segments. We use a two step process to test goodwill at the reporting unit level. The first step involves a comparison of the estimated fair value of each reporting unit with its carrying value. Fair value is estimated using discounted cash flows of the reporting unit based on planned growth rates, estimates of discount rates and residual values. If the carrying value exceeds the fair value, the second step of the process is necessary. The second step measures the difference between the carrying value and implied fair value of goodwill. To test non-amortizable

intangible assets for impairment, we compare the fair value of the intangible asset with its carrying value. Fair value of non-amortizable intangible assets is determined using our planned revenue growth rates, estimates of discount rates and royalty rates. If the carrying value exceeds fair value, the intangible asset is considered impaired and is reduced to fair value. Definite lived intangible assets are amortized over their estimated useful lives.

Effective October 1, 2007, we adopted a new accounting policy to perform our annual impairment review of goodwill and non-amortizable intangible assets as of October 1 of each year. The change in our testing date was made to align it with the revised timing of our annual strategic planning process implemented in 2007. Prior to that change, we performed our annual impairment reviews as of January 1 of each year.

During the fourth quarter of 2008, we completed the annual review of goodwill and non-amortizable intangible assets and recorded a \$44 million charge for the impairment of intangible assets in the Netherlands, France and Puerto Rico. Estimating the fair value of individual reporting units requires us to make assumptions and estimates regarding our future plans, industry and economic conditions. During our 2008 impairment review, it was determined that our Kraft Foods Europe Biscuit reporting unit was the most sensitive to near-term changes in our discounted cash flow assumptions, as it contains a significant portion of the goodwill recorded upon our 2007 acquisition of LU Biscuit. In 2007, due to the change in our testing date, we completed two reviews of goodwill and non-amortizable intangible assets: during the first quarter as of January 1 and during the fourth quarter as of October 1. We found no impairments during these reviews of goodwill and non-amortizable intangible assets. During the first quarter of 2006, we completed our annual review of goodwill and non-amortizable intangible assets and recorded a \$24 million charge for the impairment of intangible assets in Egypt and our hot cereal intangible assets in the U.S. These charges were included within asset impairment and exit costs.

Insurance and Self-Insurance:

We use a combination of insurance and self-insurance for a number of risks, including workers' compensation, general liability, automobile liability, product liability and our obligation for employee health care benefits. Liabilities associated with the risks are estimated by considering historical claims experience and other actuarial assumptions.

Revenue Recognition:

We recognize revenues when title and risk of loss pass to customers, which generally occurs upon shipment or delivery of goods. Revenues are recorded net of consumer incentives and trade promotions and include all shipping and handling charges billed to customers. Kraft Foods' shipping and handling costs are classified as part of cost of sales. A provision for product returns and allowances for bad debts are also recorded as a reduction to revenues within the same period that the revenue is recognized.

Marketing Costs:

We promote our products with advertising, consumer incentives and trade promotions. These programs include, but are not limited to, discounts, coupons, rebates, in-store display incentives and volume-based incentives. We expense advertising costs either in the period the advertising first takes place or as incurred. Consumer incentive and trade promotion activities are recorded as a reduction to revenues based on amounts estimated as being due to customers and consumers at the end of a period. We base these estimates principally on historical utilization and redemption rates. For interim reporting purposes, advertising and consumer incentive expenses are charged to operations as a percentage of volume, based on estimated volume and related expense for the full year. We do not defer costs on our year-end consolidated balance sheet and all marketing costs are recorded as an expense in the year incurred.

Environmental Costs:

We are subject to laws and regulations relating to the protection of the environment. We accrue for environmental remediation obligations on an undiscounted basis when amounts are probable and can be reasonably estimated. The accruals are adjusted as new information develops or circumstances change. Recoveries of environmental remediation costs from third parties are recorded as assets when their receipt is deemed probable. As of December 31, 2008, our subsidiaries were involved in 67 active Superfund and other similar actions in the U.S. related to current operations and certain former or divested operations for which we retain liability.

Based on information currently available, we believe that the ultimate resolution of existing environmental remediation actions and our compliance in general with environmental laws and regulations will not have a material effect on our financial results. However, we cannot quantify with certainty the potential impact of future compliance efforts and environmental remediation actions.

Employee Benefit Plans:

In September 2006, new guidance was issued surrounding employers' accounting for defined benefit pension and other postretirement plans. The new guidance requires us to measure plan assets and benefit obligations as of the balance sheet date beginning in 2008. We previously measured our non-U.S. pension plans (other than certain Canadian and French pension plans) at September 30 of each year. On December 31, 2008, we recorded an after-tax decrease of \$8 million to retained earnings using the 15-month approach to proportionally allocate the transition adjustment required upon adoption of the measurement provision of the new guidance. The plan assets and benefit obligations of our pension plans and the benefit obligations of our postretirement plans are now all measured at year-end.

We provide a range of benefits to our employees and retired employees. These include pension plans, postretirement health care benefits and postemployment benefits, consisting primarily of severance. We record amounts relating to these plans based on calculations specified by U.S. GAAP. These calculations require the use of various actuarial assumptions, such as discount rates, assumed rates of return on plan assets, compensation increases, turnover rates and health care cost trend rates. We review our actuarial assumptions on an annual basis and make modifications to the assumptions based on current rates and trends when appropriate. As permitted by U.S. GAAP, we generally amortize any effect of the modifications over future periods. We believe that the assumptions used in recording our plan obligations are reasonable based on our experience and advice from our actuaries. Refer to Note 11, *Benefit Plans*, to the revised consolidated financial statements for a discussion of the assumptions used.

We recorded the following amounts in earnings for these employee benefit plans during the years ended December 31, 2008, 2007 and 2006:

| | <u>2008</u> | <u>2007</u> <u>(in millions)</u> | <u>2006</u> |
|--|-----------------|-------------------------------------|-----------------|
| U.S. pension plan cost | \$ 160 | \$ 212 | \$ 289 |
| Non-U.S. pension plan cost | 82 | 123 | 155 |
| Postretirement health care cost | 254 | 260 | 271 |
| Postemployment benefit plan cost | 571 | 140 | 237 |
| Employee savings plan cost | 93 | 83 | 84 |
| Multiemployer pension plan contributions | 51 | 50 | 50 |
| Net expense for employee benefit plans | <u>\$ 1,211</u> | <u>\$ 868</u> | <u>\$ 1,086</u> |

The 2008 net expense for employee benefit plans of \$1,211 million increased by \$343 million over the 2007 amount. The cost increase primarily relates to higher postemployment benefit plan costs related to the Restructuring Program, partially offset by lower pension plan costs, including lower amortization of the net loss from experience differences. The 2007 net expense for employee benefit plans of \$868 million decreased by \$218 million over the 2006 amount. The cost decrease primarily relates to lower U.S. pension plan costs, including lower amortization of the net loss from experience differences, and lower postemployment benefit plan costs related to the Restructuring Program.

We expect our 2009 net expense for employee benefit plans to decrease between \$325 million and \$375 million. The decrease is primarily due to lower forecasted postemployment benefit plan costs as we completed our five-year Restructuring Program in 2008. Offsetting these decreases, we expect that our net pension cost will increase by approximately \$200 million in 2009. This increase is primarily due to negative asset returns on our plan assets in 2008 and plan assumption changes. For our U.S. qualified pension plans, we are not currently required to make any U.S. pension plan contributions under the Pension Protection Act in 2009. We plan to make contributions of approximately \$220 million to our U.S. pension plans and approximately \$170 million to our non-U.S. pension plans in 2009. Our actual contributions may differ from our planned contributions due to many factors, including changes in tax and other benefit laws, pension asset performance that differs significantly from the expected performance, or significant changes in interest rates. For certain employees hired in the U.S. after January 1, 2009, we have discontinued benefits under our U.S. pension plans, and we have replaced it with an enhanced company contribution to our employee savings plan. We do not expect this to have a significant impact on our 2009 pension plan cost.

Our 2009 health care cost trend rate assumption decreased to 7.00% from 7.50% for our U.S. postretirement plans and remained unchanged at 9.00% for our Canadian postretirement plans. We updated these rates based upon our most recent experience as well as our expectation for health care trend rates going forward. We anticipate that our health care cost trend rate assumption will be 5.00% for U.S. plans by 2014 and 6.00% for Canadian plans by 2015. Assumed health care cost trend rates have a significant effect on the amounts reported for the health care plans. A one-percentage-point change in assumed health care cost trend rates would have the following effects as of December 31, 2008:

| | <u>One-Percentage-Point</u> | |
|--|-----------------------------|-----------------|
| | <u>Increase</u> | <u>Decrease</u> |
| Effect on total of service and interest cost | 13.0% | (10.7%) |
| Effect on postretirement benefit obligation | 11.1% | (9.3%) |

Our 2009 discount rate assumption remained unchanged at 6.10% for our U.S. postretirement plans and increased to 7.60% from 5.80% for our Canadian plans. Our 2009 discount rate decreased to 6.10% from 6.30% for our U.S. pension plans. We model these discount rates using a portfolio of high quality, fixed-income debt instruments with durations that match the expected future cash flows of the benefit obligations. Our 2009 discount rate assumption for our non-U.S. pension plans increased to 6.41% from 5.44%. We developed the discount rates for our non-U.S. plans from local bond indices that match local benefit obligations as closely as possible. Changes in our discount rates were primarily the result of changes in bond yields year-over-year.

Our 2009 expected rate of return on plan assets remained unchanged at 8.00% for our U.S. pension plans. We determine our expected rate of return on plan assets from the plan assets' historical long-term investment performance, current asset allocation and estimates of future long-term returns by asset class. We attempt to maintain our target asset allocation by rebalancing between equity and debt asset classes as we make contributions and monthly benefit payments. We intend to rebalance our plan portfolios by mid-2009 by making contributions and monthly benefit payments.

While we do not anticipate further changes in the 2009 assumptions for our U.S. pension and postretirement health care plans, as a sensitivity measure, a fifty-basis point change in our discount rate or a fifty-basis point change in the expected rate of return on plan assets would have the following effects, (reduction) / increase in cost, as of December 31, 2008:

| | <u>Fifty-Basis-Point</u> | |
|--|--------------------------|-----------------|
| | <u>Increase</u> | <u>Decrease</u> |
| | (in millions) | |
| Effect of change in discount rate on U.S. pension and postretirement health care costs | \$ (63) | \$ 64 |
| Effect of change in expected rate of return on plan assets on U.S. pension costs | (30) | 30 |

Financial Instruments:

As Kraft Foods operates globally, we use certain financial instruments to manage our foreign currency exchange rate and commodity price risks. We monitor and manage these exposures as part of our overall risk management program. Our risk management program focuses on the unpredictability of financial markets and seeks to reduce the potentially adverse effects that the volatility of these markets may have on our operating results. We maintain foreign currency and commodity price risk management strategies that seek to reduce significant, unanticipated earnings fluctuations that may arise from volatility in foreign currency exchange rates and commodity prices, principally through the use of derivative instruments.

Financial instruments qualifying for hedge accounting must maintain a specified level of effectiveness between the hedging instrument and the item being hedged, both at inception and throughout the hedged period. We formally document the nature of and relationships between the hedging instruments and hedged items, as well as our risk management objectives, strategies for undertaking the various hedge transactions and method of assessing hedge effectiveness. Additionally, for hedges of forecasted transactions, the significant characteristics and expected terms of the forecasted transaction must be specifically identified, and it must be probable that each forecasted transaction will occur. If we deem it probable that the forecasted transaction will not occur, we recognize the gain or loss in earnings currently.

By using derivatives to hedge exposures to changes in exchange rates and commodity prices, Kraft Foods has exposure on these derivatives to credit and market risk. We are exposed to credit risk that the counterparty might fail to fulfill its performance obligations under the terms of the derivative contract. We minimize our credit risk by entering into transactions with high quality counterparties with investment grade credit ratings, limiting the amount of exposure we have with each counterparty and

monitoring the financial condition of our counterparties. In October 2008, one of our counterparties, Lehman Brothers Commercial Corporation, filed for bankruptcy. Consequently, we wrote off an insignificant asset related to derivatives held with them. This did not have a significant impact on our foreign currency risk management program. We also maintain a policy of requiring that all significant, non-exchange traded derivative contracts with a duration greater than one year be governed by an International Swaps and Derivatives Association master agreement. Market risk is the risk that the value of the financial instrument might be adversely affected by a change in foreign currency exchange rates, commodity prices, or interest rates. We manage market risk by incorporating monitoring parameters within our risk management strategy that limit the types of derivative instruments and derivative strategies we use, and the degree of market risk that may be undertaken by the use of derivative instruments.

We record derivative financial instruments at fair value in our consolidated balance sheets as either current assets or current liabilities. Changes in the fair value of derivatives are recorded each period either in accumulated other comprehensive earnings / (losses) or in earnings, depending on whether a derivative is designated and effective as part of a hedge transaction and, if it is, the type of hedge transaction. Gains and losses on derivative instruments reported in accumulated other comprehensive earnings / (losses) are reclassified to the consolidated statement of earnings in the periods in which operating results are affected by the hedged item. Cash flows from hedging instruments are classified in the same manner as the affected hedged item in the consolidated statements of cash flows.

Income Taxes:

Prior to our spin-off from Altria, we were included in Altria's consolidated federal income tax return. We generally computed income taxes on a separate company basis; however, some of our foreign tax credits, capital losses and other credits could not be used on a separate company basis. To the extent that Altria used our foreign tax credits and other tax benefits in its consolidated federal income tax return, we recognized the benefit in the calculation of our provision for income taxes. This benefit was approximately \$270 million in 2007 (both through the date of our spin-off as well as post-spin carryback claims to pre-spin periods) and \$195 million in 2006. We made payments to, or were reimbursed by, Altria for the tax effects resulting from being included in Altria's tax return. As of March 31, 2007, we are no longer a member of the Altria consolidated tax return group and we now file our own federal consolidated income tax returns.

In July 2006, new guidance was issued which addressed accounting for the uncertainty in income taxes. We adopted the guidance effective January 1, 2007. The guidance clarified when tax benefits should be recorded in the financial statements and provided measurement criteria for valuing such benefits. In order for us to recognize benefits, our tax position must be more likely than not to be sustained upon audit. The amount we recognize is measured as the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. Before the implementation of this guidance, we established additional provisions for certain positions that were likely to be challenged even though we believe that those existing tax positions were fully supportable. The adoption of this guidance resulted in an increase to equity as of January 1, 2007 of \$213 million.

We recognize deferred tax assets for deductible temporary differences, operating loss carryforwards and tax credit carryforwards. Deferred tax assets are reduced by a valuation allowance if it is more likely than not that some portion, or all, of the deferred tax assets will not be realized.

Commodity Trends

We are a major purchaser of dairy, coffee, cocoa, wheat, corn products, soybean and vegetable oils, nuts, meat products, and sugar and other sweeteners. We also use significant quantities of plastic, glass and cardboard to package our products, and natural gas for our factories and warehouses. We continuously monitor worldwide supply and cost trends of these commodities so we can act quickly to obtain ingredients and packaging needed for production.

We purchase our dairy raw material requirements, including milk and cheese, from independent third parties such as agricultural cooperatives and independent processors. The prices for milk and other dairy product purchases are substantially influenced by market supply and demand, as well as by government programs. Dairy commodity costs on average were higher in 2008 than in 2007. Significant cost items in our biscuit and grocery products are grains (wheat, corn and soybean oil). Grain costs have experienced significant increases as a result of burgeoning global demand for food, livestock feed and biofuels such as ethanol and biodiesel. Grain costs on average were higher in 2008 than in 2007. The most significant cost item in coffee products is green coffee beans, which are purchased on world markets. Green coffee bean prices are affected by the quality and availability of supply, changes in the value of the U.S. dollar in relation to certain other currencies and consumer demand for coffee products. Green coffee bean costs on average were higher in 2008 than in 2007. A significant cost item in chocolate confectionery products is cocoa, which is purchased on world markets, and the price of which is affected by the quality and availability of supply and changes in the value of the British pound and the U.S. dollar relative to certain other currencies. Cocoa bean and cocoa butter costs on average were higher in 2008 than in 2007.

During 2008, our aggregate commodity costs rose significantly as a result of higher dairy, coffee, cocoa, wheat, nuts, meat products, soybean oil and packaging costs. For 2008, our commodity costs were approximately \$2.0 billion higher than 2007, following an increase of approximately \$1.1 billion in 2007 compared to 2006. Overall, we expect commodity costs to moderately increase in 2009.

Liquidity

We believe that our cash from operations, our existing \$4.5 billion revolving credit facility (which supports our commercial paper program), and our authorized long-term financing will provide sufficient liquidity to meet our working capital needs (including the remaining cash requirements of the Restructuring Program), planned capital expenditures, future contractual obligations, authorized share repurchases, and payment of our anticipated quarterly dividends. Despite recent market conditions, we continue to utilize our commercial paper program and international credit lines for daily funding requirements. We also use short-term intercompany loans from foreign subsidiaries to improve financial flexibility, which have been made more feasible by recent, temporary U.S. tax law changes. Overall, we do not foresee any impact to funding sources that would have a material effect on our liquidity.

Net Cash Provided by Operating Activities:

Operating activities provided net cash of \$4.1 billion in 2008, \$3.6 billion in 2007 and \$3.7 billion in 2006. Operating cash flows increased in 2008 from 2007 primarily due to increased earnings and working capital improvements (mainly from lower income tax payments and lower inventory levels), partially offset by increased interest paid. The increase in operating cash flows was partially offset by the \$305 million tax transfer from Altria in 2007 for the federal tax contingencies held by them, less the impact of federal reserves reversed due to the adoption of new guidance which addressed accounting for the uncertainty in income taxes. The transfer from Altria was reflected within other in our consolidated statement of cash flows.

The decrease in 2007 operating cash flows from 2006 was due primarily to the \$405 million tax reimbursement from Altria in 2006 related to the closure of a tax audit and increased marketing, administration and research costs. This decrease in operating cash flows was partially offset by the \$305 million tax transfer from Altria discussed above and working capital improvements primarily due to lower income tax payments, partially offset by higher inventory levels.

We anticipate making U.S. pension contributions of approximately \$220 million in 2009 and non-U.S. pension contributions of approximately \$170 million in 2009. We expect to fund these contributions from operations.

Net Cash Used in Investing Activities:

One element of our growth strategy is to strengthen our brand portfolios and / or expand our geographic reach through disciplined programs of selective acquisitions and divestitures. We are regularly reviewing potential acquisition candidates and from time to time sell businesses to accelerate the shift in our portfolio toward businesses – whether global, regional or local – that offer us a sustainable competitive advantage. The impact of future acquisitions or divestitures could have a material impact on our cash flows.

Net cash used in investing activities was \$1.3 billion during 2008, \$8.4 billion during 2007 and \$116 million during 2006. The decrease in cash used in investing activities in 2008 primarily related to lower payments for acquisitions, partially offset by lower proceeds from divestitures and higher capital expenditures. During 2008, we paid Groupe Danone S.A. \$99 million to refund excess cash received in the acquisition of *LU Biscuit*. Additionally, we received \$153 million in net proceeds on divestitures, primarily related to a Nordic and Baltic snacks operation and four operations in Spain, and we disbursed \$56 million for transaction fees related to the split-off of the *Post* cereals business.

On November 30, 2007, we acquired *LU Biscuit* for €5.1 billion (approximately \$7.6 billion) in cash. Additionally, during 2007, we received proceeds of \$216 million from the divestitures of our flavored water and juice brand assets and related trademarks, our sugar confectionery assets in Romania and related trademarks and our hot cereal assets and trademarks. During 2006, we received proceeds of \$946 million from the divestitures of our rice brand and assets, pet snacks brand and assets, industrial coconut assets, certain Canadian assets, a U.S. biscuit brand and a U.S. coffee plant.

Capital expenditures, which were funded by operating activities, were \$1.4 billion in 2008 and \$1.2 billion in 2007 and 2006. The 2008 capital expenditures were primarily used to modernize manufacturing facilities, implement the Restructuring Program, and support new product and productivity initiatives. We expect 2009 capital expenditures to be in line with 2008 expenditures, including capital expenditures required for systems investments. We expect to fund these expenditures from operations.

Net Cash (Used in) / Provided by Financing Activities:

Net cash used in financing activities was \$2.1 billion during 2008 and \$3.7 billion during 2006, compared with \$5.1 billion provided during 2007. The net cash used in financing activities in 2008 primarily related to \$5.9 billion in payments made on the bridge facility used to fund our *LU Biscuit* acquisition, \$1.7 billion in dividends paid, \$777 million in Common Stock share repurchases and \$795 million in long-term debt repayments, primarily related to debt that matured on October 1, 2008, partially offset by \$6.9 billion in proceeds from our long-term debt offerings. The net cash provided by financing activities in 2007 was primarily due to \$6.4 billion in proceeds from long-term debt offerings and net outstanding borrowings of \$5.5 billion under the bridge facility used to fund our *LU Biscuit* acquisition, partially offset by \$3.7 billion in Common Stock share repurchases, \$1.6 billion in dividends paid and a \$1.5 billion repayment of long-term debt that matured. The net cash used in financing activities in 2006 primarily related to \$1.6 billion in dividends paid, \$1.3 billion in long-term debt repaid and \$1.3 billion in Common Stock share repurchases.

In November 2009, \$750 million of our long-term debt matures. We expect to fund the repayment through the issuance of commercial paper or long-term debt.

Borrowing Arrangements:

We maintain a revolving credit facility that we have historically used for general corporate purposes and to support our commercial paper issuances. The \$4.5 billion, multi-year revolving credit facility expires in April 2010. No amounts have been drawn on this facility. In October 2008, one of the syndicate banks under our credit facility, Lehman Commercial Paper, Inc., filed for bankruptcy protection. Lehman's commitment under our credit facility is approximately \$136 million. We do not expect to replace them, and our capacity under our credit facility will accordingly be reduced to approximately \$4.4 billion. We do not expect this to have a current or future effect on our liquidity.

We must maintain a net worth of at least \$20.0 billion under the terms of our revolving credit facility. At December 31, 2008, our net worth was \$22.3 billion. We expect to continue to meet this covenant. The revolving credit facility has no other financial covenants, credit rating triggers or provisions that could require us to post collateral as security.

In addition to the above, some of our international subsidiaries maintain primarily uncommitted credit lines to meet short-term working capital needs. Collectively, these credit lines amounted to \$1.7 billion at December 31, 2008. Borrowings on these lines amounted to \$291 million at December 31, 2008 and \$250 million at December 31, 2007.

At December 31, 2007, we had borrowed €3.8 billion (approximately \$5.5 billion) under the 364-day bridge facility agreement we used to acquire *LU Biscuit* ("*LU Biscuit Bridge Facility*"). Under the terms of the credit agreement, we were required to repay borrowings with the net cash proceeds from debt offerings having a maturity of greater than one year. As such, we repaid the €3.8 billion (approximately \$5.9 billion at the time of repayments) with proceeds from our March 20, 2008 and May 22, 2008 debt issuances discussed below. Upon repayment, this facility was terminated.

Debt:

Our total debt was \$20.3 billion at December 31, 2008 and \$21.0 billion at December 31, 2007. Our debt-to-capitalization ratio was 0.48 at December 31, 2008 and 0.43 at December 31, 2007.

