



July 16, 2012

## **Kraft Foods To Report Second Quarter Results On August 2, 2012**

NORTHFIELD, Ill., July 16, 2012 /PRNewswire/ -- Kraft Foods (NASDAQ: KFT) will release its second quarter financial results on Thursday, August 2, 2012, at 4 p.m. EDT and will host a conference call at 5 p.m. EDT that day.

Investors and analysts may participate via phone by calling 1-800-322-9079 from the United States and 1-973-582-2717 from other locations. To ensure timely access, participants should dial in approximately 10 minutes before the call starts. A listen-only webcast will be provided at <http://www.kraftfoodscompany.com/>.

A replay of the conference call will be available until August 16, 2012, by calling 1-855-859-2056 from the United States and 1-404-537-3406 from other locations.

The access code for both the conference call and its rebroadcast is 99366825. An archive of the webcast will be available for one year on the company's web site.

Kraft Foods Inc. (NASDAQ: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2011 revenue of \$54.4 billion. Twelve of the company's iconic brands – *Cadbury, Jacobs, Kraft, LU, Maxwell House, Milka, Nabisco, Oreo, Oscar Mayer, Philadelphia, Tang* and *Trident* – generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business and a high-margin North American grocery business. The transaction is expected to be completed before the end of 2012. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit [kraftfoodscompany.com](http://kraftfoodscompany.com) and [facebook.com/kraftfoodscorporate](https://facebook.com/kraftfoodscorporate).

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