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Kraft Foods Declares Regular Quarterly Dividend of \$0.29 Per Share

NORTHFIELD, Ill., Aug 17, 2010 /PRNewswire via COMTEX/ -- The Board of Directors of Kraft Foods Inc. (NYSE: KFT) has declared a regular quarterly dividend of \$0.29 per common share of Class A stock. This dividend is payable on Oct. 14, 2010, to stockholders of record as of Sept. 30, 2010.

Kraft Foods is building a global snacks powerhouse and an unrivaled portfolio of brands people love. With annual revenues of approximately \$48 billion, the company is the world's second largest food company, making delicious products for billions of consumers in approximately 170 countries. The portfolio includes 11 iconic brands with revenues exceeding \$1 billion - *Oreo*, *Nabisco* and *LU* biscuits; *Milka* and *Cadbury* chocolates; *Trident* gum; *Jacobs* and *MaxwellHouse* coffees; *Philadelphia* cream cheeses; *Kraft* cheeses, dinners and dressings; and *OscarMayer* meats. Approximately 70 brands generate annual revenues of more than \$100 million. Kraft Foods (www.kraftfoodscompany.com; NYSE: KFT) is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index.

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SOURCE: Kraft Foods Inc.