On December 19, 2008, we issued \$500 million of senior unsecured notes; on May 22, 2008, we issued \$2.0 billion of senior unsecured notes; and on March 20, 2008, we issued €2.85 billion (approximately \$4.5 billion) of senior unsecured notes. We used the net proceeds from these issuances (\$498 million in December, \$1,967 million in May and approximately \$4,470 million in March) for general corporate purposes, including the repayment of borrowings under our *LU Biscuit Bridge Facility* and other short-term borrowings.

On October 1, 2008, we repaid \$700 million in notes. This repayment was primarily financed from commercial paper issuances.

In December 2007, we filed an automatic shelf registration on Form S-3 with the SEC. As a well-known seasoned issuer, we are able to register new debt securities in amounts authorized by our Board of Directors through December 2010. Our Board of Directors authorized \$5.0 billion in long-term financing, which was in addition to the €5.3 billion authorized for the *LU Biscuit* acquisition.

In December 2007, we issued \$3.0 billion of senior unsecured notes under the shelf registration. We used the net proceeds from the offering (\$2,966 million) for general corporate purposes, including the repayment of outstanding commercial paper and a portion of our *LU Biscuit Bridge Facility*.

In August 2007, we issued \$3.5 billion of senior unsecured notes, which was the remainder of the capacity under our former Form S-3 shelf registration statement on file with the SEC. We used the net proceeds from the offering (\$3,462 million) for general corporate purposes, including the repayment of outstanding commercial paper.

The notes from all issuances discussed above include covenants that restrict our ability to incur debt secured by liens above a certain threshold. We are also required to offer to purchase these notes at a price equal to 101% of the aggregate principal amount, plus accrued and unpaid interest to the date of repurchase, if we experience both of the following:

- (i) a “change of control” triggering event, and
- (ii) a downgrade of these notes below an investment grade rating by each of Moody’s Investors Service, Inc., Standard & Poor’s Ratings Services and Fitch, Inc. within a specified period.

We expect to continue to comply with our long-term debt covenants. Refer to Note 7, *Debt and Borrowing Arrangements*, to the revised consolidated financial statements for further details of these debt offerings.

We refinance long-term and short-term debt from time to time. The nature and amount of our long-term and short-term debt and the proportionate amount of each varies as a result of future business requirements, market conditions and other factors. At December 31, 2008, we had approximately \$3.0 billion remaining in long-term financing authority from our Board of Directors.

Debt Ratings:

At December 31, 2008, our debt ratings by major credit rating agencies were:

| | <u>Short-term</u> | <u>Long-term</u> |
|-------------------|-------------------|------------------|
| Moody’s | P-2 | Baa2 |
| Standard & Poor’s | A-2 | BBB+ |
| Fitch | F2 | BBB |

Off-Balance Sheet Arrangements and Aggregate Contractual Obligations

We have no off-balance sheet arrangements other than the guarantees and contractual obligations that are discussed below.

Guarantees:

As discussed in Note 13, *Commitments and Contingencies*, to the revised consolidated financial statements we have third-party guarantees because of our acquisition, divestiture and construction activities. As part of those transactions, we guarantee that third parties will make contractual payments or achieve performance measures. At December 31, 2008, the maximum potential payments under our third-party guarantees were \$43 million, of which \$8 million have no specified expiration dates. Substantially all of the remainder expire at various times through 2018. The carrying amounts of these guarantees were \$38 million on our consolidated balance sheet at December 31, 2008.

In addition, at December 31, 2008, we were contingently liable for \$186 million of guarantees related to our own performance. These include letters of credit related to dairy commodity purchases and guarantees related to the payment of custom duties and taxes, and other letters of credit.

Guarantees do not have, and we do not expect them to have, a material effect on our liquidity.

Aggregate Contractual Obligations:

The following table summarizes our contractual obligations at December 31, 2008:

| | Payments Due | | | | |
|--|------------------|-----------------|--------------------------|-----------------|------------------------|
| | Total | 2009 | 2010-11 (in millions) | 2012-13 | 2014 and Thereafter |
| Long-term debt ⁽¹⁾ | \$ 19,393 | \$ 757 | \$ 2,702 | \$ 5,845 | \$ 10,089 |
| Interest expense ⁽²⁾ | 11,801 | 1,204 | 2,259 | 1,672 | 6,666 |
| Capital leases ⁽³⁾ | 83 | 13 | 20 | 15 | 35 |
| Operating leases ⁽⁴⁾ | 796 | 250 | 335 | 140 | 71 |
| Purchase obligations: ⁽⁵⁾ | | | | | |
| Inventory and production costs | 5,695 | 4,324 | 975 | 391 | 5 |
| Other | 913 | 769 | 137 | 6 | 1 |
| | 6,608 | 5,093 | 1,112 | 397 | 6 |
| Other long-term liabilities ⁽⁶⁾ | 2,372 | 224 | 518 | 469 | 1,161 |
| | <u>\$ 41,053</u> | <u>\$ 7,541</u> | <u>\$ 6,946</u> | <u>\$ 8,538</u> | <u>\$ 18,028</u> |

- (1) Amounts represent the expected cash payments of our long-term debt and do not include unamortized bond premiums or discounts. On September 3, 2009, we redeemed our November 2011, 7% \$200 million debenture at par value. Due to the early redemption, the 2010-2011 payment amount included in the above table was reduced by \$200 million.
- (2) Amounts represent the expected cash payments of our interest expense on our long-term debt. Interest calculated on our variable rate debt was forecasted using a LIBOR rate forward curve analysis as of December 31, 2008. Interest calculated on our euro notes was forecasted using the euro to U.S. dollar exchange rate as of December 31, 2008. An insignificant amount of interest expense was excluded from the table for a portion of our foreign debt due to the complexities involved in forecasting expected interest payments.
- (3) Amounts represent the expected cash payments of our capital leases, including the expected cash payments of interest expense of approximately \$22 million on our capital leases.
- (4) Operating leases represent the minimum rental commitments under non-cancelable operating leases.
- (5) Purchase obligations for inventory and production costs (such as raw materials, indirect materials and supplies, packaging, co-manufacturing arrangements, storage and distribution) are commitments for projected needs to be utilized in the normal course of business. Other purchase obligations include commitments for marketing, advertising, capital expenditures, information technology and professional services. Arrangements are considered purchase obligations if a contract specifies all significant terms, including fixed or minimum quantities to be purchased, a pricing structure and approximate timing of the transaction. Most arrangements are cancelable without a significant penalty, and with short notice (usually 30 days). Any amounts reflected on the consolidated balance sheet as accounts payable and accrued liabilities are excluded from the table above.
- (6) Other long-term liabilities primarily consist of estimated future benefit payments for our postretirement health care plans through December 31, 2018 of \$2,290 million. We are unable to reliably estimate the timing of the payments beyond 2018; as such, they are excluded from the above table. In addition, the following long-term liabilities included on the consolidated balance sheet are excluded from the table above: accrued pension costs, income taxes, insurance accruals and other accruals. We are unable to reliably estimate the timing of the payments (or contributions beyond 2009, in the case of accrued pension costs) for these items. We currently expect to make approximately \$390 million in contributions to our pension plans in 2009. We also expect that our net pension cost will increase by approximately \$200 million to approximately \$440 million in 2009. As of December 31, 2008, our total liability for income taxes, including uncertain tax positions and associated accrued interest and penalties, was \$1,075 million. We expect to pay approximately \$104 million in the next 12 months. While years 2000 through 2003 are currently under examination by the IRS, we are not able to reasonably estimate the timing of future cash flows beyond 12 months due to uncertainties in the timing of this and other tax audit outcomes.

Equity and Dividends

Stock Repurchases:

Our Board of Directors authorized the following Common Stock repurchase programs. We are not obligated to repurchase any of our Common Stock and may suspend our current program at our discretion. The total repurchases under these programs were 25.3 million shares for \$777 million in 2008, 110.1 million shares for \$3,640 million in 2007 and 38.7 million shares for \$1,250 million in 2006. We made these repurchases of our Common Stock in open market transactions.

| Share Repurchase Program Authorized by the Board of Directors | \$5.0 billion | \$2.0 billion | \$1.5 billion |
|--|---------------------------------|--------------------------------|--------------------------------|
| Authorized / completed period for repurchase | April 2007 – March 2009 | March 2006 – March 2007 | December 2004 – March 2006 |
| Aggregate cost of shares repurchased in 2008 (millions of shares) | \$777 million (25.3 shares) | | |
| Aggregate cost of shares repurchased in 2007 (millions of shares) | \$3.5 billion (105.6 shares) | \$140 million (4.5 shares) | |
| Aggregate cost of shares repurchased in 2006 (millions of shares) | | \$1.0 billion (30.2 shares) | \$250 million (8.5 shares) |
| Aggregate cost of shares repurchased life-to-date under program (millions of shares) | \$4.3 billion (130.9 shares) | \$1.1 billion (34.7 shares) | \$1.5 billion (49.1 shares) |

As of December 31, 2008, we had \$723 million remaining under our \$5.0 billion share repurchase authority. Given the present environment, we do not expect to make further share repurchases before the current program authority expires on March 30, 2009.

In March 2007, we repurchased 1.4 million additional shares of our Common Stock from Altria at a cost of \$46.5 million. We paid \$32.085 per share, which was the average of the high and the low price of Kraft Foods Common Stock as reported on the NYSE on March 1, 2007. This repurchase was in accordance with our Altria spin-off agreement.

Stock Plans:

Beginning in 2008, we changed our annual and long-term incentive compensation programs to further align them with shareholder returns. Under the annual incentive program, we now grant equity in the form of both restricted or deferred stock and stock options. The restricted or deferred stock will continue to vest 100% after three years, and the stock options will vest one-third each year beginning on the first anniversary of the grant date. Additionally, we changed our long-term incentive plan from a cash-based program to a share-based program. These shares vest based on varying performance, market and service conditions.

In January 2008, we granted 1.4 million shares of stock in connection with our long-term incentive plan. The market value per share was \$32.26 on the date of grant. The unvested shares have no voting rights and do not pay dividends.

In February 2008, as part of our annual incentive program, we issued 3.4 million shares of restricted and deferred stock to eligible U.S. and non-U.S. employees. The market value per restricted or deferred share was \$29.49 on the date of grant. Also, as part of our annual incentive program, we granted 13.5 million stock options to eligible U.S. and non-U.S. employees at an exercise price of \$29.49.

In addition, we also issued 0.2 million off-cycle shares of restricted and deferred stock during 2008. The weighted-average market value per restricted or deferred share was \$30.38 on the date of grant. In aggregate, we issued 5.0 million restricted and deferred shares during 2008, including those issued as part of our long-term incentive plan. We also granted 0.1 million off-cycle stock options during 2008 at an exercise price of \$30.78. In aggregate, we granted 13.6 million stock options during 2008.

At December 31, 2008, the number of shares to be issued upon exercise of outstanding stock options, vesting of non-U.S. deferred shares and vesting of long-term incentive plan shares was 44.5 million or 3.0% of total shares outstanding.

Our Board of Directors approved a stock option grant to our Chief Executive Officer on May 3, 2007, to recognize her election as our Chairman. She received 300,000 stock options under the 2005 Performance Incentive Plan, which vest under varying market and service conditions and expire ten years after the grant date.

In January 2007, we issued 5.2 million shares of restricted and deferred stock to eligible U.S. and non-U.S. employees as part of our annual incentive program. The market value per restricted or deferred share was \$34.655 on the date of grant. Additionally, we issued 1.0 million off-cycle shares of restricted and deferred stock during 2007. The weighted-average market value per restricted or deferred share was \$34.085 on the date of grant. The total number of restricted and deferred shares issued in 2007 was 9.2 million, including those issued as a result of our spin-off from Altria (discussed below).

Upon our spin-off, Altria stock awards were modified through the issuance of Kraft Foods stock awards, and accordingly, the Altria stock awards were split into two instruments. Holders of Altria stock options received: 1) a new Kraft Foods option to acquire shares of Kraft Foods Common Stock; and 2) an adjusted Altria stock option for the same number of shares of Altria common stock previously held, but with a proportionally reduced exercise price. For each employee stock option outstanding, the aggregate intrinsic value immediately after our spin-off from Altria was not greater than the aggregate intrinsic value immediately prior to it. Holders of Altria restricted stock or stock rights awarded before January 31, 2007, retained their existing awards and received restricted stock or stock rights in Kraft Foods Common Stock. Recipients of Altria restricted stock or stock rights awarded on or after January 31, 2007, did not receive Kraft Foods restricted stock or stock rights because Altria had announced the spin-off at that time. We reimbursed Altria \$179 million for net settlement of the employee stock awards. We determined the fair value of the stock options using the Black-Scholes option valuation model, and adjusted the fair value of the restricted stock and stock rights by the value of projected forfeitures.

Based upon the number of Altria stock awards outstanding upon our spin-off, we granted stock options for 24.2 million shares of Common Stock at a weighted-average price of \$15.75. The options expire between 2007 and 2012. In addition, we issued 3.0 million shares of restricted stock and stock rights. The market value per restricted share or right was \$31.66 on the date of grant. Restrictions on the majority of these restricted stock and stock rights lapse in either the first quarter of 2008 or 2009.

Dividends:

We paid dividends of \$1,663 million in 2008 and \$1,638 million in 2007. The 1.5% increase reflects a higher dividend rate in 2008, partially offset by a lower number of shares outstanding because of share repurchases and the split-off of the *Post* cereals business. During the third quarter of 2008, our Board of Directors approved a 7.4% increase in the current quarterly dividend rate to \$0.29 per share on our Common Stock. As a result, the present annualized dividend rate is \$1.16 per common share. The declaration of dividends is subject to the discretion of our Board of Directors and depends on various factors, including our net earnings, financial condition, cash requirements, future prospects and other factors that our Board of Directors deems relevant to its analysis and decision making.

Recent Developments

On September 7, 2009, we disclosed that we approached the Board of Cadbury plc (“Cadbury”) with a proposal to combine the two companies. The Board of Cadbury has rejected this proposal. We remain interested in working toward a recommended transaction. We proposed an offer for Cadbury (the “Possible Offer”) of 300 pence in cash and 0.2589 new Kraft Foods shares per Cadbury share. This valued each Cadbury share at 745 pence (based on the closing price of \$28.10 for a Kraft Foods share on September 4, 2009 and an exchange rate of 1.6346 \$/£) and valued the entire issued share capital of Cadbury at £10.2 billion (approximately \$16.7 billion). The combination would build on Kraft Foods’ position as a global powerhouse in snacks, confectionery and quick meals with a rich portfolio of iconic brands.

The Possible Offer contained several criteria, including our ability to obtain satisfactory financing, on the basis that we would maintain an investment-grade credit rating, and the right to change our offer at any time. Refer to the Form 8-K we filed with the SEC on September 8, 2009 for further details of the Possible Offer.

Pursuant to the U.K. City Code on Takeovers and Mergers, the U.K. Takeover Panel set a deadline of November 9, 2009 for us to formally make an offer for Cadbury, or walk away.

New Accounting Guidance

See Note 1, *Summary of Significant Accounting Policies*, and Note 10, *Stock Plans*, to the revised consolidated financial statements for a discussion of new accounting guidance.

Contingencies

See Note 13, *Commitments and Contingencies*, to the revised consolidated financial statements and Part I Item 3. Legal Proceedings of our Form 10-K for the year ended December 31, 2008 for a discussion of contingencies.

Kraft Foods Inc. and Subsidiaries
Consolidated Statements of Earnings
for the years ended December 31,
(in millions of dollars, except per share data)

| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
|---|-----------------|-----------------|-----------------|
| Net revenues | \$ 41,932 | \$ 35,858 | \$ 33,018 |
| Cost of sales | 28,088 | 23,656 | 21,190 |
| Gross profit | <u>13,844</u> | <u>12,202</u> | <u>11,828</u> |
| Marketing, administration and research costs | 8,862 | 7,587 | 7,032 |
| Asset impairment and exit costs | 1,024 | 440 | 999 |
| Gain on redemption of United Biscuits investment | – | – | (251) |
| Losses / (gains) on divestitures, net | 92 | (14) | (117) |
| Amortization of intangibles | 23 | 13 | 7 |
| Operating income | <u>3,843</u> | <u>4,176</u> | <u>4,158</u> |
| Interest and other expense, net | <u>1,240</u> | <u>604</u> | <u>510</u> |
| Earnings from continuing operations before income taxes | 2,603 | 3,572 | 3,648 |
| Provision for income taxes | 755 | 1,080 | 816 |
| Earnings from continuing operations | <u>1,848</u> | <u>2,492</u> | <u>2,832</u> |
| Earnings and gain from discontinued operations, net of income taxes (Note 2) | <u>1,045</u> | <u>232</u> | <u>233</u> |
| Net earnings | 2,893 | 2,724 | 3,065 |
| Noncontrolling interest | 9 | 3 | 5 |
| Net earnings attributable to Kraft Foods | <u>\$ 2,884</u> | <u>\$ 2,721</u> | <u>\$ 3,060</u> |
| Per share data: | | | |
| Basic earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.22 | \$ 1.56 | \$ 1.70 |
| Discontinued operations | 0.70 | 0.15 | 0.14 |
| Net earnings attributable to Kraft Foods | <u>\$ 1.92</u> | <u>\$ 1.71</u> | <u>\$ 1.84</u> |
| Diluted earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.21 | \$ 1.56 | \$ 1.70 |
| Discontinued operations | 0.69 | 0.14 | 0.14 |
| Net earnings attributable to Kraft Foods | <u>\$ 1.90</u> | <u>\$ 1.70</u> | <u>\$ 1.84</u> |
| Dividends declared | \$ 1.12 | \$ 1.04 | \$ 0.96 |

See notes to consolidated financial statements.

Kraft Foods Inc. and Subsidiaries
Consolidated Balance Sheets, at December 31,
(in millions of dollars)

| | 2008 | 2007 |
|---|-----------|-----------|
| ASSETS | | |
| Cash and cash equivalents | \$ 1,244 | \$ 567 |
| Receivables (net of allowances of \$129 in 2008 and \$94 in 2007) | 4,704 | 5,197 |
| Inventories, net | 3,881 | 4,238 |
| Deferred income taxes | 804 | 572 |
| Other current assets | 828 | 302 |
| Total current assets | 11,461 | 10,876 |
| Property, plant and equipment, net | 9,917 | 10,778 |
| Goodwill | 27,581 | 31,193 |
| Intangible assets, net | 12,926 | 12,200 |
| Prepaid pension assets | 56 | 1,648 |
| Other assets | 1,232 | 1,437 |
| TOTAL ASSETS | \$ 63,173 | \$ 68,132 |
| LIABILITIES | | |
| Short-term borrowings | \$ 897 | \$ 7,385 |
| Current portion of long-term debt | 765 | 722 |
| Accounts payable | 3,373 | 4,065 |
| Accrued marketing | 1,803 | 1,833 |
| Accrued employment costs | 951 | 913 |
| Other current liabilities | 3,255 | 2,195 |
| Total current liabilities | 11,044 | 17,113 |
| Long-term debt | 18,589 | 12,902 |
| Deferred income taxes | 4,064 | 4,876 |
| Accrued pension costs | 2,367 | 810 |
| Accrued postretirement health care costs | 2,678 | 2,846 |
| Other liabilities | 2,075 | 2,140 |
| TOTAL LIABILITIES | 40,817 | 40,687 |
| Contingencies (Note 13) | | |
| EQUITY | | |
| Common Stock, no par value (1,735,000,000 shares issued in 2008 and 2007) | — | — |
| Additional paid-in capital | 23,563 | 23,445 |
| Retained earnings | 13,440 | 12,321 |
| Accumulated other comprehensive losses | (5,994) | (1,835) |
| Treasury stock, at cost | (8,714) | (6,524) |
| Total Kraft Foods Shareholders' Equity | 22,295 | 27,407 |
| Noncontrolling interest | 61 | 38 |
| TOTAL EQUITY | 22,356 | 27,445 |
| TOTAL LIABILITIES AND EQUITY | \$ 63,173 | \$ 68,132 |

See notes to consolidated financial statements.

Kraft Foods Inc. and Subsidiaries
Consolidated Statements of Equity
(in millions of dollars, except per share data)

| | Kraft Foods Shareholders' Equity | | | | | | Total Equity |
|--|----------------------------------|----------------------------------|----------------------|---|-------------------|---------------------------------|------------------|
| | Common Stock | Additional Paid-in Capital | Retained Earnings | Accumulated Other Comprehensive (Losses) / Earnings | Treasury Stock | Non- controlling Interest | |
| Balances at January 1, 2006 | \$ - | \$ 23,835 | \$ 9,434 | \$ (1,663) | \$ (2,032) | \$ 26 | \$ 29,600 |
| Comprehensive earnings: | | | | | | | |
| Net earnings | - | - | 3,060 | - | - | 5 | 3,065 |
| Other comprehensive earnings, net of income taxes | - | - | - | 645 | - | 2 | 647 |
| Total comprehensive earnings | | | | | | <u>7</u> | <u>3,712</u> |
| Adoption of new benefit plan guidance | - | - | - | (2,051) | - | - | (2,051) |
| Exercise of stock options and issuance of other stock awards | - | (209) | 202 | - | 152 | - | 145 |
| Cash dividends declared (\$0.96 per share) | - | - | (1,587) | - | - | - | (1,587) |
| Dividends paid on noncontrolling interest and other activities | - | - | - | - | - | (7) | (7) |
| Common Stock repurchased | - | - | - | - | (1,250) | - | (1,250) |
| Balances at December 31, 2006 | <u>\$ -</u> | <u>\$ 23,626</u> | <u>\$ 11,109</u> | <u>\$ (3,069)</u> | <u>\$ (3,130)</u> | <u>\$ 26</u> | <u>\$ 28,562</u> |
| Comprehensive earnings: | | | | | | | |
| Net earnings | - | - | 2,721 | - | - | 3 | 2,724 |
| Other comprehensive earnings, net of income taxes | - | - | - | 1,234 | - | 2 | 1,236 |
| Total comprehensive earnings | | | | | | <u>5</u> | <u>3,960</u> |
| Adoption of new income tax guidance | - | - | 213 | - | - | - | 213 |
| Exercise of stock options and issuance of other stock awards | - | 33 | (79) | - | 293 | - | 247 |
| Net settlement of employee stock awards with Altria Group, Inc. (Note 10) | - | (179) | - | - | - | - | (179) |
| Cash dividends declared (\$1.04 per share) | - | - | (1,643) | - | - | - | (1,643) |
| Acquisitions of noncontrolling interest and other activities | - | - | - | - | - | 7 | 7 |
| Common Stock repurchased | - | - | - | - | (3,687) | - | (3,687) |
| Other | - | (35) | - | - | - | - | (35) |
| Balances at December 31, 2007 | <u>\$ -</u> | <u>\$ 23,445</u> | <u>\$ 12,321</u> | <u>\$ (1,835)</u> | <u>\$ (6,524)</u> | <u>\$ 38</u> | <u>\$ 27,445</u> |
| Comprehensive earnings / (losses): | | | | | | | |
| Net earnings | - | - | 2,884 | - | - | 9 | 2,893 |
| Other comprehensive losses, net of income taxes | - | - | - | (4,159) | - | (9) | (4,168) |
| Total comprehensive losses | | | | | | <u>-</u> | <u>(1,275)</u> |
| Adoption of new benefit plan guidance | - | - | (8) | - | - | - | (8) |
| Exercise of stock options and issuance of other stock awards | - | 118 | (81) | - | 231 | - | 268 |
| Cash dividends declared (\$1.12 per share) | - | - | (1,676) | - | - | - | (1,676) |
| Acquisitions of noncontrolling interest and other activities | - | - | - | - | - | 23 | 23 |
| Common Stock repurchased | - | - | - | - | (777) | - | (777) |
| Common Stock tendered (Note 2) | - | - | - | - | (1,644) | - | (1,644) |
| Balances at December 31, 2008 | <u>\$ -</u> | <u>\$ 23,563</u> | <u>\$ 13,440</u> | <u>\$ (5,994)</u> | <u>\$ (8,714)</u> | <u>\$ 61</u> | <u>\$ 22,356</u> |

See notes to consolidated financial statements.

