



February 9, 2012

## **Kraft Foods To Present At CAGNY Conference on February 21, 2012**

NORTHFIELD, Ill., Feb. 9, 2012 /PRNewswire/ -- Kraft Foods (NYSE: KFT) today announced that members of its executive team will present at the annual Consumer Analyst Group of New York (CAGNY) Conference in Boca Raton, Fla., on Feb. 21 at 10.30 a.m. EST. Presenters will include Irene Rosenfeld, Chairman and Chief Executive Officer; David Brearton, Executive Vice President and Chief Financial Officer; and Tony Vernon, Executive Vice President and President, Kraft Foods North America.

The company plans to release its full 2011 financial results, issue its outlook for 2012 and provide an update on its plan to create two independent companies. Access to a live audio webcast with accompanying slides will be available at <http://www.kraftfoodscompany.com/>, and a replay of the event will also be available on the company's website.

Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion. Twelve of the company's iconic brands – *Cadbury, Jacobs, Kraft, LU, Maxwell House, Milka, Nabisco, Oreo, Oscar Mayer, Philadelphia, Tang* and *Trident* – generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business and a high-margin North American grocery business. The transaction is expected to be completed before the end of 2012. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit [www.kraftfoodscompany.com](http://www.kraftfoodscompany.com) and [www.facebook.com/kraftfoodscorporate](http://www.facebook.com/kraftfoodscorporate).

– make today delicious –

SOURCE Kraft Foods

media, Michael Mitchell, +1-847-646-4538, [news@kraft.com](mailto:news@kraft.com) , or investors, Chris Jakubik , +1-847-646-5494, [ir@kraft.com](mailto:ir@kraft.com), both of Kraft Foods