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Kraft Foods To Report First Quarter Results On May 5, 2011

NORTHFIELD, Ill., April 7, 2011 /PRNewswire via COMTEX/ -- Kraft Foods (NYSE: KFT) will release its first quarter financial results on Thursday, May 5, 2011, at 4 p.m. EDT and will host a conference call at 5 p.m. EDT that day.

Investors and analysts may participate via phone by calling 1-800-322-9079 from the United States and 1-973-582-2717 from other locations. To ensure timely access, participants should dial in approximately 10 minutes before the call starts. A listen-only webcast will be provided at <http://www.kraftfoodscompany.com/>.

A replay of the conference call will be available until May 19, 2011, by calling 1-800-642-1687 from the United States and 1-706-645-9291 from other locations. The access code for both the conference call and its rebroadcast is 56778654. An archive of the webcast will be available for one year on the company's web site.

Northfield, Ill.-based Kraft Foods Inc. is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion, more than half of which was earned outside North America. Eleven of the company's iconic brands -- including *Cadbury*, *Jacobs*, *Kraft*, *LU*, *Maxwell House*, *Milka*, *Nabisco*, *Oreo*, *Oscar Mayer*, *Philadelphia* and *Trident* -- generate revenue of more than \$1 billion annually, and 40 have been loved for more than a century. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. For more information, visit kraftfoodscompany.com and facebook.com/kraftfoodscorporate.

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SOURCE: Kraft Foods