Kraft Foods Inc. and Subsidiaries
Consolidated Statements of Cash Flows
for the years ended December 31,
(in millions of dollars)

| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
|---|-----------------|-----------------|-----------------|
| CASH PROVIDED BY / (USED IN) OPERATING ACTIVITIES | | | |
| Net earnings | \$ 2,893 | \$ 2,724 | \$ 3,065 |
| Adjustments to reconcile net earnings to operating cash flows: | | | |
| Depreciation and amortization | 986 | 886 | 891 |
| Stock-based compensation expense | 178 | 136 | 142 |
| Deferred income tax benefit | (208) | (389) | (172) |
| Gain on redemption of United Biscuits investment | - | - | (251) |
| Losses / (gains) on divestitures, net | 92 | (14) | (117) |
| Gain on discontinued operations (Note 2) | (926) | - | - |
| Asset impairment and exit costs, net of cash paid | 731 | 209 | 793 |
| Change in assets and liabilities, excluding the effects of acquisitions and divestitures: | | | |
| Receivables, net | (39) | (268) | (200) |
| Inventories, net | (151) | (404) | (150) |
| Accounts payable | 29 | 241 | 256 |
| Amounts due to Altria Group, Inc. and affiliates | - | (93) | (133) |
| Other current assets | (535) | (144) | (61) |
| Other current liabilities | 985 | 186 | (236) |
| Change in pension assets and postretirement liabilities, net | 19 | 81 | (128) |
| Other | 87 | 420 | 21 |
| Net cash provided by operating activities | <u>4,141</u> | <u>3,571</u> | <u>3,720</u> |
| CASH PROVIDED BY / (USED IN) INVESTING ACTIVITIES | | | |
| Capital expenditures | (1,367) | (1,241) | (1,169) |
| Acquisitions, net of cash received | (99) | (7,437) | - |
| Proceeds from divestitures, net of disbursements | 97 | 216 | 946 |
| Other | 49 | 46 | 107 |
| Net cash used in by investing activities | <u>(1,320)</u> | <u>(8,416)</u> | <u>(116)</u> |
| CASH PROVIDED BY / (USED IN) FINANCING ACTIVITIES | | | |
| Net (repayment) / issuance of short-term borrowings | (5,912) | 5,649 | 343 |
| Long-term debt proceeds | 7,018 | 6,495 | 69 |
| Long-term debt repaid | (795) | (1,472) | (1,324) |
| (Decrease) / increase in amounts due to Altria Group, Inc. and affiliates | - | (149) | 62 |
| Repurchase of Common Stock | (777) | (3,708) | (1,254) |
| Dividends paid | (1,663) | (1,638) | (1,562) |
| Other | 72 | (56) | (54) |
| Net cash (used in) / provided by financing activities | <u>(2,057)</u> | <u>5,121</u> | <u>(3,720)</u> |
| Effect of exchange rate changes on cash and cash equivalents | <u>(87)</u> | <u>52</u> | <u>39</u> |
| Cash and cash equivalents: | | | |
| Increase / (decrease) | 677 | 328 | (77) |
| Balance at beginning of period | 567 | 239 | 316 |
| Balance at end of period | <u>\$ 1,244</u> | <u>\$ 567</u> | <u>\$ 239</u> |
| Cash paid: | | | |
| Interest | <u>\$ 968</u> | <u>\$ 628</u> | <u>\$ 628</u> |
| Income taxes | <u>\$ 964</u> | <u>\$ 1,366</u> | <u>\$ 1,560</u> |

See notes to consolidated financial statements.

Note 1. Summary of Significant Accounting Policies:

Nature of Operations and Basis of Presentation:

Kraft Foods Inc. was incorporated in 2000 in the Commonwealth of Virginia. Kraft Foods Inc., through its subsidiaries (Kraft Foods Inc. and subsidiaries are hereinafter referred to as “Kraft Foods,” “we,” “us” and “our”), manufactures and markets packaged foods and beverages in approximately 150 countries.

Prior to June 13, 2001, Kraft Foods was a wholly owned subsidiary of Altria Group, Inc. (“Altria”). On June 13, 2001, we completed an initial public offering of 280,000,000 shares of our Class A common stock (“Common Stock”) at a price of \$31.00 per share. In the first quarter of 2007, Altria spun off its remaining interest (89.0%) in Kraft Foods on a pro rata basis to Altria stockholders in a tax-free transaction. Effective as of the close of business on March 30, 2007, all Kraft Foods shares owned by Altria were distributed to Altria’s stockholders, and our separation from Altria was completed.

Principles of Consolidation:

The consolidated financial statements include Kraft Foods, as well as our wholly owned and majority owned subsidiaries. Our domestic operating subsidiaries report year-end results as of the Saturday closest to the end of each year, and our international operating subsidiaries generally report year-end results two weeks prior to the Saturday closest to the end of each year.

We account for investments in which we exercise significant influence (20%-50% ownership interest) under the equity method of accounting. We account for investments in which we have an ownership interest of less than 20% and do not exercise significant influence by the cost method of accounting. Noncontrolling interest in subsidiaries consists of the equity interest of noncontrolling investors in consolidated subsidiaries of Kraft Foods. Kraft Foods’ consolidated noncontrolling interest expense, net of taxes, was \$9 million in 2008, \$3 million in 2007 and \$5 million in 2006. All intercompany transactions were eliminated.

Use of Estimates:

We prepare our financial statements in accordance with accounting principles generally accepted in the United States of America, which require us to make estimates and assumptions that affect a number of amounts in our financial statements. Significant accounting policy elections, estimates and assumptions include, among others, pension and benefit plan assumptions, lives and valuation assumptions of goodwill and intangible assets, marketing programs and income taxes. We base our estimates on historical experience and other assumptions that we believe are reasonable. If actual amounts differ from estimates, we include the revisions in our consolidated results of operations in the period the actual amounts become known. Historically, the aggregate differences, if any, between our estimates and actual amounts in any year have not had a significant impact on our consolidated financial statements.

Foreign Currencies:

We translate the results of operations of our foreign subsidiaries using average exchange rates during each period, whereas balance sheet accounts are translated using exchange rates at the end of each period. We record currency translation adjustments as a component of equity. Transaction gains and losses are recorded in earnings and were not significant for any of the periods presented.

Cash and Cash Equivalents:

Cash equivalents include demand deposits with banks and all highly liquid investments with original maturities of three months or less.

Inventories:

Inventories are stated at the lower of cost or market. We also record inventory allowances for overstocked and obsolete inventories due to ingredient and packaging changes. Effective January 1, 2009, we changed our method of valuing our U.S. inventories to the average cost method. These financial statements were revised to conform to our change in accounting policy. In prior years, principally all U.S. inventories were valued using the last-in, first-out (“LIFO”) method. With this change, we value all of our inventories using the average cost method. We believe that the average cost method of accounting for U.S. inventories is preferable and will improve financial reporting by better matching revenues and expenses to current costs, by better aligning our external reporting with our competitors, and by aligning our external reporting with our tax basis of accounting.

The following line items within the statements of earnings were affected by the change in accounting policy:

| | For the Year Ended December 31, 2008 | | |
|--|--------------------------------------|-----------------------------------|------------------------------|
| | As Computed under LIFO | As Reported under Average Cost | Favorable / (Unfavorable) |
| | (in millions, except per share data) | | |
| Cost of sales | \$ 28,105 | \$ 28,088 | \$ 17 |
| Provision for income taxes | 728 | 755 | (27) |
| Earnings from continuing operations | 1,858 | 1,848 | (10) |
| Earnings and gain from discontinued operations, net of income taxes | 1,052 | 1,045 | (7) |
| Net earnings attributable to Kraft Foods | 2,901 | 2,884 | (17) |
| Basic earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.23 | \$ 1.22 | \$ (0.01) |
| Discontinued operations | 0.70 | 0.70 | – |
| Net earnings attributable to Kraft Foods | <u>\$ 1.93</u> | <u>\$ 1.92</u> | <u>\$ (0.01)</u> |
| Diluted earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.22 | \$ 1.21 | \$ (0.01) |
| Discontinued operations | 0.69 | 0.69 | – |
| Net earnings attributable to Kraft Foods | <u>\$ 1.91</u> | <u>\$ 1.90</u> | <u>\$ (0.01)</u> |
| | | | |
| | For the Year Ended December 31, 2007 | | |
| | As Computed under LIFO | As Reported under Average Cost | Favorable / (Unfavorable) |
| | (in millions, except per share data) | | |
| Cost of sales | \$ 23,864 | \$ 23,656 | \$ 208 |
| Gains on divestitures, net | 15 | 14 | (1) |
| Provision for income taxes | 1,002 | 1,080 | (78) |
| Earnings from continuing operations | 2,363 | 2,492 | 129 |
| Earnings and gain from discontinued operations, net of income taxes | 230 | 232 | 2 |
| Net earnings attributable to Kraft Foods | 2,590 | 2,721 | 131 |
| Basic earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.48 | \$ 1.56 | \$ 0.08 |
| Discontinued operations | 0.15 | 0.15 | – |
| Net earnings attributable to Kraft Foods | <u>\$ 1.63</u> | <u>\$ 1.71</u> | <u>\$ 0.08</u> |
| Diluted earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.48 | \$ 1.56 | \$ 0.08 |
| Discontinued operations | 0.14 | 0.14 | – |
| Net earnings attributable to Kraft Foods | <u>\$ 1.62</u> | <u>\$ 1.70</u> | <u>\$ 0.08</u> |

| | For the Year Ended December 31, 2006 | | |
|---|---|---|--------------------------------------|
| | <u>As Computed under LIFO</u> | <u>As Reported under Average Cost</u> | <u>Favorable / (Unfavorable)</u> |
| | (in millions, except per share data) | | |
| Cost of sales | \$ 21,189 | \$ 21,190 | \$ (1) |
| Provision for income taxes | 816 | 816 | - |
| Earnings from continuing operations | 2,833 | 2,832 | (1) |
| Earnings and gain from discontinued operations, net of income taxes | 232 | 233 | 1 |
| Net earnings attributable to Kraft Foods | 3,060 | 3,060 | - |
| Basic earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.70 | \$ 1.70 | \$ - |
| Discontinued operations | 0.14 | 0.14 | - |
| Net earnings attributable to Kraft Foods | <u>\$ 1.84</u> | <u>\$ 1.84</u> | <u>\$ -</u> |
| Diluted earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.70 | \$ 1.70 | \$ - |
| Discontinued operations | 0.14 | 0.14 | - |
| Net earnings attributable to Kraft Foods | <u>\$ 1.84</u> | <u>\$ 1.84</u> | <u>\$ -</u> |

The following line items within the balance sheets were affected by the change in accounting policy:

| | December 31, 2008 | | |
|---------------------------|-----------------------------------|---|--------------------------------------|
| | <u>As Computed under LIFO</u> | <u>As Reported under Average Cost</u> | <u>Favorable / (Unfavorable)</u> |
| | (in millions) | | |
| Inventories, net | \$ 3,729 | \$ 3,881 | \$ (152) |
| Deferred income tax asset | 861 | 804 | 57 |
| Retained earnings | 13,345 | 13,440 | 95 |
| | | | |
| | December 31, 2007 | | |
| | <u>As Computed under LIFO</u> | <u>As Reported under Average Cost</u> | <u>Favorable / (Unfavorable)</u> |
| | (in millions) | | |
| Inventories, net | \$ 4,096 | \$ 4,238 | \$ (142) |
| Deferred income tax asset | 575 | 572 | 3 |
| Other current liabilities | 2,168 | 2,195 | 27 |
| Retained earnings | 12,209 | 12,321 | 112 |

As a result of the accounting change, retained earnings as of January 1, 2007, increased from \$11,128 million, as computed using the LIFO method, to \$11,109 million using the average cost method.

There was no impact to net cash provided by operating activities as a result of this change in accounting policy.

Long-Lived Assets:

Property, plant and equipment are stated at historical cost and depreciated by the straight-line method over the estimated useful lives of the assets. Machinery and equipment are depreciated over periods ranging from 3 to 20 years and buildings and building improvements over periods up to 40 years.

We review long-lived assets, including amortizable intangible assets, for impairment when conditions exist that indicate the carrying amount of the assets may not be fully recoverable. We perform undiscounted operating cash flow analyses to determine if an impairment exists. When testing assets held for use for impairment, we group assets and liabilities at the lowest level for which cash flows are separately identifiable. If an impairment is determined to exist, the loss is calculated based on estimated fair value. Impairment losses on assets to be disposed of, if any, are based on the estimated proceeds to be received, less costs of disposal.

Software Costs:

We capitalize certain computer software and software development costs incurred in connection with developing or obtaining computer software for internal use. Capitalized software costs are included in property, plant and equipment and amortized on a straight-line basis over the estimated useful lives of the software, which do not exceed seven years.

Goodwill and Intangible Assets:

We test goodwill and non-amortizable intangible assets at least annually for impairment. We have recognized goodwill in our reporting units, which are generally one level below our operating segments. We use a two step process to test goodwill at the reporting unit level. The first step involves a comparison of the estimated fair value of each reporting unit with its carrying value. Fair value is estimated using discounted cash flows of the reporting unit based on planned growth rates, estimates of discount rates and residual values. If the carrying value exceeds the fair value, the second step of the process is necessary. The second step measures the difference between the carrying value and implied fair value of goodwill. To test non-amortizable intangible assets for impairment, we compare the fair value of the intangible asset with its carrying value. Fair value of non-amortizable intangible assets is determined using our planned revenue growth rates, estimates of discount rates and royalty rates. If the carrying value exceeds fair value, the intangible asset is considered impaired and is reduced to fair value. Definite lived intangible assets are amortized over their estimated useful lives.

Effective October 1, 2007, we adopted a new accounting policy to perform our annual impairment review of goodwill and non-amortizable intangible assets as of October 1 of each year. The change in our testing date was made to align it with the revised timing of our annual strategic planning process implemented in 2007. Prior to that change, we performed our annual impairment reviews as of January 1 of each year.

During the fourth quarter of 2008, we completed the annual review of goodwill and non-amortizable intangible assets and recorded a \$44 million charge for the impairment of intangible assets in the Netherlands, France and Puerto Rico. Estimating the fair value of individual reporting units requires us to make assumptions and estimates regarding our future plans, industry and economic conditions. During our 2008 impairment review, it was determined that our Kraft Foods Europe Biscuit reporting unit was the most sensitive to near-term changes in our discounted cash flow assumptions, as it contains a significant portion of the goodwill recorded upon our 2007 acquisition of the global LU biscuit business of Groupe Danone S.A. (“LU Biscuit”). In 2007, due to the change in our testing date, we completed two reviews of goodwill and non-amortizable intangible assets: during the first quarter as of January 1 and during the fourth quarter as of October 1. We found no impairments during these reviews of goodwill and non-amortizable intangible assets. During the first quarter of 2006, we completed our annual review of goodwill and non-amortizable intangible assets and recorded a \$24 million charge for the impairment of intangible assets in Egypt and our hot cereal intangible assets in the U.S. These charges were included within asset impairment and exit costs.

Insurance and Self-Insurance:

We use a combination of insurance and self-insurance for a number of risks, including workers’ compensation, general liability, automobile liability, product liability and our obligation for employee healthcare benefits. Liabilities associated with the risks are estimated by considering historical claims experience and other actuarial assumptions.

Revenue Recognition:

We recognize revenues when title and risk of loss pass to customers, which generally occurs upon shipment or delivery of goods. Revenues are recorded net of consumer incentives and trade promotions and include all shipping and handling charges billed to customers. Kraft Foods’ shipping and handling costs are classified as part of cost of sales. A provision for product returns and allowances for bad debts are also recorded as a reduction to revenues within the same period that the revenue is recognized.

Excise Taxes:

Effective January 1, 2009, we changed our classification of certain excise taxes to a net presentation within cost of sales. In prior years, excise taxes were classified gross within net revenues and cost of sales. With this change, we report all of our excise and similar taxes using the net presentation method. We made this change to better align our net revenues between various countries and to provide better clarity to net revenues and margins. These financial statements were revised to conform to this change. As a result, we removed \$269 million in 2008, \$276 million in 2007 and \$238 million in 2006 from net revenues, and netted the amounts within cost of sales. This change did not have a material impact on our net revenues or cost of sales.

Marketing, Administration and Research Costs:

Marketing – We promote our products with advertising, consumer incentives and trade promotions. These programs include, but are not limited to, discounts, coupons, rebates, in-store display incentives and volume-based incentives. We expense advertising costs either in the period the advertising first takes place or as incurred. Consumer incentive and trade promotion activities are recorded as a reduction to revenues based on amounts estimated as being due to customers and consumers at the end of a period. We base these estimates principally on historical utilization and redemption rates. For interim reporting purposes, advertising and consumer incentive expenses are charged to operations as a percentage of volume, based on estimated volume and related expense for the full year. We do not defer costs on our year-end consolidated balance sheet and all marketing costs are recorded as an expense in the year incurred. Advertising expense was \$1,639 million in 2008, \$1,471 million in 2007 and \$1,308 million in 2006.

Research – We expense costs as incurred for product research and development. Research and development expense was \$498 million in 2008, \$442 million in 2007 and \$414 million in 2006.

Environmental Costs:

We are subject to laws and regulations relating to the protection of the environment. We accrue for environmental remediation obligations on an undiscounted basis when amounts are probable and can be reasonably estimated. The accruals are adjusted as new information develops or circumstances change. Recoveries of environmental remediation costs from third parties are recorded as assets when their receipt is deemed probable. As of December 31, 2008, our subsidiaries were involved in 67 active Superfund and other similar actions in the U.S. related to current operations and certain former or divested operations for which we retain liability.

Based on information currently available, we believe that the ultimate resolution of existing environmental remediation actions and our compliance in general with environmental laws and regulations will not have a material effect on our financial results. However, we cannot quantify with certainty the potential impact of future compliance efforts and environmental remediation actions.

Employee Benefit Plans:

In September 2006, new guidance was issued surrounding employers' accounting for defined benefit pension and other postretirement plans. The new guidance requires us to measure plan assets and benefit obligations as of the balance sheet date beginning in 2008. We previously measured our non-U.S. pension plans (other than certain Canadian and French pension plans) at September 30 of each year. On December 31, 2008, we recorded an after-tax decrease of \$8 million to retained earnings using the 15-month approach to proportionally allocate the transition adjustment required upon adoption of the measurement provision of the new guidance. The plan assets and benefit obligations of our pension plans and the benefit obligations of our postretirement plans are now all measured at year-end.

We provide a range of benefits to our employees and retired employees. These include pension plans, postretirement health care benefits and postemployment benefits, consisting primarily of severance. We provide pension coverage for certain employees of our non-U.S. subsidiaries through separate plans. Local statutory requirements govern many of these plans. For certain employees hired in the U.S. after January 1, 2009, we have discontinued benefits under our U.S. pension plans, and we have replaced it with an enhanced company contribution to our employee savings plan. Our U.S. and Canadian subsidiaries provide health care and other benefits to most retired employees. Local government plans generally cover health care benefits for retirees outside the U.S. and Canada. Our postemployment benefit plans cover most salaried and certain hourly employees. The cost of these plans is charged to expense over the working life of the covered employees.

Financial Instruments:

As Kraft Foods operates globally, we use certain financial instruments to manage our foreign currency exchange rate and commodity price risks. We monitor and manage these exposures as part of our overall risk management program. Our risk management program focuses on the unpredictability of financial markets and seeks to reduce the potentially adverse effects that the volatility of these markets may have on our operating results. We maintain foreign currency and commodity price risk management strategies that seek to reduce significant, unanticipated earnings fluctuations that may arise from volatility in foreign currency exchange rates and commodity prices, principally through the use of derivative instruments.

Financial instruments qualifying for hedge accounting must maintain a specified level of effectiveness between the hedging instrument and the item being hedged, both at inception and throughout the hedged period. We formally document the nature of and relationships between the hedging instruments and hedged items, as well as our risk management objectives, strategies for undertaking the various hedge transactions and method of assessing hedge effectiveness. Additionally, for hedges of forecasted transactions, the significant characteristics and expected terms of the forecasted transaction must be specifically identified, and it must be probable that each forecasted transaction will occur. If we deem it probable that the forecasted transaction will not occur, we recognize the gain or loss in earnings currently.

By using derivatives to hedge exposures to changes in exchange rates and commodity prices, Kraft Foods has exposure on these derivatives to credit and market risk. We are exposed to credit risk that the counterparty might fail to fulfill its performance obligations under the terms of the derivative contract. We minimize our credit risk by entering into transactions with high quality counterparties with investment grade credit ratings, limiting the amount of exposure we have with each counterparty and monitoring the financial condition of our counterparties. In October 2008, one of our counterparties, Lehman Brothers Commercial Corporation, filed for bankruptcy. Consequently, we wrote off an insignificant asset related to derivatives held with them. This did not have a significant impact on our foreign currency risk management program. We also maintain a policy of requiring that all significant, non-exchange traded derivative contracts with a duration greater than one year be governed by an International Swaps and Derivatives Association master agreement. Market risk is the risk that the value of the financial instrument might be adversely affected by a change in foreign currency exchange rates, commodity prices or interest rates. We manage market risk by incorporating monitoring parameters within our risk management strategy that limit the types of derivative instruments and derivative strategies we use, and the degree of market risk that may be undertaken by the use of derivative instruments.

We record derivative financial instruments at fair value in our consolidated balance sheets as either current assets or current liabilities. Cash flows from hedging instruments are classified in the same manner as the affected hedged item in the consolidated statements of cash flows.

Commodity cash flow hedges – We are exposed to price risk related to forecasted purchases of certain commodities that we primarily use as raw materials. Accordingly, we use commodity forward contracts as cash flow hedges, primarily for meat, coffee, dairy, sugar, cocoa and wheat. Commodity forward contracts generally qualify for the normal purchase exception under guidance for derivative instruments and hedging activities, and are, therefore, not subject to its provisions. We use commodity futures and options to hedge the price of certain input costs, including dairy, coffee, cocoa, wheat, corn products, soybean oils, meat products, sugar, natural gas and heating oil. Some of these derivative instruments are highly effective and qualify for hedge accounting treatment. We also sell commodity futures to unprice future purchase commitments, and we occasionally use related futures to cross-hedge a commodity exposure. We are not a party to leveraged derivatives and, by policy, do not use financial instruments for speculative purposes.

