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## **Kraft Foods Is Employer Of Choice For Working Mothers**

### **Company Recognized as One of Working Mother's '100 Best' for Sixth Year in a Row**

NORTHFIELD, Ill., Sept. 15, 2011 /PRNewswire via COMTEX/ -- You don't need to be Supermom to successfully balance family and work life. But it certainly helps to have a supportive network of friends and family - in addition to employer-sponsored work-life programs.

Kraft Foods understands that many of its employees must balance family and work commitments every day. So, the company supports them with flexible scheduling and numerous family-friendly policies. Today, *Working Mother* magazine recognized that ongoing commitment, naming Kraft Foods to its list of the "100 Best Companies for Working Mothers" for the sixth consecutive year.

### **Helping employees adapt work to demanding lifestyles**

"With two daughters, I learned early in my career that balancing work and family would be a challenge," said Lisa Grenier, plant manager for the Kraft Foods *Planters* snack nuts facility in Fort Smith, Ark. "What helped me most was setting priorities and focusing on quality time with my family. Being flexible and having support for daycare - from my family, community and company - was vitally important."

Kraft Foods offers the culture, practices and programs to support employees in reaching their full potential. Following are examples of several work-life initiatives that foster a flexible work environment for the company's working moms:

- Telecommuting, flextime, job-sharing, and part-time options designed to promote employee mobility and a versatile work environment
- New-mother phase-in programs to ease the return to work after the birth of a baby, adoption of a child or placement of a child for foster care
- Backup dependent care program helps arrange - and pay for - backup care for a child or dependent elder
- Wellness programs provide preventive care resources, nutrition counseling, stress management coaching, and on-site fitness centers or discounts to local gyms

For 25 years, *Working Mother* has recognized companies like Kraft Foods that lead the way to greater work-life harmony for working moms. The *Working Mother* 100 Best Companies application includes more than 650 questions on the availability of benefits such as flexible work schedules, paid time off and leaves of absence, work-life programs and wellness initiatives. For more information on the award criteria, visit [workingmother.com](http://workingmother.com).

### **About Kraft Foods**

Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion. Twelve of the company's iconic brands - *Cadbury*, *Jacobs*, *Kraft*, *LU*, *Maxwell House*, *Milka*, *Nabisco*, *Oreo*, *Oscar Mayer*, *Philadelphia*, *Tang* and *Trident* - generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business with estimated revenue of \$32 billion and a high-margin North American grocery business with estimated revenue of \$16 billion, based on 2010 financial results, adjusted for divestitures. The transaction will take at least 12 months to complete, during which time plans regarding the structure, management, governance and other matters will be announced. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit [kraftfoodscompany.com](http://kraftfoodscompany.com) and [facebook.com/kraftfoodscorporate](https://facebook.com/kraftfoodscorporate).

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SOURCE: Kraft Foods