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Kraft Foods to Present New Global Growth Strategy on Sept. 15

NORTHFIELD, Ill., Sept 08, 2010 /PRNewswire via COMTEX/ -- Kraft Foods will present its strategic roadmap to sustainable, top-tier growth to investors and analysts on Wednesday, Sept. 15, 2010, from 8 a.m. to noon EDT. Chairman and CEO Irene Rosenfeld, CFO Tim McLevish, the company's regional presidents for North America, Europe and Developing Markets, and the leaders of its Global Category Teams will present.

The presentations will be available via a live audio webcast within the Investor Center section of company's web site, <http://www.kraftfoodscompany.com/>. An archived rebroadcast and the presentation slides will be available for one year following the webcast.

Kraft Foods is building a global snacks powerhouse and an unrivaled portfolio of brands people love. With annual revenues of approximately \$48 billion, the company is the world's second largest food company, making delicious products for billions of consumers in approximately 170 countries. The portfolio includes 11 iconic brands with revenues exceeding \$1 billion - *Oreo*, *Nabisco* and *LU* biscuits; *Milka* and *Cadbury* chocolates; *Trident* gum; *Jacobs* and *Maxwell House* coffees; *Philadelphia* cream cheeses; *Kraft* cheeses, dinners and dressings; and *Oscar Mayer* meats. Approximately 70 brands generate annual revenues of more than \$100 million. Kraft Foods (<http://www.kraftfoodscompany.com/>; NYSE: KFT) is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index.

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SOURCE: Kraft Foods