For those derivative instruments that are highly effective and qualify for hedge accounting treatment, we defer the effective portion of unrealized gains and losses on commodity futures and option contracts as a component of accumulated other comprehensive earnings / (losses). We recognize the deferred portion as a component of cost of sales when the related inventory is sold. Ineffectiveness is directly recorded as a component of cost of sales. For the derivative instruments that we consider economic hedges but do not designate for hedge accounting treatment, we recognize gains and losses directly as a component of cost of sales.

Foreign currency cash flow hedges – We use various financial instruments to mitigate our exposure to changes in exchange rates from third-party and intercompany actual and forecasted transactions. These instruments include forward foreign exchange contracts, foreign currency swaps and foreign currency options. Based on the size and location of our businesses, we use these instruments to hedge our exposure to certain currencies, including the euro, Swiss franc, British pound and Canadian dollar.

For those derivative instruments that are highly effective and qualify for hedge accounting treatment, we defer the effective portion of unrealized gains and losses associated with forward, swap and option contracts as a component of accumulated other comprehensive earnings / (losses) until the underlying hedged transactions are reported in earnings. We recognize the deferred portion as a component of cost of sales when the related inventory is sold or as foreign currency translation gain or loss for our hedges of intercompany loans when the payments are made. For those derivative instruments that we consider economic hedges but do not designate for hedge accounting treatment, we recognize gains and losses directly as a component of cost of sales or foreign currency translation loss, depending on the nature of the underlying transaction.

Hedges of net investments in foreign operations – We have numerous investments in foreign subsidiaries. The net assets of these subsidiaries are exposed to volatility in foreign currency exchange rates. We use foreign-currency-denominated debt to hedge our net investment in foreign operations against adverse movements in exchange rates. We designated our euro denominated borrowings as a net investment hedge of a portion of our overall European operations. The gains and losses in our net investment in these designated European operations are economically offset by losses and gains in our euro denominated borrowings. The change in the debt's fair value is recorded in the cumulative translation adjustment component of accumulated other comprehensive earnings / (losses).

Guarantees:

Authoritative guidance related to guarantor's accounting and disclosure requirements for guarantees requires us to disclose certain guarantees and to recognize a liability for the fair value of the obligation of qualifying guarantee activities. See Note 13, *Commitments and Contingencies* for a further discussion of guarantees.

Income Taxes:

Prior to our spin-off from Altria, we were included in Altria's consolidated federal income tax return. We generally computed income taxes on a separate company basis; however, some of our foreign tax credits, capital losses and other credits could not be used on a separate company basis. To the extent that Altria used our foreign tax credits and other tax benefits in its consolidated federal income tax return, we recognized the benefit in the calculation of our provision for income taxes. This benefit was approximately \$270 million in 2007 (both through the date of our spin-off from Altria as well as post-spin carryback claims to pre-spin periods) and \$195 million in 2006. We made payments to, or were reimbursed by, Altria for the tax effects resulting from being included in Altria's tax return. As of March 31, 2007, we are no longer a member of the Altria consolidated tax return group, and we now file our own federal consolidated income tax returns. Altria also previously carried our federal tax contingencies on its balance sheet and reported them in its financial statements. As a result of the spin-off, Altria transferred our federal tax contingencies of \$375 million to our balance sheet and related interest income of \$77 million in 2007. Additionally, during 2007, Altria paid us \$305 million for the federal tax contingencies held by them, less the impact of federal reserves reversed due to the adoption of new guidance, discussed below, which addressed accounting for the uncertainty in income taxes. This amount is reflected as a component of other within the net cash provided by operating activities section of the consolidated statement of cash flows.

In July 2006, new guidance was issued which addressed accounting for the uncertainty in income taxes. We adopted the guidance effective January 1, 2007. The guidance clarified when tax benefits should be recorded in the financial statements and provided measurement criteria for valuing such benefits. In order for us to recognize benefits, our tax position must be more likely than not to be sustained upon audit. The amount we recognize is measured as the largest amount of benefit that is greater than 50 percent likely of being realized upon ultimate settlement. Prior to the implementation of the guidance, we established additional provisions for certain positions that were likely to be challenged even though we believe that those existing tax positions were fully supportable. The adoption of this guidance resulted in an increase to equity as of January 1, 2007 of \$213 million and resulted from:

- a \$265 million decrease in the liability for unrecognized tax benefits, comprised of \$247 million in tax and \$18 million in interest;
- a reduction in goodwill of \$85 million; and
- an increase to federal and state deferred tax assets of \$33 million.

We recognize deferred tax assets for deductible temporary differences, operating loss carryforwards and tax credit carryforwards. Deferred tax assets are reduced by a valuation allowance if it is more likely than not that some portion, or all, of the deferred tax assets will not be realized.

Reclassification:

In 2009, we changed our cost assignment methodology for headquarter functional costs across our operating structure. We conformed these financial statements to this change. As a result, we reclassified \$188 million in 2008, \$83 million in 2007 and \$83 million in 2006 from marketing, administration and research costs to cost of sales. This change did not have an impact on net earnings.

We reclassified dividends payable and income taxes in the consolidated balance sheet at December 31, 2007 from separate line items into other current liabilities to conform with the current year's presentation. We also reclassified income taxes and other working capital items in the consolidated statements of cash flows for the years ended December 31, 2007 and 2006 from separate line items into other current assets and other current liabilities to conform with the current year's presentation. In addition, we reclassified stock-based compensation expense in the consolidated statements of cash flows for the years ended December 31, 2007 and 2006 from other operating activities to a separate line item to conform with the current year's presentation.

New Accounting Pronouncements:

In September 2006, new guidance was issued on fair value measurements. The guidance defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. The effective date of the guidance for items recognized or disclosed at fair value on an annual or more frequently recurring basis was January 1, 2008. The effective date of the guidance for all other nonfinancial assets and liabilities is January 1, 2009. As such, we partially adopted the guidance effective January 1, 2008. The partial adoption of this guidance did not have a material impact on our

financial statements. We expect to adopt the remaining provisions beginning in 2009. We expect this adoption to impact the way in which we calculate fair value for our annual impairment review of goodwill and non-amortizable intangible assets, and when conditions exist that require us to calculate the fair value of long-lived assets; however, we do not expect this adoption to have a material impact on our financial statements.

In December 2007, new guidance was issued on business combinations. The provisions, which change the way companies account for business combinations, are effective for Kraft Foods as of January 1, 2009. This guidance requires the acquiring entity in a business combination to recognize all assets acquired and liabilities assumed in the transaction; establishes the acquisition-date fair value as the measurement objective for all assets acquired and liabilities assumed; and requires the acquirer to disclose all information needed by investors to understand the nature and financial effect of the business combination. We do not expect the adoption of this guidance to have a material impact on our financial statements.

In December 2007, new guidance was also issued on noncontrolling interests in consolidated financial statements, the provisions of which are effective for Kraft Foods as of January 1, 2009. The guidance requires an entity to classify noncontrolling interests in subsidiaries as a separate component of equity. Additionally, transactions between an entity and noncontrolling interests are required to be treated as equity transactions. Therefore, they no longer are removed from net income, but rather are accounted for as equity. These financial statements were revised to conform to the requirements of this guidance. The adoption of this guidance did not have a material impact on our financial statements.

In March 2008, new guidance was issued on required disclosures for derivative instruments and hedging activities. The provisions are effective for Kraft Foods as of January 1, 2009. The guidance requires enhanced disclosures about (i) how and why we use derivative instruments, (ii) how we account for derivative instruments and related hedged items, and (iii) how derivative instruments and related hedged items affect our financial results. We do not expect the adoption of this guidance to have a material impact on our financial statements.

In June 2008, new guidance was issued to assist in determining whether instruments granted in share-based payment transactions are participating securities. The provisions are effective for Kraft Foods as of January 1, 2009. The guidance considers unvested share-based payment awards with the right to receive nonforfeitable dividends or their equivalents participating securities that should be included in the calculation of EPS under the two-class method. These financial statements were revised to conform to the requirements of this guidance. As such, our restricted and deferred stock awards were considered participating units in our calculation of EPS. The adoption of this guidance did not have a material impact on our financial statements.

In December 2008, new guidance was issued on employers' disclosures for postretirement benefit plan assets, which is effective for fiscal years ending after December 15, 2009. The literature provides guidance on an employer's disclosures about plan assets of a defined benefit pension or other postretirement plan. We do not expect the adoption of this guidance to have a material impact on our financial statements.

Note 2. Acquisitions and Divestitures:

LU Biscuit Acquisition:

On November 30, 2007, we acquired *LU Biscuit* for €5.1 billion (approximately \$7.6 billion) in cash. The acquisition included 32 manufacturing facilities and approximately 14,000 employees. We acquired net assets consisting primarily of goodwill of \$4,052 million (which will not be deductible for statutory tax purposes), intangible assets of \$3,546 million (substantially all of which are indefinite-lived), receivables of \$757 million, property, plant and equipment of \$1,054 million and inventories of \$204 million, and assumed liabilities of \$1,063 million consisting primarily of accounts payable and accruals. These purchase price allocations were based upon appraisals that were finalized in the third quarter of 2008. During the second quarter of 2008, we also repaid Groupe Danone S.A. for excess cash received upon the acquisition of *LU Biscuit*. *LU Biscuit* contributed net revenues of \$3.2 billion during 2008, and \$2.8 billion on a proforma basis during 2007. *LU Biscuit* reported results from operations on a one month lag in 2007; as such, there was no impact on our operating results. On a proforma basis, *LU Biscuit's* net earnings for the year ended December 31, 2007 would have been insignificant to Kraft Foods.

United Biscuits Acquisition:

In September 2006, we acquired the Spanish and Portuguese operations of United Biscuits ("UB") for approximately \$1.1 billion. The non-cash acquisition was financed by our assumption of \$541 million of debt issued by the acquired business immediately prior to the acquisition, as well as \$530 million of value for the redemption of our outstanding investment in UB, primarily deep-discount securities. The redemption of our investment in UB resulted in a \$251 million gain.

Post Cereals Split-off:

On August 4, 2008, we completed the split-off of the *Post* cereals business into Ralcorp Holdings, Inc. ("Ralcorp"), after an exchange with our shareholders. The exchange is expected to be tax-free to participating shareholders for U.S. federal income tax purposes.

In this split-off transaction, approximately 46.1 million shares of Kraft Foods Common Stock were tendered for \$1,644 million. Our shareholders had the option to exchange some or all of their shares of Kraft Foods Common Stock and receive shares of common stock of Cable Holdco, Inc. ("Cable Holdco"). Cable Holdco was our wholly owned subsidiary that owned certain assets and liabilities of the *Post* cereals business. In exchange for the contribution of the *Post* cereals business, Cable Holdco issued approximately \$665 million in debt securities, issued shares of its common stock and assumed a \$300 million credit facility. Upon closing, we used the cash equivalent net proceeds, approximately \$960 million, to repay debt.

On June 25, 2008, Cable Holdco filed a registration statement on Form S-1/S-4/A with the SEC that announced the start of the exchange offer. Approximately 30.5 million shares of Cable Holdco were offered in exchange for Kraft Foods Common Stock at an exchange ratio of 0.6606. The exchange ratio was calculated using the daily volume-weighted average prices of Kraft Foods Common Stock and Ralcorp common stock on the NYSE on the last three trading days of the offer, which expired on August 4, 2008. The exchange offer was over-subscribed and as a result, the number of shares of Kraft Foods Common Stock accepted for exchange in the offer was prorated. Following the merger of Cable Holdco and a Ralcorp subsidiary, the Cable Holdco common stock was exchanged for shares of Ralcorp common stock on a one-for-one basis.

The *Post* cereals business included such cereals as *Honey Bunches of Oats*, *Pebbles*, *Shredded Wheat*, *Selects*, *Grape-Nuts* and *Honeycomb*. Under Kraft Foods, the brands in this transaction were distributed primarily in North America. In addition to the *Post* brands, the transaction included four manufacturing facilities, certain manufacturing equipment and approximately 1,230 employees who joined Ralcorp as part of the transaction.

The results of the *Post* cereals business were reflected as discontinued operations on the consolidated statement of earnings and prior period results were revised in a consistent manner. Pursuant to the *Post* cereals business Transition Services Agreement, we agreed to provide certain sales, co-manufacturing, distribution, information technology, and accounting and finance services to Ralcorp for up to 12 months, with Ralcorp's option to extend it for an additional 6 months.

During the fourth quarter of 2008, we increased our gain on discontinued operations by \$77 million to correct for a deferred tax liability that should have been written-off upon the split-off of the *Post* cereals business. As such, our gain from the split-off of the *Post* cereals business was \$926 million.

Summary results of operations for the *Post* cereals business through August 4, 2008, were as follows:

| | For the Years Ended December 31, | | |
|---|----------------------------------|----------|----------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Net revenues | \$ 666 | \$ 1,107 | \$ 1,100 |
| Earnings before income taxes | 189 | 369 | 369 |
| Provision for income taxes | (70) | (137) | (136) |
| Gain on discontinued operations, net of income taxes | 926 | — | — |
| Earnings and gain from discontinued operations, net of income taxes | \$ 1,045 | \$ 232 | \$ 233 |

The following assets of the *Post* cereals business were included in the *Post* split-off (in millions; as revised):

| | |
|--|----------|
| Inventories, net | \$ 94 |
| Property, plant and equipment, net | 425 |
| Goodwill | 1,234 |
| Other assets | 11 |
| Other liabilities | (3) |
| Distributed assets of the <i>Post</i> cereals business | \$ 1,761 |

Other Divestitures:

In February 2009, we reached an agreement to divest a juice operation in Brazil. The transaction is subject to customary closing conditions, including regulatory approvals, and we expect it to close by mid-2009.

In 2008, we received \$153 million in net proceeds, and recorded pre-tax losses of \$92 million on divestitures, primarily related to a Nordic and Baltic snacks operation and four operations in Spain. We recorded after-tax losses of \$64 million on these divestitures.

Included in those divestitures were the following, which were a condition of the EU Commission's approval of our *LU Biscuit* acquisition:

- We divested an operation in Spain. From this divestiture, we received \$86 million in proceeds and recorded pre-tax losses of \$74 million.
- We divested a biscuit operation in Spain and a trademark in Hungary that we had previously acquired as part of the *LU Biscuit* acquisition. As such, the impacts of these divestitures were reflected as adjustments to the purchase price allocations.

In 2007, we received \$216 million in proceeds and recorded pre-tax gains of \$14 million on the divestitures of our hot cereal assets and trademarks, our sugar confectionery assets in Romania and related trademarks and our flavored water and juice brand assets and related trademarks, including *Veryfine* and *Fruit2O*. We recorded an after-tax loss of \$5 million on these divestitures to reflect the differing book and tax bases of our hot cereal assets and trademarks divestiture.

In 2006, we received \$946 million in proceeds and recorded pre-tax gains of \$117 million on the divestitures of our pet snacks brand and assets, rice brand and assets, certain Canadian assets, our industrial coconut assets, a U.S. biscuit brand and a U.S. coffee plant. We recorded after-tax gains of \$31 million on these divestitures, which reflects the tax expense of \$57 million related to the differing book and tax bases on our pet snacks brand and assets divestiture.

These gains and losses on divestitures do not reflect the related asset impairment charges discussed in Note 6, *Asset Impairment, Exit and Implementation Costs*.

The aggregate operating results of the divestitures discussed above, other than the divestiture of the *Post* cereals business, were not material to our financial statements in any of the periods presented. Refer to Note 17, *Segment Reporting*, for details of all (losses) / gains on divestitures by segment.

Note 3. Inventories:

Inventories at December 31, 2008 and 2007 were:

| | <u>2008</u> | <u>2007</u> |
|------------------|---------------------------|---------------------|
| | (in millions, as revised) | |
| Raw materials | \$ 1,568 | \$ 1,697 |
| Finished product | <u>2,313</u> | <u>2,541</u> |
| Inventories, net | <u><u>3,881</u></u> | <u><u>4,238</u></u> |

Refer to Note 1, *Summary of Significant Accounting Policies*, for information on the change in our valuation method for U.S. inventories to the average cost method.

Note 4. Property, Plant and Equipment:

Property, plant and equipment at December 31, 2008 and 2007 were:

| | <u>2008</u> | <u>2007</u> |
|------------------------------------|-----------------|------------------|
| | (in millions) | |
| Land and land improvements | \$ 462 | \$ 454 |
| Buildings and building equipment | 3,913 | 4,121 |
| Machinery and equipment | 12,590 | 13,750 |
| Construction in progress | 850 | 879 |
| | <u>17,815</u> | <u>19,204</u> |
| Accumulated depreciation | (7,898) | (8,426) |
| Property, plant and equipment, net | <u>\$ 9,917</u> | <u>\$ 10,778</u> |

Note 5. Goodwill and Intangible Assets:

At December 31, 2008 and 2007, goodwill by reportable segment was:

| | <u>2008</u> | <u>2007</u> |
|-----------------------------------|---------------------------|------------------|
| | (in millions; as revised) | |
| Kraft Foods North America: | | |
| U.S. Beverages | \$ 1,290 | \$ 1,290 |
| U.S. Cheese | 3,000 | 3,000 |
| U.S. Convenient Meals | 1,460 | 1,460 |
| U.S. Grocery | 3,046 | 3,043 |
| U.S. Snacks ⁽¹⁾ | 6,965 | 8,253 |
| Canada & N.A. Foodservice | 2,306 | 2,364 |
| Kraft Foods Europe ⁽²⁾ | 5,893 | 7,492 |
| Kraft Foods Developing Markets | 3,621 | 4,291 |
| Total goodwill | <u>\$ 27,581</u> | <u>\$ 31,193</u> |

(1) This segment was formerly known as U.S. Snacks & Cereals.

(2) This segment was formerly known as European Union.

As discussed in Note 17, *Segment Reporting*, we implemented changes to our operating structure in 2009. As a result of these changes, we aligned the reporting of our Central Europe operations into our Kraft Foods Developing Markets segment. These financial statements were revised to conform to this change. As a result, we moved \$1,534 million of goodwill in 2008 and \$1,900 million of goodwill in 2007 from Kraft Foods Europe to Kraft Foods Developing Markets.

Intangible assets at December 31, 2008 and 2007 were:

| | <u>2008</u> | <u>2007</u> |
|-----------------------------------|------------------|------------------|
| | (in millions) | |
| Non-amortizable intangible assets | \$ 12,758 | \$ 12,065 |
| Amortizable intangible assets | 254 | 197 |
| | <u>13,012</u> | <u>12,262</u> |
| Accumulated amortization | (86) | (62) |
| Intangible assets, net | <u>\$ 12,926</u> | <u>\$ 12,200</u> |

Non-amortizable intangible assets consist substantially of brand names purchased through our acquisitions of Nabisco Holdings Corp., LU Biscuit and certain operations of UB (see Note 2, *Acquisitions and Divestitures*, for further details). Amortizable intangible assets consist primarily of trademark licenses, customer-related intangibles and non-compete agreements.

The movements in goodwill and intangible assets were:

| | 2008 | | 2007 | |
|------------------------|------------------|----------------------------|------------------|----------------------------|
| | Goodwill | Intangible Assets, at cost | Goodwill | Intangible Assets, at cost |
| | (in millions) | | | |
| Balance at January 1 | \$ 31,193 | \$ 12,262 | \$ 25,553 | \$ 10,244 |
| Changes due to: | | | | |
| Foreign currency | (1,062) | (516) | 536 | 43 |
| Acquisitions | (1,187) | 1,356 | 5,239 | 2,196 |
| Divestitures | (1,272) | (37) | (45) | (134) |
| Asset impairments | (35) | (53) | (3) | (70) |
| Other | (56) | – | (87) | (17) |
| Balance at December 31 | <u>\$ 27,581</u> | <u>\$ 13,012</u> | <u>\$ 31,193</u> | <u>\$ 12,262</u> |

Significant changes to goodwill and intangible assets during 2008 were:

- Acquisitions – We decreased goodwill by \$1,187 million and increased intangible assets by \$1,356 million primarily due to refinements of preliminary allocations of purchase price for our acquisition of *LU Biscuit*. The allocations were based upon appraisals that were finalized in the third quarter of 2008.
- Divestitures – We reduced goodwill by \$1,234 million due to the split-off of our *Post* cereals business, and we reduced goodwill by \$38 million and intangible assets by \$37 million due to the divestiture of an operation in Spain.
- Asset impairments – We recorded asset impairment charges of \$34 million to goodwill and \$1 million to intangible assets in connection with the divestiture of a Nordic and Baltic snacks operation. We also recorded asset impairment charges of \$1 million to goodwill and \$8 million to intangible assets in connection with the anticipated divestiture of a juice operation in Brazil. In addition, during the fourth quarter of 2008, we completed our annual review of goodwill and non-amortizable intangible assets, and recorded a \$44 million charge for the impairment of intangible assets in the Netherlands, France and Puerto Rico.
- Other – We reduced goodwill by \$56 million primarily related to a reconciliation of our inventory of deferred tax items that also resulted in a write-down of our net deferred tax liabilities.

Significant changes to goodwill and intangible assets during 2007 were:

- Acquisitions – We increased goodwill by \$5,239 million and intangible assets by \$2,196 million related to preliminary allocations of purchase price for our acquisition of *LU Biscuit*. The allocations were later finalized in 2008.
- Divestitures – We reduced goodwill by \$45 million and intangible assets by \$134 million primarily due to the divestiture of our hot cereal assets and trademarks.
- Asset Impairments – We recorded an asset impairment charge of \$70 million to intangible assets in conjunction with the divestiture of our flavored water and juice brand assets and related trademarks.
- Other – We reduced goodwill by \$87 million primarily due to the adoption of new guidance which addressed accounting for the uncertainty in income taxes (see Note 1, *Summary of Significant Accounting Policies*, for further details), and reduced intangible assets by \$17 million primarily due to the removal of a fully amortized intangible asset.

Amortization expense for intangible assets was \$23 million in 2008, \$13 million in 2007 and \$7 million in 2006. We currently estimate amortization expense for each of the next five years to be approximately \$20 million or less.

Note 6. Asset Impairment, Exit and Implementation Costs:

Restructuring Program

In 2008, we completed our five-year restructuring program (the “Restructuring Program”). The objectives of this program were to leverage our global scale, realign and lower our cost structure, and optimize capacity. As part of the Restructuring Program, we:

- incurred \$3.1 billion in pre-tax charges reflecting asset disposals, severance and implementation costs;
- announced the closure of 36 facilities and announced the elimination of approximately 19,000 positions; and
- will use cash to pay for \$2.0 billion of the \$3.1 billion in charges.

We incurred charges under the Restructuring Program of \$989 million in 2008, \$459 million in 2007 and \$673 million in 2006. Since the inception of the Restructuring Program, we have paid cash for \$1.5 billion of the \$3.1 billion in charges. At December 31, 2008, we had \$489 million accrued in Restructuring Program costs.

In 2008, we implemented a new operating structure built on three core elements: business units; shared services that leverage the scale of our global portfolio; and a streamlined corporate staff. Within the new structure, business units now have full P&L accountability and are staffed accordingly. This also ensures that we are putting our resources closer to where we make decisions that affect our consumers and customers. Our corporate and shared service functions continue to streamline their organizations and focus on core activities that can more efficiently support the goals of the business units. The intent is to simplify, streamline and increase accountability, with the ultimate goal of generating reliable growth for Kraft Foods. In total, we will eliminate approximately 1,500 positions as we streamline our headquarter functions.

We are also in the process of reorganizing our European operations to function on a pan-European centralized category management and value chain model. After the reorganization is complete, the European Principal Company (“EPC”) will manage the European categories centrally and make decisions for all aspects of the value chain, except for sales and distribution. The European subsidiaries will execute sales and distribution locally, and the local production companies will act as toll manufacturers on behalf of the EPC. The EPC legal entity has been incorporated as Kraft Foods Europe GmbH in Zurich, Switzerland. As part of the reorganization, we incurred \$16 million of restructuring costs, \$39 million of implementation costs and \$11 million of non-recurring costs during 2008; \$21 million of restructuring costs, \$24 million of implementation costs and \$10 million of non-recurring costs during 2007; and \$7 million of restructuring costs during 2006. Restructuring and implementation costs are included in the total Restructuring Program charges. Other costs relating to our Kraft Foods Europe Reorganization are recorded as marketing, administration and research costs. Management believes the disclosure of implementation and other non-recurring charges provides readers of our financial statements greater transparency to the total costs of our Kraft Foods Europe Reorganization.

During the second quarter of 2006, we entered into a seven-year, \$1.7 billion agreement to receive information technology services from Electronic Data Systems (“EDS”). On June 1, 2006, we began using EDS’s data centers, and EDS started providing us with web hosting, telecommunications and IT workplace services. In 2008, we incurred restructuring costs of \$2 million and implementation costs of \$14 million related to the EDS transition. In 2007, we reversed \$6 million in restructuring costs because our severance costs were lower than originally anticipated, and we incurred implementation costs of \$47 million. In 2006, we incurred restructuring costs of \$51 million and implementation costs of \$56 million. These amounts are included in the total Restructuring Program charges.

Restructuring Costs:

Under the Restructuring Program, we recorded asset impairment and exit costs of \$884 million during 2008, \$332 million during 2007 and \$578 million during 2006. We will pay cash for \$659 million of the charges that we incurred during 2008. As part of the program, we announced the closure of six plants during 2008.

Restructuring liability activity for the years ended December 31, 2008 and 2007 was:

| | <u>Severance</u> | <u>Asset Write-downs</u> (in millions) | <u>Other</u> | <u>Total</u> |
|--------------------------------------|------------------|---|--------------|---------------|
| Liability balance, January 1, 2007 | \$ 165 | \$ – | \$ 32 | \$ 197 |
| Charges | 156 | 99 | 77 | 332 |
| Cash (spent) / received | (155) | 6 | (94) | (243) |
| Charges against assets | (25) | (109) | 1 | (133) |
| Currency | <u>13</u> | <u>4</u> | <u>–</u> | <u>17</u> |
| Liability balance, December 31, 2007 | 154 | – | 16 | 170 |
| Charges | 590 | 195 | 99 | 884 |
| Cash (spent) / received | (255) | 33 | (71) | (293) |
| Charges against assets | (30) | (214) | 2 | (242) |
| Currency | <u>(15)</u> | <u>(14)</u> | <u>(1)</u> | <u>(30)</u> |
| Liability balance, December 31, 2008 | <u>\$ 444</u> | <u>\$ –</u> | <u>\$ 45</u> | <u>\$ 489</u> |

Severance charges include the cost of benefits received by terminated employees. As of December 31, 2008, we had eliminated approximately 15,200 positions, and we had announced our intent to eliminate an additional 3,800 positions. Severance charges against assets primarily relate to incremental pension costs, which reduce prepaid pension assets. Asset impairment write-downs were caused by plant closings and related activity. Cash received on asset write-downs reflects the net cash proceeds from the sales of assets previously written-down under the Restructuring Program. We incurred other costs related primarily to the renegotiation of supplier contract costs, workforce reductions associated with facility closings and the termination of leasing agreements.

Implementation Costs:

Implementation costs are directly attributable to exit costs; however, they do not qualify for treatment under guidance related to accounting for costs associated with exit or disposal activities. These costs primarily include the discontinuance of certain product lines, incremental expenses related to the closure of facilities, the EDS transition and the reorganization of our European operations discussed above. Management believes the disclosure of implementation charges provides readers of our financial statements greater transparency to the total costs of our Restructuring Program. Substantially all implementation costs incurred in 2008 will require cash payments.

Implementation costs associated with the Restructuring Program were:

| | <u>2008</u> | <u>2007</u> <u>(in millions)</u> | <u>2006</u> |
|--|---------------|-------------------------------------|--------------|
| Cost of sales | 38 | 67 | 25 |
| Marketing, administration and research costs | <u>67</u> | <u>60</u> | <u>70</u> |
| Total implementation costs | <u>\$ 105</u> | <u>\$ 127</u> | <u>\$ 95</u> |

Asset Impairment Charges

During our 2008 review of goodwill and non-amortizable intangible assets, we recorded a \$44 million charge for the impairment of intangible assets in the Netherlands, France and Puerto Rico. In addition, in December 2008, we reached a preliminary agreement to divest a juice operation in Brazil and reached an agreement to sell a cheese plant in Australia. In anticipation of divesting the juice operation in Brazil, we recorded an asset impairment charge of \$13 million in the fourth quarter of 2008. The charge primarily included the write-off of associated intangible assets of \$8 million and property, plant and equipment of \$4 million. In anticipation of selling the cheese plant in Australia, we recorded an asset impairment charge of \$28 million to property, plant and equipment in the fourth quarter of 2008. Additionally, in 2008, we divested a Nordic and Baltic snacks operation and incurred an asset impairment charge of \$55 million in connection with the divestiture. This charge primarily included the write-off of associated goodwill of \$34 million and property, plant and equipment of \$16 million. We recorded the aggregate asset impairment charges within asset impairment and exit costs.

In 2007, we divested our flavored water and juice brand assets and related trademarks. In recognition of the divestiture, we recorded a \$120 million asset impairment charge for these assets. The charge primarily included the write-off of associated intangible assets of \$70 million and property, plant and equipment of \$47 million and was recorded within asset impairment and exit costs.

During our 2006 annual review of goodwill and non-amortizable intangible assets, we recorded a \$24 million charge for the impairment of intangible assets in Egypt and our hot cereal intangible assets in the U.S. Additionally, during 2006, we re-evaluated the business model for our *Tassimo* hot beverage system, the revenues of which lagged our projections. This evaluation resulted in a \$245 million asset impairment charge related to lower utilization of existing manufacturing capacity. We also incurred an asset impairment charge of \$86 million during 2006 in recognition of our pet snacks brand and assets divestiture. The charge primarily included the write-off of a portion of the associated goodwill of \$25 million and intangible assets of \$55 million. In addition, in January 2007, we announced the divestiture of our hot cereal assets and trademarks. We recorded an asset impairment charge of \$69 million in the fourth quarter of 2006 in connection with the anticipated divestiture. The charge primarily included the write-off of a portion of the associated goodwill of \$15 million and intangible assets of \$52 million. The transaction closed in 2007 and no further impairment charges were incurred for this divestiture. We recorded the aggregate asset impairment charges within asset impairment and exit costs.

Total – Asset Impairment, Exit and Implementation Costs

We included the asset impairment, exit and implementation costs discussed above, for the years ended December 31, 2008, 2007 and 2006 in segment operating income as follows:

| | For the Year Ended December 31, 2008 | | | | |
|--------------------------------|--------------------------------------|------------------|--|----------------------|----------|
| | Restructuring Costs | Asset Impairment | Total Asset Impairment and Exit Costs (in millions) | Implementation Costs | Total |
| Kraft Foods North America: | | | | | |
| U.S. Beverages | \$ 59 | \$ – | \$ 59 | \$ 8 | \$ 67 |
| U.S. Cheese | 31 | – | 31 | 7 | 38 |
| U.S. Convenient Meals | 31 | – | 31 | 7 | 38 |
| U.S. Grocery | 36 | – | 36 | 5 | 41 |
| U.S. Snacks | 72 | – | 72 | 9 | 81 |
| Canada & N.A. Foodservice | 100 | – | 100 | 10 | 110 |
| Kraft Foods Europe | 418 | 89 | 507 | 56 | 563 |
| Kraft Foods Developing Markets | 137 | 51 | 188 | 3 | 191 |
| Total – continuing operations | 884 | 140 | 1,024 | 105 | 1,129 |
| Discontinued operations | – | – | – | – | – |
| Total | \$ 884 | \$ 140 | \$ 1,024 | \$ 105 | \$ 1,129 |

| | For the Year Ended December 31, 2007 | | | | |
|--------------------------------|--------------------------------------|------------------|--|----------------------|--------|
| | Restructuring Costs | Asset Impairment | Total Asset Impairment and Exit Costs (in millions) | Implementation Costs | Total |
| Kraft Foods North America: | | | | | |
| U.S. Beverages | \$ 12 | \$ 120 | \$ 132 | \$ 7 | \$ 139 |
| U.S. Cheese | 50 | – | 50 | 25 | 75 |
| U.S. Convenient Meals | 20 | – | 20 | 15 | 35 |
| U.S. Grocery | 25 | – | 25 | 7 | 32 |
| U.S. Snacks | 17 | – | 17 | 15 | 32 |
| Canada & N.A. Foodservice | 50 | – | 50 | 2 | 52 |
| Kraft Foods Europe | 108 | – | 108 | 44 | 152 |
| Kraft Foods Developing Markets | 38 | – | 38 | 12 | 50 |
| Total – continuing operations | 320 | 120 | 440 | 127 | 567 |
| Discontinued operations | 12 | – | 12 | – | 12 |
| Total | \$ 332 | \$ 120 | \$ 452 | \$ 127 | \$ 579 |

| | For the Year Ended December 31, 2006 | | | | |
|--------------------------------|--------------------------------------|------------------|--|----------------------|----------|
| | Restructuring Costs | Asset Impairment | Total Asset Impairment and Exit Costs (in millions) | Implementation Costs | Total |
| Kraft Foods North America: | | | | | |
| U.S. Beverages | \$ 17 | \$ 75 | \$ 92 | \$ 10 | \$ 102 |
| U.S. Cheese | 77 | – | 77 | 12 | 89 |
| U.S. Convenient Meals | 81 | – | 81 | 8 | 89 |
| U.S. Grocery | 37 | – | 37 | 11 | 48 |
| U.S. Snacks | 35 | 168 | 203 | 16 | 219 |
| Canada & N.A. Foodservice | 24 | – | 24 | 7 | 31 |
| Kraft Foods Europe | 230 | 170 | 400 | 23 | 423 |
| Kraft Foods Developing Markets | 74 | 11 | 85 | 8 | 93 |
| Total – continuing operations | 575 | 424 | 999 | 95 | 1,094 |
| Discontinued operations | 3 | – | 3 | – | 3 |
| Total | \$ 578 | \$ 424 | \$ 1,002 | \$ 95 | \$ 1,097 |

Note 7. Debt and Borrowing Arrangements:

Short-Term Borrowings:

At December 31, 2008 and 2007, our short-term borrowings and related average interest rates consisted of:

| | 2008 | | 2007 | |
|-----------------------------|--|------------------------------|--|------------------------------|
| | <u>Amount Outstanding</u> (in millions) | <u>Average Year-End Rate</u> | <u>Amount Outstanding</u> (in millions) | <u>Average Year-End Rate</u> |
| Commercial paper | \$ 606 | 2.6% | \$ 1,608 | 5.0% |
| LU Biscuit bridge facility | – | – | 5,527 | 5.2% |
| Bank loans | 291 | 13.0% | 250 | 7.2% |
| Total short-term borrowings | <u>\$ 897</u> | | <u>\$ 7,385</u> | |

The fair values of our short-term borrowings at December 31, 2008 and 2007, based upon current market interest rates, approximate the amounts disclosed above.

Borrowing Arrangements:

We maintain a revolving credit facility that we have historically used for general corporate purposes and to support our commercial paper issuances. The \$4.5 billion, multi-year revolving credit facility expires in April 2010. No amounts have been drawn on this facility. In October 2008, one of the syndicate banks under our credit facility, Lehman Commercial Paper, Inc., filed for bankruptcy protection. Lehman's commitment under our credit facility is approximately \$136 million. We do not expect to replace them, and our capacity under our credit facility will accordingly be reduced to approximately \$4.4 billion.

We must maintain a net worth of at least \$20.0 billion under the terms of our revolving credit facility. At December 31, 2008, our net worth was \$22.3 billion. We expect to continue to meet this covenant. The revolving credit facility has no other financial covenants, credit rating triggers or provisions that could require us to post collateral as security.

In addition to the above, some of our international subsidiaries maintain primarily uncommitted credit lines to meet short-term working capital needs. Collectively, these credit lines amounted to \$1.7 billion at December 31, 2008. Borrowings on these lines amounted to \$291 million at December 31, 2008 and \$250 million at December 31, 2007.

At December 31, 2007, we had borrowed €3.8 billion (approximately \$5.5 billion) under the 364-day bridge facility agreement we used to acquire LU Biscuit ("LU Biscuit Bridge Facility"). Under the terms of the credit agreement, we were required to repay borrowings with the net cash proceeds from debt offerings having a maturity of greater than one year. As such, we repaid the €3.8 billion (approximately \$5.9 billion at the time of repayments) with proceeds from our March 20, 2008 and May 22, 2008 debt issuances discussed below. Upon repayment, this facility was terminated.

Long-Term Debt:

On December 19, 2008, we issued \$500 million of senior unsecured notes and used the net proceeds (\$498 million) for general corporate purposes, including the repayment of outstanding commercial paper. The general terms of the \$500 million notes are: \$500 million total principal notes due February 19, 2014 at a fixed, annual interest rate of 6.750%. Interest is payable semiannually, and began on February 19, 2009.

On May 22, 2008, we issued \$2.0 billion of senior unsecured notes and used the net proceeds (\$1,967 million) for general corporate purposes, including the repayment of borrowings under our LU Biscuit Bridge Facility and other short-term borrowings. The general terms of the \$2.0 billion notes are:

- \$1,250 million total principal notes due August 23, 2018 at a fixed, annual interest rate of 6.125%. Interest is payable semiannually beginning February 23, 2009.
- \$750 million total principal notes due January 26, 2039 at a fixed, annual interest rate of 6.875%. Interest is payable semiannually, and began on January 26, 2009.

On March 20, 2008, we issued €2.85 billion (approximately \$4.5 billion) of senior unsecured notes and used the net proceeds (approximately \$4,470 million) to repay a portion of our *LU Biscuit Bridge Facility*. The general terms of the €2.85 billion notes are:

- €2.0 billion (approximately \$3.2 billion) total principal notes due March 20, 2012 at a fixed, annual interest rate of 5.750%. Interest is payable annually beginning March 20, 2009.
- €850 million (approximately \$1.3 billion) total principal notes due March 20, 2015 at a fixed, annual interest rate of 6.250%. Interest is payable annually beginning March 20, 2009.

On December 12, 2007, we issued \$3.0 billion of senior unsecured notes and used the net proceeds (\$2,966 million) for general corporate purposes, including the repayment of outstanding commercial paper and a portion of our *LU Biscuit Bridge Facility*. The general terms of the \$3.0 billion notes are:

- \$2.0 billion total principal notes due February 1, 2018 at a fixed, annual interest rate of 6.125%. Interest is payable semiannually, and began on August 1, 2008.
- \$1.0 billion total principal notes due February 1, 2038 at a fixed, annual interest rate of 6.875%. Interest is payable semiannually, and began on August 1, 2008.

On August 13, 2007, we issued \$3.5 billion of senior unsecured notes and used the net proceeds (\$3,462 million) for general corporate purposes, including the repayment of outstanding commercial paper. The general terms of the \$3.5 billion notes are:

- \$250 million total principal notes due August 11, 2010 at a fixed, annual interest rate of 5.625%. Interest is payable semiannually, and began on February 11, 2008.
- \$750 million total principal notes due February 11, 2013 at a fixed, annual interest rate of 6.000%. Interest is payable semiannually, and began on February 11, 2008.
- \$1.5 billion total principal notes due August 11, 2017 at a fixed, annual interest rate of 6.500%. Interest is payable semiannually, and began on February 11, 2008.
- \$750 million total principal notes due August 11, 2037 at a fixed, annual interest rate of 7.000%. Interest is payable semiannually, and began on February 11, 2008.
- \$250 million total principal notes due August 11, 2010 at a floating, annual interest rate of LIBOR plus 50 basis points that resets quarterly. The rate as of December 31, 2008 was 2.735%. Interest on the floating rate notes is payable quarterly, and began on November 13, 2007.

The notes from all issuances discussed above include covenants that restrict our ability to incur debt secured by liens above a certain threshold. We are also required to offer to purchase these notes at a price equal to 101% of the aggregate principal amount, plus accrued and unpaid interest to the date of repurchase, if we experience both of the following:

- a “change of control” triggering event, and
- a downgrade of these notes below an investment grade rating by each of Moody’s Investors Service, Inc., Standard & Poor’s Ratings Services and Fitch, Inc. within a specified period.

We expect to continue to comply with our long-term debt covenants.

At December 31, 2008 and 2007, our long-term debt consisted of (interest rates were as of December 31, 2008):

| | 2008 | 2007 |
|---|------------------|------------------|
| | (in millions) | |
| Notes, 2.74% to 7.55% (average effective rate 6.17%), due through 2039 | \$ 15,130 | \$ 13,392 |
| Euro notes, 5.75% to 6.25% (average effective rate 5.98%), due through 2015 | 3,970 | – |
| 7% Debenture (effective rate 11.32%), \$200 million face amount, due 2011 | 182 | 175 |
| Other foreign currency obligations | 11 | 16 |
| Capital leases and other | 61 | 41 |
| Total long-term debt | 19,354 | 13,624 |
| Less current portion of long-term debt | (765) | (722) |
| Long-term debt | <u>\$ 18,589</u> | <u>\$ 12,902</u> |

Aggregate maturities of long-term debt are (in millions):

| | | |
|------------|----|--------|
| 2009 | \$ | 765 |
| 2010 | | 508 |
| 2011 | | 2,208 |
| 2012 | | 4,300 |
| 2013 | | 1,555 |
| Thereafter | | 10,118 |

On October 1, 2008, we repaid \$700 million in notes. This repayment was primarily financed from commercial paper issuances.

Fair Value:

The aggregate fair value of our long-term debt, based on quoted prices in active markets for identical liabilities, was \$19,629 million at December 31, 2008 and \$13,903 million at December 31, 2007.

The aggregate fair value of our third-party debt, based on market quotes, at December 31, 2008, was \$20,526 million as compared with the carrying value of \$20,251 million. The aggregate fair value of our third-party debt at December 31, 2007, was \$21,288 million as compared with the carrying value of \$21,009 million.

Interest and Other Expense:

Interest and other (income) / expense was:

| | For the Years Ended December 31, | | |
|--|---|------------------------------|---------------|
| | <u>2008</u> | <u>2007</u> (in millions) | <u>2006</u> |
| Interest and other expense, net: | | | |
| Interest expense, external debt | \$ 1,272 | \$ 739 | \$ 609 |
| Interest income, Altria and affiliates | - | (74) | (47) |
| Other income, net | (32) | (61) | (52) |
| Total interest and other expense, net | <u>\$ 1,240</u> | <u>\$ 604</u> | <u>\$ 510</u> |

Note 8. Capital Stock:

Our articles of incorporation authorize 3.0 billion shares of Class A common stock, 2.0 billion shares of Class B common stock and 500 million shares of preferred stock. Shares of Class A common stock issued, repurchased and outstanding were:

| | <u>Shares Issued</u> | <u>Shares Repurchased</u> | <u>Shares Outstanding</u> |
|--|----------------------|---------------------------|---------------------------|
| Balance at January 1, 2006 | 555,000,000 | (65,119,245) | 489,880,755 |
| Repurchase of shares | - | (38,744,248) | (38,744,248) |
| Exercise of stock options and issuance of other stock awards | - | 4,836,138 | 4,836,138 |
| Balance at December 31, 2006 | 555,000,000 | (99,027,355) | 455,972,645 |
| Repurchase of shares | - | (111,516,043) | (111,516,043) |
| Exercise of stock options and issuance of other stock awards | - | 9,321,018 | 9,321,018 |
| Conversion of Class B common shares to Class A common shares | 1,180,000,000 | - | 1,180,000,000 |
| Balance at December 31, 2007 | 1,735,000,000 | (201,222,380) | 1,533,777,620 |
| Repurchase of shares | - | (25,272,255) | (25,272,255) |
| Shares tendered (Note 2) | - | (46,119,899) | (46,119,899) |
| Exercise of stock options and issuance of other stock awards | - | 6,915,974 | 6,915,974 |
| Balance at December 31, 2008 | <u>1,735,000,000</u> | <u>(265,698,560)</u> | <u>1,469,301,440</u> |

Upon the spin-off, Altria converted all of its Class B shares of Kraft Foods common stock into Class A shares of Kraft Foods common stock. Following our spin-off from Altria, we only have Class A common stock outstanding. There were no Class B common stock or preferred shares issued and outstanding at December 31, 2008 and 2007.

On August 4, 2008, we completed the split-off of the *Post* cereals business. In this transaction, approximately 46.1 million shares of Kraft Foods Common Stock were tendered for \$1,644 million.

At December 31, 2008, 139,940,307 shares of Common Stock were reserved for stock options and other stock awards.

Our Board of Directors authorized the following Common Stock repurchase programs. We are not obligated to repurchase any of our Common Stock and may suspend our current program at our discretion. The total repurchases under these programs were 25.3 million shares for \$777 million in 2008, 110.1 million shares for \$3,640 million in 2007, and 38.7 million shares for \$1,250 million in 2006. We made these repurchases of our Common Stock in open market transactions.

| Share Repurchase Program Authorized by the Board of Directors | \$5.0 billion | \$2.0 billion | \$1.5 billion |
|---|---------------------------------|--------------------------------|--------------------------------|
| Authorized / completed period for repurchase | April 2007 – March 2009 | March 2006 – March 2007 | December 2004 – March 2006 |
| Aggregate cost of shares repurchased in 2008 (millions of shares) | \$777 million (25.3 shares) | | |
| Aggregate cost of shares repurchased in 2007 (millions of shares) | \$3.5 billion (105.6 shares) | \$140 million (4.5 shares) | |
| Aggregate cost of shares repurchased in 2006 (millions of shares) | | \$1.0 billion (30.2 shares) | \$250 million (8.5 shares) |
| Aggregate cost of shares repurchased life-to-date under program (millions of shares) | \$4.3 billion (130.9 shares) | \$1.1 billion (34.7 shares) | \$1.5 billion (49.1 shares) |

In March 2007, we repurchased 1.4 million additional shares of our Common Stock from Altria at a cost of \$46.5 million. We paid \$32.085 per share, which was the average of the high and the low price of Kraft Foods Common Stock as reported on the NYSE on March 1, 2007. This repurchase was in accordance with our Altria spin-off agreement.

Note 9. Accumulated Other Comprehensive Losses:

The components of accumulated other comprehensive losses were:

| | Currency Translation Adjustments | Pension and Other Benefits | Derivatives Accounted for as Hedges | Total |
|--|--|-------------------------------|---|------------|
| | (in millions) | | | |
| Balances at January 1, 2006 | \$ (1,290) | \$ (369) | \$ (4) | \$ (1,663) |
| Other comprehensive earnings / (losses), net of income taxes: | | | | |
| Currency translation adjustments | 567 | - | - | 567 |
| Additional minimum pension liability | - | 78 | - | 78 |
| Total other comprehensive earnings | | | | 645 |
| Adoption of new benefit plan guidance | - | (2,051) | - | (2,051) |
| Balances at December 31, 2006 | \$ (723) | \$ (2,342) | \$ (4) | \$ (3,069) |
| Other comprehensive earnings / (losses), net of income taxes: | | | | |
| Currency translation adjustments | 672 | (78) | - | 594 |
| Amortization of experience losses and prior service costs | - | 154 | - | 154 |
| Pension settlement | - | 45 | - | 45 |
| Net actuarial gain arising during period | - | 410 | - | 410 |
| Change in fair value of cash flow hedges | - | - | 31 | 31 |
| Total other comprehensive earnings | | | | 1,234 |
| Balances at December 31, 2007 | \$ (51) | \$ (1,811) | \$ 27 | \$ (1,835) |
| Other comprehensive earnings / (losses), net of income taxes: | | | | |
| Currency translation adjustments | (2,348) | 114 | - | (2,234) |
| Amortization of experience losses and prior service costs | - | 98 | - | 98 |
| Pension settlement | - | 48 | - | 48 |
| Net actuarial loss arising during period | - | (2,021) | - | (2,021) |
| Change in fair value of cash flow hedges | - | - | (50) | (50) |
| Total other comprehensive losses | | | | (4,159) |
| Balances at December 31, 2008 | \$ (2,399) | \$ (3,572) | \$ (23) | \$ (5,994) |

Note 10. Stock Plans:

Beginning in 2008, we changed our annual and long-term incentive compensation programs to further align them with shareholder returns. Under the annual incentive program, we now grant equity in the form of both restricted or deferred stock and stock options. The restricted or deferred stock will continue to vest 100% after three years, and the stock options will vest one-third each year beginning on the first anniversary of the grant date. Additionally, we changed our long-term incentive plan from a cash-based program to a share-based program. These shares vest based on varying performance, market and service conditions.

Under the Kraft Foods 2005 Performance Incentive Plan (the "2005 Plan"), we may grant to eligible employees awards of stock options, stock appreciation rights, restricted stock, restricted and deferred stock units, and other awards based on our Common Stock, as well as performance-based annual and long-term incentive awards. We are authorized to issue a maximum of 150 million shares of our Common Stock under the 2005 Plan, of which no more than 45 million shares may be awarded as restricted or deferred stock. In addition, under the Kraft Foods 2006 Stock Compensation Plan for Non-Employee Directors (the "2006 Directors Plan"), we may grant up to 500,000 shares of Common Stock to members of the Board of Directors who are not our full-time employees. At December 31, 2008, there were 95,075,163 shares available to be granted under the 2005 Plan and 412,996 shares available to be granted under the 2006 Directors Plan. Restricted or deferred shares available for grant under the 2005 Plan at December 31, 2008, were 27,229,592.

All stock awards are issued to employees from treasury stock. We have no specific policy to repurchase Common Stock to mitigate the dilutive impact of options; however, we have historically made adequate discretionary purchases, based on cash availability, market trends and other factors, to satisfy stock option exercise activity.

On January 1, 2006, we adopted new guidance related to share-based payments under the modified prospective method. The adoption had an insignificant impact on earnings in 2006. The gross cumulative effect was recorded in marketing, administration and research costs.

Stock Option Plan:

Stock options are granted at an exercise price equal to the market value of the underlying stock on the grant date, generally become exercisable one-third each year beginning on the first anniversary of the grant date and have a maximum term of ten years. Prior to 2008, we had not granted stock options through a broad-based program since 2002.

We account for our employee stock options under the fair value method of accounting using a modified Black-Scholes methodology to measure stock option expense at the date of grant. The fair value of the stock options at the date of grant is amortized to expense over the vesting period. We recorded compensation expense related to stock options of \$18 million in 2008. The deferred tax benefit recorded related to this compensation expense was \$6 million in 2008. The unamortized compensation expense related to our stock options was \$40 million at December 31, 2008 and is expected to be recognized over a weighted-average period of two years. Our weighted-average Black-Scholes fair value assumptions were as follows:

| | <u>Risk-Free Interest Rate</u> | <u>Expected Life</u> | <u>Expected Volatility</u> | <u>Expected Dividend Yield</u> | <u>Fair Value at Grant Date</u> |
|------|--------------------------------|----------------------|----------------------------|--------------------------------|---------------------------------|
| 2008 | 3.08% | 6 years | 21.04% | 3.66% | \$ 4.49 |

The risk free interest rate represents the rate on zero-coupon U.S. government issues with a remaining term equal to the expected life of the options. The expected life is the period over which our employees are expected to hold their options. It is based on the simplified method from the SEC safe harbor guidelines. Volatility reflects historical movements in our stock price for a period commensurate with the expected life of the options. Dividend yield is estimated over the expected life of the options based on our stated dividend policy.

Stock option activity for the year ended December 31, 2008 was:

| | <u>Shares Subject to Option</u> | <u>Weighted-Average Exercise Price</u> | <u>Average Remaining Contractual Term</u> | <u>Aggregate Intrinsic Value</u> |
|----------------------------------|---------------------------------|--|---|----------------------------------|
| Balance at January 1, 2008 | 31,066,239 | \$ 21.47 | | |
| Options granted | 13,565,920 | 29.49 | | |
| Options exercised | (4,956,807) | 16.12 | | |
| Options cancelled | (1,189,793) | 29.37 | | |
| Balance at December 31, 2008 | <u>38,485,559</u> | 24.74 | 4 years | \$ 163 million |
| Exercisable at December 31, 2008 | <u>25,429,519</u> | 22.26 | 2 years | \$ 163 million |

In February 2008, as part of our annual incentive program, we granted 13.5 million stock options to eligible U.S. and non-U.S. employees at an exercise price of \$29.49. We also granted 0.1 million off-cycle stock options during 2008 at an exercise price of \$30.78.

On May 3, 2007, our Board of Directors approved a stock option grant to our CEO to recognize her election as our Chairman. She received 300,000 stock options under the 2005 Plan, which vest under varying market and service conditions and expire ten years after the grant date. The grant had an insignificant impact on earnings in 2007.

Prior to our IPO, certain Kraft Foods employees participated in Altria's stock compensation plans. After the IPO, Altria did not issue stock awards to our employees, other than reloads of previously issued options and stock awards issued as a result of our spin-off from Altria. No reloads were issued during 2008 and 2007. Compensation expense for Altria stock option awards for reloads totaled \$3 million in 2006, and the related tax benefit totaled \$1 million. The fair value of the awards was determined using a modified Black-Scholes methodology using the following weighted-average assumptions for Altria common stock.

| | <u>Risk-Free Interest Rate</u> | <u>Expected Life</u> | <u>Expected Volatility</u> | <u>Expected Dividend Yield</u> | <u>Fair Value at Grant Date</u> |
|-------------|--------------------------------|----------------------|----------------------------|--------------------------------|---------------------------------|
| 2006 Altria | 4.87% | 4 years | 26.73% | 4.43% | \$ 12.79 |

The total intrinsic value of options exercised was \$76 million in 2008, \$90 million in 2007 and \$7 million in 2006. Cash received from options exercised was \$80 million in 2008, \$124 million in 2007 and \$55 million in 2006. The actual tax benefit realized for the tax deductions from the option exercises totaled \$44 million in 2008, \$35 million in 2007 and \$3 million in 2006.

Restricted Stock Plans:

We may grant shares of restricted or deferred stock to eligible employees, giving them in most instances all of the rights of shareholders, except that they may not sell, assign, pledge or otherwise encumber the shares. Shares of restricted and deferred stock are subject to forfeiture if certain employment conditions are not met. Restricted and deferred stock generally vests on the third anniversary of the grant date.

Shares granted in connection with our long-term incentive plan vest based on varying performance, market and service conditions. The unvested shares have no voting rights and do not pay dividends.

The fair value of the restricted and deferred shares at the date of grant is amortized to earnings over the restriction period. We recorded compensation expense related to restricted and deferred stock of \$160 million in 2008, \$136 million in 2007 and \$139 million (including a pre-tax cumulative effect gain of \$9 million from the adoption of new guidance related to share-based payments) in 2006. The deferred tax benefit recorded related to this compensation expense was \$53 million in 2008, \$47 million in 2007 and \$51 million in 2006. The unamortized compensation expense related to our restricted and deferred stock was \$172 million at December 31, 2008 and is expected to be recognized over a weighted-average period of two years.

Our restricted and deferred stock activity for the year ended December 31, 2008 was:

| | <u>Number of Shares</u> | <u>Weighted-Average Grant Date Fair Value Per Share</u> |
|------------------------------|-----------------------------|---|
| Balance at January 1, 2008 | 18,660,910 | \$ 32.21 |
| Granted | 4,968,452 | 30.38 |
| Vested | (6,645,606) | 32.66 |
| Forfeited | (1,732,951) | 31.84 |
| Balance at December 31, 2008 | <u>15,250,805</u> | 31.46 |

In January 2008, we granted 1.4 million shares of stock in connection with our long-term incentive plan, and the market value per share was \$32.26 on the date of grant. In February 2008, as part of our annual incentive program, we issued 3.4 million shares of restricted and deferred stock to eligible U.S. and non-U.S. employees, and the market value per restricted or deferred share was \$29.49 on the date of grant. We also issued 0.2 million off-cycle shares of restricted and deferred stock during 2008, and the weighted-average market value per restricted or deferred share was \$30.38 on the date of grant.

In January 2007, we issued 5.2 million shares of restricted and deferred stock to eligible U.S. and non-U.S. employees as part of our annual incentive program. The market value per restricted or deferred share was \$34.655 on the date of grant. Additionally, we issued 1.0 million off-cycle shares of restricted and deferred stock during 2007. The weighted-average market value per restricted or deferred share was \$34.085 on the date of grant. The total number of restricted and deferred shares issued in 2007 was 9.2 million, including those issued as a result of our spin-off from Altria (discussed below).

The weighted-average grant date fair value of restricted and deferred stock granted was \$151 million, or \$30.38 per restricted or deferred share, in 2008, \$310 million, or \$33.63 per restricted or deferred share, in 2007 and \$200 million, or \$29.16 per restricted or deferred share, in 2006. The vesting date fair value of restricted and deferred stock was \$196 million in 2008, \$153 million in 2007, and \$123 million in 2006.

Bifurcation of Stock Awards Upon Spin-Off from Altria:

Upon our spin-off, Altria stock awards were modified through the issuance of Kraft Foods stock awards, and accordingly, the Altria stock awards were split into two instruments. Holders of Altria stock options received: 1) a new Kraft Foods option to acquire shares of Kraft Foods Common Stock; and 2) an adjusted Altria stock option for the same number of shares of Altria

common stock previously held, but with a proportionally reduced exercise price. For each employee stock option outstanding, the aggregate intrinsic value immediately after our spin-off from Altria was not greater than the aggregate intrinsic value immediately prior to it. Holders of Altria restricted stock or stock rights awarded before January 31, 2007 retained their existing awards and received restricted stock or stock rights in Kraft Foods Common Stock. Recipients of Altria restricted stock or stock rights awarded on or after January 31, 2007 did not receive Kraft Foods restricted stock or stock rights because Altria had announced the spin-off at that time. We reimbursed Altria \$179 million for net settlement of the employee stock awards. We determined the fair value of the stock options using the Black-Scholes option valuation model, and adjusted the fair value of the restricted stock and stock rights by the value of projected forfeitures.

Based upon the number of Altria stock awards outstanding upon our spin-off, we granted stock options for 24.2 million shares of Kraft Foods Common Stock at a weighted-average price of \$15.75. The options expire between 2007 and 2012. In addition, we issued 3.0 million shares of restricted stock and stock rights. The market value per restricted share or right was \$31.66 on the date of grant. Restrictions on the majority of these restricted stock and stock rights lapse in the first quarter of either 2008 or 2009.

Note 11. Benefit Plans:

Pension Plans

Obligations and Funded Status:

The projected benefit obligations, plan assets and funded status of our pension plans at December 31, 2008 and 2007 were:

| | U.S. Plans | | Non-U.S. Plans | |
|---|-------------------|-----------------|-----------------|-----------------|
| | 2008 | 2007 | 2008 | 2007 |
| | (in millions) | | | |
| Benefit obligation at January 1 | \$ 5,952 | \$ 6,286 | \$ 4,275 | \$ 4,079 |
| Service cost | 149 | 159 | 107 | 101 |
| Interest cost | 371 | 365 | 257 | 194 |
| Benefits paid | (314) | (325) | (269) | (219) |
| Settlements paid | (331) | (260) | (16) | - |
| Actuarial losses / (gains) | 306 | (287) | (542) | (326) |
| Currency | - | - | (710) | 423 |
| Other | - | 14 | 109 | 23 |
| Benefit obligation at December 31 | <u>6,133</u> | <u>5,952</u> | <u>3,211</u> | <u>4,275</u> |
| Fair value of plan assets at January 1 | 7,006 | 7,027 | 4,041 | 3,466 |
| Actual return on plan assets | (2,028) | 545 | (761) | 166 |
| Contributions | 53 | 19 | 180 | 269 |
| Benefits paid | (314) | (325) | (269) | (219) |
| Settlements paid | (331) | (260) | (16) | - |
| Currency | - | - | (615) | 357 |
| Other | - | - | 58 | 2 |
| Fair value of plan assets at December 31 | <u>4,386</u> | <u>7,006</u> | <u>2,618</u> | <u>4,041</u> |
| Net pension (liability) / asset recognized at December 31 | <u>\$ (1,747)</u> | <u>\$ 1,054</u> | <u>\$ (593)</u> | <u>\$ (234)</u> |

The accumulated benefit obligation, which represents benefits earned to the measurement date, was \$5,464 million at December 31, 2008 and \$5,349 million at December 31, 2007 for the U.S. pension plans. The accumulated benefit obligation for the non-U.S. pension plans was \$3,024 million at December 31, 2008 and \$3,979 million at December 31, 2007.

The combined U.S. and non-U.S. pension plans resulted in a net pension liability of \$2,340 million at December 31, 2008 and a net prepaid pension asset of \$820 million at December 31, 2007. We recognized these amounts in our consolidated balance sheets at December 31, 2008 and 2007 as follows:

| | <u>2008</u> | <u>2007</u> |
|---------------------------|-------------------|---------------|
| | (in millions) | |
| Prepaid pension assets | \$ 56 | \$ 1,648 |
| Other accrued liabilities | (29) | (18) |
| Accrued pension costs | <u>(2,367)</u> | <u>(810)</u> |
| | <u>\$ (2,340)</u> | <u>\$ 820</u> |

Our U.S. and certain of our non-U.S. plans are under funded and have accumulated benefit obligations in excess of plan assets. For these plans, the projected benefit obligations, accumulated benefit obligations and the fair value of plan assets at December 31, 2008 and 2007 were:

| | <u>U.S. Plans</u> | | <u>Non-U.S. Plans</u> | |
|--------------------------------|-------------------|-------------|-----------------------|-------------|
| | <u>2008</u> | <u>2007</u> | <u>2008</u> | <u>2007</u> |
| | (in millions) | | | |
| Projected benefit obligation | \$ 6,133 | \$ 203 | \$ 1,740 | \$ 1,470 |
| Accumulated benefit obligation | 5,464 | 180 | 1,664 | 1,378 |
| Fair value of plan assets | 4,386 | - | 1,144 | 771 |

We used the following weighted-average assumptions to determine our benefit obligations under the pension plans at December 31:

| | <u>U.S. Plans</u> | | <u>Non-U.S. Plans</u> | |
|--|-------------------|-------------|-----------------------|-------------|
| | <u>2008</u> | <u>2007</u> | <u>2008</u> | <u>2007</u> |
| Discount rate | 6.10% | 6.30% | 6.41% | 5.44% |
| Expected rate of return on plan assets | 8.00% | 8.00% | 7.25% | 7.43% |
| Rate of compensation increase | 4.00% | 4.00% | 3.09% | 3.13% |

Year-end discount rates for our U.S. and Canadian plans were developed from a model portfolio of high quality, fixed-income debt instruments with durations that match the expected future cash flows of the benefit obligations. Year-end discount rates for our non-U.S. plans (other than Canadian pension plans) were developed from local bond indices that match local benefit obligations as closely as possible. Changes in our discount rates were primarily the result of changes in bond yields year-over-year. We determine our expected rate of return on plan assets from the plan assets' historical long-term investment performance, current asset allocation and estimates of future long-term returns by asset class.

Components of Net Pension Cost:

Net pension cost consisted of the following for the years ended December 31, 2008, 2007 and 2006:

| | <u>U.S. Plans</u> | | | <u>Non-U.S. Plans</u> | | |
|--------------------------------------|-------------------|---------------|---------------|-----------------------|---------------|---------------|
| | <u>2008</u> | <u>2007</u> | <u>2006</u> | <u>2008</u> | <u>2007</u> | <u>2006</u> |
| | (in millions) | | | | | |
| Service cost | \$ 149 | \$ 159 | \$ 170 | \$ 91 | \$ 101 | \$ 95 |
| Interest cost | 371 | 365 | 354 | 222 | 194 | 169 |
| Expected return on plan assets | (526) | (523) | (504) | (285) | (251) | (203) |
| Amortization: | | | | | | |
| Net loss from experience differences | 85 | 138 | 198 | 31 | 66 | 73 |
| Prior service cost | 7 | 5 | 5 | 7 | 9 | 8 |
| Other expense | 74 | 68 | 66 | 16 | 4 | 13 |
| Net pension cost | <u>\$ 160</u> | <u>\$ 212</u> | <u>\$ 289</u> | <u>\$ 82</u> | <u>\$ 123</u> | <u>\$ 155</u> |

Retired employees elected lump-sum payments, resulting in settlement losses for the U.S. plans of \$55 million in 2008, \$47 million in 2007 and \$49 million in 2006. Additionally, as previously discussed in Note 6, *Asset Impairment, Exit and Implementation Costs*, we announced several workforce reduction initiatives as part of the Restructuring Program. Employees left Kraft Foods under these initiatives, resulting in settlement losses for the U.S. plans of \$19 million in 2008, \$21 million in 2007 and \$17 million in 2006. Non-U.S. plant closures and early retirement benefits resulted in curtailment and settlement losses of \$16 million in 2008, \$4 million in 2007 and \$13 million in 2006. These costs are included in other expense above.

For the U.S. plans, we determine the expected return on plan assets component of net periodic benefit cost using a calculated market return value that recognizes the cost over a four year period. For our non-U.S. plans, we utilize a similar approach with varying cost recognition periods for some plans, and with others, we determine the expected return on plan assets based on asset fair values as of the measurement date.

For the combined U.S. and non-U.S. pension plans, we expect to amortize from accumulated other comprehensive losses into net periodic pension cost during 2009:

- an estimated \$180 million of net loss from experience differences; and
- an estimated \$11 million of prior service cost.

We used the following weighted-average assumptions to determine our net pension cost for the years ended December 31:

| | U.S. Plans | | | Non-U.S. Plans | | |
|--|------------|-------|-------|----------------|-------|-------|
| | 2008 | 2007 | 2006 | 2008 | 2007 | 2006 |
| Discount rate | 6.30% | 5.90% | 5.60% | 5.44% | 4.67% | 4.44% |
| Expected rate of return on plan assets | 8.00% | 8.00% | 8.00% | 7.43% | 7.53% | 7.57% |
| Rate of compensation increase | 4.00% | 4.00% | 4.00% | 3.13% | 3.00% | 3.11% |

Plan Assets:

The percentage of fair value of pension plan assets at December 31, 2008 and 2007 was:

| <u>Asset Category</u> | U.S. Plans | | Non-U.S. Plans | |
|-----------------------|------------|------|----------------|------|
| | 2008 | 2007 | 2008 | 2007 |
| Equity securities | 65% | 70% | 45% | 56% |
| Debt securities | 35% | 30% | 45% | 38% |
| Real estate | – | – | 4% | 3% |
| Other | – | – | 6% | 3% |
| Total | 100% | 100% | 100% | 100% |

Our investment strategy is based on our expectation that equity securities will outperform debt securities over the long term. Accordingly, the composition of our U.S. plan assets is broadly characterized as a 70% / 30% allocation between equity and debt securities. The strategy uses indexed U.S. equity securities, actively managed international equity securities and actively managed investment grade debt securities (which constitute 80% or more of debt securities) with lesser allocations to high yield and international debt securities.

For the plans outside the U.S., the investment strategy is subject to local regulations and the asset / liability profiles of the plans in each individual country. These specific circumstances result in a level of equity exposure that is typically less than the U.S. plans. In aggregate, the asset allocation targets of our non-U.S. plans are broadly characterized as a mix of 50% equity securities, 40% debt securities and 10% real estate / other.

We attempt to maintain our target asset allocation by rebalancing between equity and debt asset classes as we make contributions and monthly benefit payments. We intend to rebalance our plan portfolios by mid-2009 by making contributions and monthly benefit payments.

We make contributions to our U.S. and non-U.S. pension plans, primarily, to the extent that they are tax deductible and do not generate an excise tax liability. Based on current tax law, we plan to make contributions of approximately \$220 million to our U.S. plans and approximately \$170 million to our non-U.S. plans in 2009. However, our actual contributions may be different due to many factors, including changes in tax and other benefit laws, pension asset performance that differs significantly from the expected performance, or significant changes in interest rates.

Future Benefit Payments:

The estimated future benefit payments from our pension plans at December 31, 2008 were:

| | <u>U.S. Plans</u> | <u>Non-U.S. Plans</u> |
|-------------|-------------------|-----------------------|
| | (in millions) | |
| 2009 | \$ 579 | \$ 213 |
| 2010 | 459 | 220 |
| 2011 | 453 | 222 |
| 2012 | 463 | 226 |
| 2013 | 473 | 230 |
| 2014 – 2018 | 2,557 | 1,219 |

Other Costs:

We sponsor and contribute to employee savings plans. These plans cover eligible salaried, non-union and union employees. Our contributions and costs are determined by the matching of employee contributions, as defined by the plans. Amounts charged to expense for defined contribution plans totaled \$93 million in 2008, \$83 million in 2007 and \$84 million in 2006.

We also made contributions to multiemployer plans totaling \$51 million in 2008, \$50 million in 2007 and \$50 million in 2006.

Postretirement Benefit Plans

Obligations:

Our postretirement health care plans are not funded. The changes in the accumulated benefit obligation and net amount accrued at December 31, 2008 and 2007 were:

| | <u>2008</u> | <u>2007</u> |
|--|-----------------|-----------------|
| | (in millions) | |
| Accumulated postretirement benefit obligation at January 1 | \$ 3,063 | \$ 3,230 |
| Service cost | 44 | 46 |
| Interest cost | 183 | 177 |
| Benefits paid | (206) | (203) |
| Plan amendments | (84) | (45) |
| Currency | (30) | 21 |
| Assumption changes | (28) | 14 |
| Actuarial gains | (43) | (179) |
| Curtailments / other | — | 2 |
| Accrued postretirement health care costs at December 31 | <u>\$ 2,899</u> | <u>\$ 3,063</u> |

The current portion of our accrued postretirement health care costs of \$221 million at December 31, 2008 and \$217 million at December 31, 2007 is included in other accrued liabilities.

We used the following weighted-average assumptions to determine our postretirement benefit obligations at December 31:

| | <u>U.S. Plans</u> | | <u>Canadian Plans</u> | |
|--|-------------------|-------------|-----------------------|-------------|
| | <u>2008</u> | <u>2007</u> | <u>2008</u> | <u>2007</u> |
| Discount rate | 6.10% | 6.10% | 7.60% | 5.80% |
| Health care cost trend rate assumed for next year | 7.00% | 7.50% | 9.00% | 9.00% |
| Ultimate trend rate | 5.00% | 5.00% | 6.00% | 6.00% |
| Year that the rate reaches the ultimate trend rate | 2014 | 2013 | 2015 | 2014 |

Year-end discount rates for our U.S. and Canadian plans were developed from a model portfolio of high quality, fixed-income debt instruments with durations that match the expected future cash flows of the benefit obligations. Changes in our Canadian discount rate were primarily the result of changes in bond yields year-over-year. Our expected health care cost trend rate is based on historical costs.

Assumed health care cost trend rates have a significant effect on the amounts reported for the health care plans. A one-percentage-point change in assumed health care cost trend rates would have the following effects as of December 31, 2008:

| | <u>One-Percentage-Point</u> | |
|--|-----------------------------|-----------------|
| | <u>Increase</u> | <u>Decrease</u> |
| Effect on total of service and interest cost | 13.0% | (10.7%) |
| Effect on postretirement benefit obligation | 11.1% | (9.3%) |

Components of Net Postretirement Health Care Costs:

Net postretirement health care costs consisted of the following for the years ended December 31, 2008, 2007 and 2006:

| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
|--------------------------------------|---------------|---------------|---------------|
| | | (in millions) | |
| Service cost | \$ 44 | \$ 46 | \$ 50 |
| Interest cost | 183 | 177 | 174 |
| Amortization: | | | |
| Net loss from experience differences | 55 | 58 | 78 |
| Prior service credit | (28) | (26) | (28) |
| Other expense | - | 5 | (3) |
| Net postretirement health care costs | <u>\$ 254</u> | <u>\$ 260</u> | <u>\$ 271</u> |

We expect to amortize from accumulated other comprehensive losses into net postretirement health care costs during 2009:

- an estimated \$45 million of net loss from experience differences; and
- an estimated \$31 million of prior service credit.

We used the following weighted-average assumptions to determine our net postretirement cost for the years ended December 31:

| | <u>U.S. Plans</u> | | | <u>Canadian Plans</u> | | |
|-----------------------------|-------------------|-------------|-------------|-----------------------|-------------|-------------|
| | <u>2008</u> | <u>2007</u> | <u>2006</u> | <u>2008</u> | <u>2007</u> | <u>2006</u> |
| Discount rate | 6.10% | 5.90% | 5.60% | 5.80% | 5.00% | 5.00% |
| Health care cost trend rate | 7.50% | 8.00% | 8.00% | 9.00% | 8.50% | 9.00% |

Future Benefit Payments:

Our estimated future benefit payments for our postretirement health care plans at December 31, 2008 were:

| | <u>U.S. Plans</u> | <u>Canadian Plans</u> |
|-------------|-------------------|-----------------------|
| | (in millions) | |
| 2009 | \$ 212 | \$ 9 |
| 2010 | 215 | 9 |
| 2011 | 218 | 9 |
| 2012 | 218 | 9 |
| 2013 | 220 | 10 |
| 2014 – 2018 | 1,107 | 54 |

Postemployment Benefit Plans

Obligations:

Our postemployment plans are not funded. The changes in the benefit obligations of the plans and net amount accrued at December 31, 2008 and 2007 were:

| | 2008 | 2007 |
|--|---------------|---------------|
| | (in millions) | |
| Accumulated benefit obligation at January 1 | \$ 254 | \$ 238 |
| Service cost | 6 | 4 |
| Interest cost | 7 | 6 |
| Restructuring Program | 560 | 132 |
| Benefits paid | (280) | (190) |
| Assumption changes | 12 | 29 |
| Actuarial (gains) / losses | (2) | 6 |
| Currency | (15) | 12 |
| Other | 18 | 17 |
| Accrued postemployment costs at December 31 | <u>\$ 560</u> | <u>\$ 254</u> |

The accumulated benefit obligation was determined using a weighted-average discount rate of 7.1% in 2008 and 7.0% in 2007, an assumed ultimate annual turnover rate of 0.5% in 2008 and 2007, assumed compensation cost increases of 4.0% in 2008 and 2007, and assumed benefits as defined in the respective plans. Postemployment costs arising from actions that offer employees benefits in excess of those specified in the respective plans are charged to expense when incurred.

Components of Net Postemployment Costs:

Net postemployment costs consisted of the following for the years ended December 31, 2008, 2007 and 2006:

| | 2008 | 2007 | 2006 |
|---------------------------------|---------------|---------------|---------------|
| | (in millions) | | |
| Service cost | \$ 6 | \$ 4 | \$ 4 |
| Interest cost | 7 | 6 | 4 |
| Amortization of net gains | (2) | (2) | (7) |
| Restructuring Program and other | 560 | 132 | 236 |
| Net postemployment costs | <u>\$ 571</u> | <u>\$ 140</u> | <u>\$ 237</u> |

The postemployment benefit plan cost of workforce reduction initiatives announced under the Restructuring Program was \$560 million in 2008, \$132 million in 2007 and \$247 million in 2006. These costs are included in other expense above.

The estimated net gain for the postemployment benefit plans that will be amortized from accumulated other comprehensive losses into net postemployment costs during 2009 is insignificant.

Note 12. Financial Instruments:

Commodity Cash Flow Hedges:

For derivative instruments that are highly effective and qualify for hedge accounting, we expect to transfer unrealized losses of \$108 million (net of taxes) to earnings during the next 12 months, and recognized an insignificant amount during the years ended December 31, 2008, 2007 and 2006. We recorded an insignificant amount of ineffectiveness in earnings during the years ended December 31, 2008, 2007 and 2006.

For the derivative instruments that we considered economic hedges but did not designate for hedge accounting treatment, we recognized net gains of \$56 million in 2007. The impact to earnings was insignificant in 2008 and 2006.

As of December 31, 2008, we had hedged forecasted commodity transactions for periods not exceeding the next 15 months.

Foreign Currency Cash Flow Hedges:

For derivative instruments that are highly effective and qualify for hedge accounting treatment, we expect to transfer unrealized gains of \$77 million (net of taxes) to earnings during the next 12 months, and recognized an insignificant amount during the years ended December 31, 2008, 2007 and 2006. We recorded no ineffectiveness in our foreign currency cash flow hedges in earnings during the years ended December 31, 2008, 2007 and 2006. In October 2008, one of our counterparties, Lehman Brothers Commercial Corporation, filed for bankruptcy. Consequently, we wrote off an insignificant asset related to derivatives held with them. This did not have a significant impact on our foreign currency risk management program.

For the derivative instruments that we consider economic hedges but did not designate for hedge accounting treatment, we recognized net losses in earnings of \$50 million in 2008, \$231 million in 2007 and \$124 million in 2006. The majority of these losses were attributable to hedges of intercompany loans and were economically offset with foreign currency gains from the intercompany receivable.

As of December 31, 2008, we had hedged forecasted foreign currency transactions for periods not exceeding the next 36 months. Excluding intercompany loans, we had hedged forecasted foreign currency transactions for periods not exceeding the next 12 months.

Impact on Other Comprehensive Losses:

Derivatives accounted for as hedges affected accumulated other comprehensive losses, net of taxes, during the years ended December 31, 2008, 2007 and 2006, as follows:

| | <u>2008</u> | <u>2007</u> (in millions) | <u>2006</u> |
|---|----------------|------------------------------|---------------|
| Accumulated gain / (loss) at beginning of period | \$ 27 | \$ (4) | \$ (4) |
| Transfer of realized losses / (gains) in fair value to earnings | 26 | (10) | 32 |
| Unrealized (loss) / gain in fair value | (76) | 41 | (32) |
| Accumulated (loss) / gain at December 31 | <u>\$ (23)</u> | <u>\$ 27</u> | <u>\$ (4)</u> |

Fair Value:

The fair value (asset / (liability)) of our derivatives at December 31, 2008 was:

| | <u>Total Fair Value</u> | <u>Quoted Prices in Active Markets for Identical Assets (Level 1)</u> | <u>Significant Other Observable Inputs (Level 2)</u> | <u>Significant Unobservable Inputs (Level 3)</u> |
|-------------|-----------------------------|---|--|--|
| | | (in millions) | | |
| Derivatives | \$ (363) | \$ (322) | \$ (41) | \$ — |

Hedges of Net Investments in Foreign Operations:

We designated the euro denominated borrowings used to finance the LU Biscuit acquisition as a net investment hedge of a portion of our overall European operations. Our cumulative translation adjustment, which is net of taxes, included gains of \$83 million for the year ended December 31, 2008 and \$28 million for the year ended December 31, 2007 related to the euro denominated borrowings.

Note 13. Commitments and Contingencies:

Legal Proceedings:

We are defendants in a variety of legal proceedings. Plaintiffs in a few of those cases seek substantial damages. We cannot predict with certainty the results of these proceedings. However, we believe that the final outcome of these proceedings will not materially affect our financial results.

In 2008, we recorded charges of \$72 million for legal matters related to certain of our U.S. and European operations, including U.S. coffee operations.

Third-Party Guarantees:

We have third-party guarantees because of our acquisition, divestiture and construction activities. As part of those transactions, we guarantee that third parties will make contractual payments or achieve performance measures. At December 31, 2008, the maximum potential payments under our third-party guarantees were \$43 million, of which approximately \$8 million have no specified expiration dates. Substantially all of the remainder expire at various times through 2018. The carrying amounts of these guarantees were \$38 million on our consolidated balance sheet at December 31, 2008.

Leases:

Rental expenses were \$505 million in 2008, \$433 million in 2007 and \$416 million in 2006. Minimum rental commitments under non-cancelable operating leases in effect at December 31, 2008 were (in millions):

| | | |
|------------|----|-----|
| 2009 | \$ | 250 |
| 2010 | | 193 |
| 2011 | | 142 |
| 2012 | | 91 |
| 2013 | | 49 |
| Thereafter | | 71 |

Note 14. Income Taxes:

Earnings from continuing operations before income taxes and provision for income taxes consisted of the following for the years ended December 31, 2008, 2007 and 2006:

| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
|-------------------------------------|---------------------------|-----------------|-----------------|
| | (in millions; as revised) | | |
| Earnings from continuing operations | | | |
| before income taxes: | | | |
| United States | \$ 1,341 | \$ 2,325 | \$ 2,419 |
| Outside United States | 1,262 | 1,247 | 1,229 |
| Total | <u>\$ 2,603</u> | <u>\$ 3,572</u> | <u>\$ 3,648</u> |
| Provision for income taxes: | | | |
| United States federal: | | | |
| Current | \$ 392 | \$ 649 | \$ 509 |
| Deferred | (13) | (270) | (118) |
| | 379 | 379 | 391 |
| State and local: | | | |
| Current | 62 | 175 | 77 |
| Deferred | (21) | (69) | (35) |
| | 41 | 106 | 42 |
| Total United States | <u>420</u> | <u>485</u> | <u>433</u> |
| Outside United States: | | | |
| Current | 507 | 649 | 398 |
| Deferred | (172) | (54) | (15) |
| Total outside United States | <u>335</u> | <u>595</u> | <u>383</u> |
| Total provision for income taxes | <u>\$ 755</u> | <u>\$ 1,080</u> | <u>\$ 816</u> |

Additionally, the 2008 earnings and gain from discontinued operations from the split-off of the *Post* cereals business included a net tax benefit of \$104 million.

As of January 1, 2008, our unrecognized tax benefits were \$850 million. If we had recognized all of these benefits, the net impact on our income tax provision would have been \$666 million. Our unrecognized tax benefits were \$807 million at December 31, 2008, and if we had recognized all of these benefits, the net impact on our income tax provision would have been \$612 million. We expect that our unrecognized tax benefits will decrease approximately \$70 million to \$75 million during the next 12 months due to various audit resolutions and the expirations of statutes of limitations. We include accrued interest and penalties related to uncertain tax positions in our tax provision. We had accrued interest and penalties of \$232 million as of

January 1, 2008 and \$239 million as of December 31, 2008. Our 2008 provision for income taxes included \$17 million for interest and penalties, and we paid \$6 million during 2008. Furthermore, in 2008, we decreased our interest and penalties accrual by \$4 million due to refinements of preliminary allocations of purchase price for our acquisition of *LU Biscuit*.

The changes in our unrecognized tax benefits for the years ended December 31, 2008 and 2007 were (in millions):

| | <u>2008</u> | <u>2007</u> |
|--|---------------|---------------|
| January 1 | \$ 850 | \$ 667 |
| Increases from positions taken during prior periods | 17 | 131 |
| Decreases from positions taken during prior periods | (90) | (23) |
| Increases from positions taken during the current period | 98 | 34 |
| (Decreases) / increases from acquisition adjustments | (22) | 72 |
| Decreases relating to settlements with taxing authorities | (8) | (38) |
| Reductions resulting from the lapse of the applicable statute of limitations | (13) | (6) |
| Currency / other | (25) | 13 |
| December 31 | <u>\$ 807</u> | <u>\$ 850</u> |

We are regularly examined by federal and various state and foreign tax authorities. The U.S. federal statute of limitations remains open for the year 2000 and onward, with years 2000 through 2003 currently under examination by the IRS. We are also currently under examination by taxing authorities in various U.S. state and foreign jurisdictions. U.S. state and foreign jurisdictions have statutes of limitations generally ranging from three to five years. Years still open to examination by foreign tax authorities in major jurisdictions include Germany (1999 onward), Brazil (2002 onward), Canada (2003 onward), Spain (2002 onward) and France (2005 onward).

At December 31, 2008, applicable U.S. federal income taxes and foreign withholding taxes had not been provided on approximately \$4.3 billion of accumulated earnings of foreign subsidiaries that are expected to be permanently reinvested. It is impractical for us to determine the amount of unrecognized deferred tax liabilities on these permanently reinvested earnings.

The effective income tax rate on pre-tax earnings differed from the U.S. federal statutory rate for the following reasons for the years ended December 31, 2008, 2007 and 2006:

| | <u>2008</u> | <u>2007</u> (as revised) | <u>2006</u> |
|--|--------------|-----------------------------|--------------|
| U.S. federal statutory rate | 35.0% | 35.0% | 35.0% |
| Increase / (decrease) resulting from: | | | |
| State and local income taxes, net of federal tax benefit excluding IRS audit impacts | 2.6% | 2.8% | 1.6% |
| Benefit principally related to reversal of federal and state reserves on conclusion of IRS audit | — | — | (10.3%) |
| Reversal of other tax accruals no longer required | (1.7%) | (1.4%) | (1.4%) |
| Foreign rate differences, net of repatriation impacts | (5.2%) | (5.2%) | (0.3%) |
| Other | (1.7%) | (1.0%) | (2.2%) |
| Effective tax rate | <u>29.0%</u> | <u>30.2%</u> | <u>22.4%</u> |

Our 2008 effective tax rate included net tax benefits of \$222 million from discrete tax events. Of the total net tax benefits, approximately \$50 million related to fourth quarter corrections of state, federal and foreign tax liabilities and a third quarter reconciliation of our inventory of deferred tax items that resulted in a write-down of our net deferred tax liabilities. The remaining net tax benefits primarily related to the resolution of various tax audits and the expiration of statutes of limitations in various jurisdictions. Other discrete tax benefits included the impact from divestitures of a Nordic and Baltic snacks operation and several operations in Spain and the tax benefit from impairment charges taken in 2008. In addition, the 2008 tax rate benefited from foreign earnings taxed below the U.S. federal statutory tax rate and from the expected tax benefit on 2008 restructuring expenses. These benefits were only partially offset by state tax expense and certain foreign costs.

Our 2007 effective tax rate included net tax benefits of \$184 million, primarily including the effects of dividend repatriation benefits, foreign joint venture earnings, and the effect on foreign deferred taxes from lower foreign tax rates enacted in 2007.

The 2007 tax rate also benefited from foreign earnings taxed below the U.S. federal statutory tax rate, an increased domestic manufacturing deduction and the divestiture of our flavored water and juice brand assets and related trademarks. These benefits were partially offset by state tax expense, tax costs associated with the divestiture of our hot cereal assets and trademarks and interest income from Altria related to the transfer of our federal tax contingencies discussed in Note 1, *Summary of Significant Accounting Policies*.

During 2006, the IRS concluded its examination of Altria's consolidated tax returns for the years 1996 through 1999. The IRS issued a final Revenue Agents Report on March 15, 2006. Consequently, Altria reimbursed us \$337 million for federal tax reserves that were no longer necessary and \$46 million for interest (\$29 million net of tax). We also recognized net state tax reversals of \$39 million, for a total tax provision benefit of \$376 million (\$337 million federal plus \$39 million state). The total benefit to net earnings that we recognized in the first quarter of 2006 due to the IRS settlement was \$405 million. The 2006 tax rate also benefited from the resolution of various tax items in our foreign operations, dividend repatriation benefits, joint venture earnings, and lower foreign tax rates enacted in 2006 (primarily Canada). These benefits were partially offset by state tax expense and by the tax costs associated with our 2006 divestitures.

The tax effects of temporary differences that gave rise to deferred income tax assets and liabilities consisted of the following at December 31, 2008 and 2007:

| | <u>2008</u> | <u>2007</u> |
|--|---------------------------|-------------------|
| | (in millions; as revised) | |
| Deferred income tax assets: | | |
| Accrued postretirement and postemployment benefits | \$ 1,467 | \$ 1,408 |
| Accrued pension costs | 703 | - |
| Other | <u>2,324</u> | <u>1,838</u> |
| Total deferred income tax assets | <u>4,494</u> | <u>3,246</u> |
| Valuation allowance | <u>(84)</u> | <u>(105)</u> |
| Net deferred income tax assets | <u>\$ 4,410</u> | <u>\$ 3,141</u> |
| Deferred income tax liabilities: | | |
| Trade names | \$ (4,431) | \$ (4,359) |
| Property, plant and equipment | (1,862) | (1,398) |
| Prepaid pension costs | - | (576) |
| Other | <u>(1,239)</u> | <u>(1,060)</u> |
| Total deferred income tax liabilities | <u>(7,532)</u> | <u>(7,393)</u> |
| Net deferred income tax liabilities | <u>\$ (3,122)</u> | <u>\$ (4,252)</u> |

Note 15. Earnings Per Share:

Basic and diluted EPS from continuing and discontinued operations were calculated using the following:

| | For the Years Ended December 31, | | |
|---|--|-----------------|-----------------|
| | 2008 | 2007 | 2006 |
| | (in millions, except per share data; as revised) | | |
| Earnings from continuing operations | \$ 1,848 | \$ 2,492 | \$ 2,832 |
| Earnings and gain from discontinued operations, net of income taxes | 1,045 | 232 | 233 |
| Net earnings | 2,893 | 2,724 | 3,065 |
| Noncontrolling interest | 9 | 3 | 5 |
| Net earnings attributable to Kraft Foods | <u>\$ 2,884</u> | <u>\$ 2,721</u> | <u>\$ 3,060</u> |
| Weighted-average shares for basic EPS | 1,505 | 1,591 | 1,659 |
| Plus incremental shares from assumed conversions of stock options and long-term incentive plan shares | 10 | 9 | 2 |
| Weighted-average shares for diluted EPS | <u>1,515</u> | <u>1,600</u> | <u>1,661</u> |
| Basic earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.22 | \$ 1.56 | \$ 1.70 |
| Discontinued operations | 0.70 | 0.15 | 0.14 |
| Net earnings attributable to Kraft Foods | <u>\$ 1.92</u> | <u>\$ 1.71</u> | <u>\$ 1.84</u> |
| Diluted earnings per share attributable to Kraft Foods: | | | |
| Continuing operations | \$ 1.21 | \$ 1.56 | \$ 1.70 |
| Discontinued operations | 0.69 | 0.14 | 0.14 |
| Net earnings attributable to Kraft Foods | <u>\$ 1.90</u> | <u>\$ 1.70</u> | <u>\$ 1.84</u> |

For the year ended December 31, 2008, we excluded 11.3 million Kraft Foods stock options from the calculation of weighted-average shares for diluted EPS because they were antidilutive. For the years ended December 31, 2007 and 2006, we excluded an insignificant number of Kraft Foods stock options from the calculation of weighted-average shares for diluted EPS because they were antidilutive.

Note 16. Transactions with Altria Group, Inc.:

On March 30, 2007, we entered into a post-spin Transition Services Agreement with Altria's subsidiary, Altria Corporate Services, Inc. ("ALCS"). Under the agreement, ALCS provided information technology services to Kraft Foods during the EDS transition. Before our spin-off from Altria, ALCS provided pre-spin administrative services to us under a separate Corporate Services agreement that expired on March 30, 2007. These services included planning, legal, treasury, auditing, insurance, human resources, office of the secretary, corporate affairs, information technology, aviation and tax services. Billings for these services were \$29 million in 2007 and \$178 million in 2006. As of January 1, 2008, ALCS no longer provided services to Kraft Foods.

On March 30, 2007, we also entered into Employee Matters and Tax Sharing Agreements with Altria. The Employee Matters Agreement set out each company's obligations for employee transfers, equity compensation and other employee benefits matters for individuals moving, or who previously moved between companies. The Tax Sharing Agreement identified Altria's and Kraft Foods' rights, responsibilities and obligations with respect to our income taxes following our spin-off from Altria. It also placed certain restrictions on us, including a 2-year limit on share repurchases of no more than 20% of our Common Stock outstanding at the time of our spin-off from Altria.

Also, see Note 14, *Income Taxes*, for information on how the closure of an IRS review of Altria's consolidated federal income tax return in 2006 impacted us.

Note 17. Segment Reporting:

Kraft Foods manufactures and markets packaged food products, including snacks, beverages, cheese, convenient meals and various packaged grocery products. We manage and report operating results through three commercial units: Kraft Foods North America, Kraft Foods Europe and Kraft Foods Developing Markets. We manage the operations of Kraft Foods North America and Kraft Foods Europe by product category, and we manage the operations of Kraft Foods Developing Markets by geographic location. Our reportable segments are U.S. Beverages, U.S. Cheese, U.S. Convenient Meals, U.S. Grocery, U.S. Snacks (formerly known as U.S. Snacks & Cereals) and Canada & North America Foodservice, Kraft Foods Europe (formerly known as European Union) and Kraft Foods Developing Markets.

Effective January 2009, we began implementing changes to our operating structure based on our *Organizing For Growth* initiative and Kraft Foods Europe Reorganization. These financial statements were revised to report the results of operations under this new structure. In line with our strategies, we are reorganizing our European operations to function on a pan-European centralized category management and value chain model, and we changed how we work in Europe in two key ways:

- We transitioned our European Biscuit, Chocolate, Coffee and Cheese categories to fully integrated business units, further strengthening our focus on these core categories. To ensure decisions are made faster and closer to our customers and consumers, each category is fully accountable for its financial results, including marketing, manufacturing and R&D. Category leadership, based in Zurich, Switzerland, reports to the Kraft Foods Europe President. These business units now comprise the Kraft Foods Europe segment.
- We aligned the reporting of our Central Europe operations into our Kraft Foods Developing Markets segment to help build critical scale in these countries. We operate a country-led model in these markets.

Effective August 4, 2008, we completed the split-off of the *Post* cereals business. The results of the *Post* cereals business were reflected as discontinued operations on the consolidated statement of earnings and prior period results were revised in a consistent manner.

In 2008, we implemented a new operating structure. As a result, we began reporting the results of operations under this new structure in the first quarter of 2008 and revised results from prior periods in a consistent manner. The changes were:

- U.S. Cheese was organized as a standalone operating segment in order to create a more self-contained and integrated business unit in support of faster growth.
- Our macaroni and cheese category, as well as other dinner products, were moved from our U.S. Convenient Meals segment to our U.S. Grocery segment to take advantage of operating synergies.
- Canada and North America Foodservice were structured as a standalone reportable segment. This change allows us to deliver on the unique requirements of the Canadian consumer and customer while maintaining strong North American linkages to innovation, new product development and new capabilities to drive our business. Furthermore, it allows us to manage strategic customer decisions and continue to capture cross-border sales and marketing synergies within our Foodservice operations.

Management uses segment operating income to evaluate segment performance and allocate resources. We believe it is appropriate to disclose this measure to help investors analyze segment performance and trends. Segment operating income excludes unrealized gains and losses on hedging activities (which is a component of cost of sales), general corporate expenses (which are a component of marketing, administration and research costs) and amortization of intangibles for all periods presented. In the second quarter of 2008, we began excluding unrealized gains and losses on hedging activities from segment operating income in order to provide better transparency of our segment operating results. Once realized, the gains and losses on hedging activities are recorded within segment operating results. Furthermore, we centrally manage interest and other expense and the provision for income taxes. Accordingly, we do not present these items by segment because they are excluded from the segment profitability measure that management reviews. We use the same accounting policies for the segments as those described in Note 1, *Summary of Significant Accounting Policies*.

Segment data were:

| | For the Years Ended December 31, | | |
|--------------------------------|----------------------------------|------------------|------------------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Net revenues: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 3,001 | \$ 2,990 | \$ 2,886 |
| U.S. Cheese | 4,007 | 3,745 | 3,544 |
| U.S. Convenient Meals | 4,240 | 3,905 | 3,697 |
| U.S. Grocery | 3,389 | 3,277 | 3,225 |
| U.S. Snacks | 5,025 | 4,879 | 4,834 |
| Canada & N.A. Foodservice | 4,294 | 4,080 | 3,874 |
| Kraft Foods Europe | 9,728 | 7,007 | 5,894 |
| Kraft Foods Developing Markets | 8,248 | 5,975 | 5,064 |
| Net revenues | <u>\$ 41,932</u> | <u>\$ 35,858</u> | <u>\$ 33,018</u> |

| | For the Years Ended December 31, | | |
|---|----------------------------------|-----------------|-----------------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Earnings from continuing operations before income taxes: | | | |
| Operating income: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 381 | \$ 346 | \$ 226 |
| U.S. Cheese | 563 | 487 | 604 |
| U.S. Convenient Meals | 339 | 319 | 353 |
| U.S. Grocery | 1,009 | 1,022 | 1,260 |
| U.S. Snacks | 638 | 716 | 521 |
| Canada & N.A. Foodservice | 448 | 443 | 435 |
| Kraft Foods Europe | 182 | 455 | 462 |
| Kraft Foods Developing Markets | 815 | 588 | 488 |
| Unrealized (losses) / gains on hedging activities | (205) | 16 | – |
| General corporate expenses | (304) | (203) | (184) |
| Amortization of intangibles | (23) | (13) | (7) |
| Operating income | <u>3,843</u> | <u>4,176</u> | <u>4,158</u> |
| Interest and other expense, net | <u>(1,240)</u> | <u>(604)</u> | <u>(510)</u> |
| Earnings from continuing operations before income taxes | <u>\$ 2,603</u> | <u>\$ 3,572</u> | <u>\$ 3,648</u> |

Our largest customer, Wal-Mart Stores, Inc. and its affiliates, accounted for approximately 16% of consolidated net revenues in 2008, 15% in 2007 and 15% in 2006. These net revenues occurred primarily in the Kraft Foods North America segments.

In 2008, unrealized losses on hedging activities increased \$221 million, due primarily to energy derivatives, including heating oil (used primarily to hedge transportation costs) and natural gas contracts. In addition, general corporate expenses (which is a component of marketing, administration and research costs) increased \$101 million in 2008, primarily due to charges for legal matters related to certain of our U.S. and European operations, including U.S. coffee operations.

We incurred asset impairment, exit and implementation costs of \$1,129 million in 2008, \$579 million in 2007 and \$1,097 million in 2006. Refer to Note 6, *Asset Impairment, Exit and Implementation Costs*, for a breakout of charges by segment.

As described in Note 2, *Acquisitions and Divestitures*, in the third quarter of 2006, we acquired the Spanish and Portuguese operations of UB. The redemption of our outstanding investment in UB resulted in a gain on closing of \$251 million. This gain is included in segment operating income of Kraft Foods Europe. In addition, we divested several operations, and recorded net (losses) / gains on these divestitures in segment operating income as follows:

| | For the Years Ended December 31, | | |
|---------------------------------------|----------------------------------|--------------|---------------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ (1) | \$ (6) | \$ (95) |
| U.S. Cheese | - | - | - |
| U.S. Convenient Meals | - | - | - |
| U.S. Grocery | - | - | 226 |
| U.S. Snacks | - | 12 | (5) |
| Canada & N.A. Foodservice | - | - | (9) |
| Kraft Foods Europe | (91) | - | - |
| Kraft Foods Developing Markets | - | 8 | - |
| (Losses) / gains on divestitures, net | <u>\$ (92)</u> | <u>\$ 14</u> | <u>\$ 117</u> |

Total assets, depreciation expense and capital expenditures by segment were:

| | 2008 | 2007 |
|-----------------------------------|---------------------------|------------------|
| | (in millions; as revised) | |
| Total assets: | | |
| Kraft Foods North America: | | |
| U.S. Beverages | \$ 2,257 | \$ 2,310 |
| U.S. Cheese | 4,599 | 4,550 |
| U.S. Convenient Meals | 2,857 | 2,788 |
| U.S. Grocery | 5,500 | 5,491 |
| U.S. Snacks | 16,384 | 18,302 |
| Canada & N.A. Foodservice | 4,888 | 5,332 |
| Kraft Foods Europe | 13,727 | 16,382 |
| Kraft Foods Developing Markets | 9,857 | 9,890 |
| Unallocated assets ⁽¹⁾ | 3,104 | 3,087 |
| Total assets | <u>\$ 63,173</u> | <u>\$ 68,132</u> |

(1) Unallocated assets consist primarily of cash and cash equivalents, deferred income taxes, centrally held property, plant and equipment, prepaid pension assets and derivative financial instrument balances.

| | For the Years Ended December 31, | | |
|--------------------------------|----------------------------------|---------------|---------------|
| | 2008 | 2007 | 2006 |
| | (in millions; as revised) | | |
| Depreciation expense: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 68 | \$ 57 | \$ 62 |
| U.S. Cheese | 66 | 62 | 67 |
| U.S. Convenient Meals | 78 | 81 | 77 |
| U.S. Grocery | 78 | 63 | 64 |
| U.S. Snacks | 129 | 140 | 123 |
| Canada & N.A. Foodservice | 93 | 96 | 99 |
| Kraft Foods Europe | 265 | 215 | 217 |
| Kraft Foods Developing Markets | 160 | 115 | 110 |
| Total – continuing operations | <u>937</u> | <u>829</u> | <u>819</u> |
| Discontinued operations | 26 | 44 | 65 |
| Total depreciation expense | <u>\$ 963</u> | <u>\$ 873</u> | <u>\$ 884</u> |

| For the Years Ended December 31, | | |
|----------------------------------|------|------|
| 2008 | 2007 | 2006 |

(in millions; as revised)

| | | | |
|--------------------------------|----------|----------|----------|
| Capital expenditures: | | | |
| Kraft Foods North America: | | | |
| U.S. Beverages | \$ 110 | \$ 90 | \$ 171 |
| U.S. Cheese | 97 | 115 | 115 |
| U.S. Convenient Meals | 200 | 207 | 148 |
| U.S. Grocery | 87 | 99 | 59 |
| U.S. Snacks | 122 | 136 | 108 |
| Canada & N.A. Foodservice | 98 | 83 | 77 |
| Kraft Foods Europe | 285 | 207 | 222 |
| Kraft Foods Developing Markets | 368 | 274 | 235 |
| Total – continuing operations | 1,367 | 1,211 | 1,135 |
| Discontinued operations | – | 30 | 34 |
| Total capital expenditures | \$ 1,367 | \$ 1,241 | \$ 1,169 |

Net revenues by consumer sector, which includes *Kraft* macaroni and cheese dinners in the Convenient Meals sector and the separation of Canada & N.A. Foodservice, and Kraft Foods Europe and Kraft Foods Developing Markets into sector components, were:

| | For the Year Ended December 31, 2008 | | | Total |
|--------------------|--------------------------------------|--------------------|--------------------------------|-----------|
| | Kraft Foods North America | Kraft Foods Europe | Kraft Foods Developing Markets | |
| | (in millions; as revised) | | | |
| Snacks | \$ 5,951 | \$ 5,291 | \$ 4,668 | \$ 15,910 |
| Beverages | 3,509 | 2,625 | 2,081 | 8,215 |
| Cheese | 5,525 | 1,109 | 828 | 7,462 |
| Grocery | 3,211 | 394 | 567 | 4,172 |
| Convenient Meals | 5,760 | 309 | 104 | 6,173 |
| Total net revenues | \$ 23,956 | \$ 9,728 | \$ 8,248 | \$ 41,932 |

| | For the Year Ended December 31, 2007 | | | Total |
|--------------------|--------------------------------------|--------------------|--------------------------------|-----------|
| | Kraft Foods North America | Kraft Foods Europe | Kraft Foods Developing Markets | |
| | (in millions; as revised) | | | |
| Snacks | \$ 5,704 | \$ 2,833 | \$ 2,824 | \$ 11,361 |
| Beverages | 3,499 | 2,456 | 1,830 | 7,785 |
| Cheese | 5,199 | 1,019 | 710 | 6,928 |
| Grocery | 3,138 | 363 | 519 | 4,020 |
| Convenient Meals | 5,336 | 336 | 92 | 5,764 |
| Total net revenues | \$ 22,876 | \$ 7,007 | \$ 5,975 | \$ 35,858 |

| | For the Year Ended December 31, 2006 | | | Total |
|--------------------|--------------------------------------|--------------------|--------------------------------|-----------|
| | Kraft Foods North America | Kraft Foods Europe | Kraft Foods Developing Markets | |
| | (in millions; as revised) | | | |
| Snacks | \$ 5,490 | \$ 2,208 | \$ 2,329 | \$ 10,027 |
| Beverages | 3,351 | 2,193 | 1,542 | 7,086 |
| Cheese | 4,857 | 916 | 641 | 6,414 |
| Grocery | 3,226 | 287 | 470 | 3,983 |
| Convenient Meals | 5,136 | 290 | 82 | 5,508 |
| Total net revenues | \$ 22,060 | \$ 5,894 | \$ 5,064 | \$ 33,018 |

Geographic data for net revenues, long-lived assets (which consist of all non-current assets, other than goodwill, intangible assets, net, and prepaid pension assets) and total assets were:

| | For the Years Ended December 31, | | |
|-------------------------|---|------------------|------------------|
| | <u>2008</u> | <u>2007</u> | <u>2006</u> |
| | (in millions; as revised) | | |
| Net revenues: | | | |
| United States | \$ 21,436 | \$ 20,540 | \$ 19,902 |
| Europe | 12,870 | 9,105 | 7,578 |
| Other | 7,626 | 6,213 | 5,538 |
| Total net revenues | <u>\$ 41,932</u> | <u>\$ 35,858</u> | <u>\$ 33,018</u> |
| | | | |
| | <u>2008</u> | <u>2007</u> | |
| | (in millions; as revised) | | |
| Long-lived assets: | | | |
| United States | \$ 5,393 | \$ 6,075 | |
| Europe | 3,301 | 3,653 | |
| Other | 2,455 | 2,487 | |
| Total long-lived assets | <u>\$ 11,149</u> | <u>\$ 12,215</u> | |
| Total assets: | | | |
| United States | \$ 37,535 | \$ 38,435 | |
| Europe | 18,761 | 21,039 | |
| Other | 6,877 | 8,658 | |
| Total assets | <u>\$ 63,173</u> | <u>\$ 68,132</u> | |

Note 18. Quarterly Financial Data (Unaudited):

| | 2008 Quarters | | | |
|---|--|----------------|-----------------|----------------|
| | First | Second | Third | Fourth |
| | (in millions, except per share data; as revised) | | | |
| Net revenues | \$ 10,046 | \$ 10,804 | \$ 10,401 | \$ 10,681 |
| Gross profit | \$ 3,301 | \$ 3,868 | \$ 3,305 | \$ 3,370 |
| Earnings from continuing operations | \$ 547 | \$ 678 | \$ 520 | \$ 103 |
| Earnings and gain from discontinued operations, net of income taxes | 54 | 69 | 845 | 77 |
| Net earnings | 601 | 747 | 1,365 | 180 |
| Noncontrolling interest | 2 | 2 | 3 | 2 |
| Net earnings attributable to Kraft Foods | <u>\$ 599</u> | <u>\$ 745</u> | <u>\$ 1,362</u> | <u>\$ 178</u> |
| Weighted average shares for diluted EPS | 1,542 | 1,532 | 1,503 | 1,481 |
| Per share data: | | | | |
| Basic EPS attributable to Kraft Foods: | | | | |
| Continuing operations | \$ 0.35 | \$ 0.44 | \$ 0.34 | \$ 0.07 |
| Discontinued operations | 0.04 | 0.05 | 0.57 | 0.05 |
| Net earnings attributable to Kraft Foods | <u>\$ 0.39</u> | <u>\$ 0.49</u> | <u>\$ 0.91</u> | <u>\$ 0.12</u> |
| Diluted EPS attributable to Kraft Foods: | | | | |
| Continuing operations | \$ 0.35 | \$ 0.44 | \$ 0.34 | \$ 0.07 |
| Discontinued operations | 0.04 | 0.05 | 0.57 | 0.05 |
| Net earnings attributable to Kraft Foods | <u>\$ 0.39</u> | <u>\$ 0.49</u> | <u>\$ 0.91</u> | <u>\$ 0.12</u> |
| Dividends declared | \$ 0.27 | \$ 0.27 | \$ 0.29 | \$ 0.29 |
| Market price – high | \$ 32.85 | \$ 32.99 | \$ 34.97 | \$ 34.05 |
| – low | \$ 28.63 | \$ 28.33 | \$ 28.04 | \$ 24.75 |

Basic and diluted EPS are computed independently for each of the periods presented. Accordingly, the sum of the quarterly EPS amounts may not equal the total for the year.

During the fourth quarter of 2008, we increased our gain on discontinued operations by \$77 million to correct for a deferred tax liability that should have been written-off upon the split-off of the *Post* cereals business. As such, our gain from the split-off of the *Post* cereals business was \$926 million.

During 2008, we recorded the following pre-tax charges / (gains) in earnings from continuing operations:

| | 2008 Quarters | | | |
|---------------------------------------|---------------|---------------|---------------|---------------|
| | First | Second | Third | Fourth |
| | (in millions) | | | |
| Asset impairment and exit costs | \$ 80 | \$ 103 | \$ 123 | \$ 718 |
| Losses / (gains) on divestitures, net | 18 | 74 | 1 | (1) |
| | <u>\$ 98</u> | <u>\$ 177</u> | <u>\$ 124</u> | <u>\$ 717</u> |

| | 2007 Quarters | | | |
|---|--|----------|----------|-----------|
| | First | Second | Third | Fourth |
| | (in millions, except per share data; as revised) | | | |
| Net revenues | \$ 8,266 | \$ 8,848 | \$ 8,703 | \$ 10,041 |
| Gross profit | \$ 2,935 | \$ 3,131 | \$ 2,928 | \$ 3,208 |
| Earnings from continuing operations | \$ 666 | \$ 661 | \$ 549 | \$ 616 |
| Earnings and gain from discontinued operations, net of income taxes | 52 | 67 | 61 | 52 |
| Net earnings | 718 | 728 | 610 | 668 |
| Noncontrolling interest | 1 | 1 | – | 1 |
| Net earnings attributable to Kraft Foods | \$ 717 | \$ 727 | \$ 610 | \$ 667 |
| Weighted average shares for diluted EPS | 1,644 | 1,616 | 1,584 | 1,559 |
| Per share data: | | | | |
| Basic EPS attributable to Kraft Foods: | | | | |
| Continuing operations | \$ 0.40 | \$ 0.41 | \$ 0.35 | \$ 0.39 |
| Discontinued operations | 0.04 | 0.04 | 0.04 | 0.04 |
| Net earnings attributable to Kraft Foods | \$ 0.44 | \$ 0.45 | \$ 0.39 | \$ 0.43 |
| Diluted EPS attributable to Kraft Foods: | | | | |
| Continuing operations | \$ 0.40 | \$ 0.41 | \$ 0.35 | \$ 0.39 |
| Discontinued operations | 0.04 | 0.04 | 0.04 | 0.04 |
| Net earnings attributable to Kraft Foods | \$ 0.44 | \$ 0.45 | \$ 0.39 | \$ 0.43 |
| Dividends declared | \$ 0.25 | \$ 0.25 | \$ 0.27 | \$ 0.27 |
| Market price – high | \$ 36.26 | \$ 37.20 | \$ 36.85 | \$ 35.29 |
| – low | \$ 29.95 | \$ 30.18 | \$ 30.51 | \$ 32.09 |

Basic and diluted EPS are computed independently for each of the periods presented. Accordingly, the sum of the quarterly EPS amounts may not equal the total for the year.

During 2007, we recorded the following pre-tax charges / (gains) in earnings from continuing operations:

| | 2007 Quarters | | | |
|---------------------------------------|---------------------------|--------|--------|--------|
| | First | Second | Third | Fourth |
| | (in millions; as revised) | | | |
| Asset impairment and exit costs | \$ 67 | \$ 107 | \$ 173 | \$ 93 |
| (Gains) / losses on divestitures, net | (12) | (8) | – | 6 |
| | \$ 55 | \$ 99 | \$ 173 | \$ 99 |

Note 19. Subsequent Events:

On September 7, 2009, we disclosed that we approached the Board of Cadbury plc (“Cadbury”) with a proposal to combine the two companies. The Board of Cadbury has rejected this proposal. We remain interested in working toward a recommended transaction. We proposed an offer for Cadbury (the “Possible Offer”) of 300 pence in cash and 0.2589 new Kraft Foods shares per Cadbury share. This valued each Cadbury share at 745 pence (based on the closing price of \$28.10 for a Kraft Foods share on September 4, 2009 and an exchange rate of 1,6346 \$/£) and valued the entire issued share capital of Cadbury at £10.2 billion (approximately \$16.7 billion). The combination would build on Kraft Foods’ position as a global powerhouse in snacks, confectionery and quick meals with a rich portfolio of iconic brands.

The Possible Offer contained several criteria, including our ability to obtain satisfactory financing, on the basis that we would maintain an investment-grade credit rating, and the right to change our offer at any time.

Pursuant to the U.K. City Code on Takeovers and Mergers, the U.K. Takeover Panel set a deadline of November 9, 2009 for us to formally make an offer for Cadbury, or walk away.

We evaluated subsequent events through November 3, 2009 and included all accounting and disclosure requirements related to subsequent events in our financial statements.

Report of Management on Internal Control Over Financial Reporting

Management is responsible for establishing and maintaining adequate internal control over financial reporting as defined in Rules 13a-15(f) and 15d-15(f) under the Securities Exchange Act of 1934, as amended. Our internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America. Our internal control over financial reporting includes those written policies and procedures that:

- pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of assets;
- provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with accounting principles generally accepted in the United States of America;
- provide reasonable assurance that receipts and expenditures are being made only in accordance with management and director authorization; and
- provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of assets that could have a material effect on the consolidated financial statements.

Internal control over financial reporting includes the controls themselves, monitoring and internal auditing practices and actions taken to correct deficiencies as identified.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

Management assessed the effectiveness of our internal control over financial reporting as of December 31, 2008. Management based this assessment on criteria for effective internal control over financial reporting described in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (“COSO”). Management’s assessment included an evaluation of the design of our internal control over financial reporting and testing of the operational effectiveness of our internal control over financial reporting.

Management reviewed the results of our assessment with the Audit Committee of our Board of Directors. Based on this assessment, management determined that, as of December 31, 2008, we maintained effective internal control over financial reporting.

PricewaterhouseCoopers LLP, independent registered public accounting firm, who audited and reported on the consolidated financial statements included in this report, has audited our internal control over financial reporting as of December 31, 2008.

February 19, 2009

Report of Independent Registered Public Accounting Firm

To the Board of Directors and Shareholders of Kraft Foods Inc.:

In our opinion, the accompanying consolidated balance sheets and the related consolidated statements of earnings, of shareholders' equity and of cash flows present fairly, in all material respects, the financial position of Kraft Foods Inc. and its subsidiaries at December 31, 2008 and December 31, 2007, and the results of their operations and their cash flows for each of the three years in the period ended December 31, 2008 in conformity with accounting principles generally accepted in the United States of America. Also in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of December 31, 2008, based on criteria established in *Internal Control – Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission (COSO). The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying Report of Management on Internal Control over Financial Reporting. Our responsibility is to express opinions on these financial statements and on the Company's internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

As discussed in Note 1 to the consolidated financial statements, the Company changed the manner in which it accounts for defined benefit pension and other postretirement plans in 2006 and 2008, the manner in which it accounts for uncertain tax positions and the timing of its annual goodwill and indefinite-lived intangible assets impairment tests in 2007, and the manner in which it accounts for inventories and noncontrolling interests in 2009.

A company's internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

/s/ PRICEWATERHOUSECOOPERS LLP

Chicago, Illinois

February 19, 2009, except with respect to our opinion on the consolidated financial statements insofar as it relates to the effects of the change in accounting for inventories and noncontrolling interests and the effects of changes in reportable segments, discussed in Notes 1, 2, 3, 5, 14, 15 and 17, which are as of October 28, 2009.