



October 12, 2013

Kraft Foods To Report Third Quarter Results On November 2, 2011

NORTHFIELD, Ill., Oct. 12, 2011 /PRNewswire via COMTEX/ -- Kraft Foods (NYSE: KFT) will release its third quarter financial results on Wednesday, Nov. 2, 2011, at 4 p.m. EDT and will host a conference call at 5 p.m. EDT that day.

Investors and analysts may participate via phone by calling 1-800-322-9079 from the United States and 1-973-582-2717 from other locations. To ensure timely access, participants should dial in approximately 10 minutes before the call starts. A listen-only webcast will be provided at <http://www.kraftfoodscompany.com/>.

A replay of the conference call will be available until November 16, 2011, by calling 1-855-859-2056 from the United States and 1-404-537-3406 from other locations. The access code for both the conference call and its rebroadcast is 16408845. An archive of the webcast will be available for one year on the company's web site.

Kraft Foods Inc. (NYSE: KFT) is a global snacks powerhouse with an unrivaled portfolio of brands people love. Proudly marketing delicious biscuits, confectionery, beverages, cheese, grocery products and convenient meals in approximately 170 countries, Kraft Foods had 2010 revenue of \$49.2 billion. Twelve of the company's iconic brands - *Cadbury, Jacobs, Kraft, LU, Maxwell House, Milka, Nabisco, Oreo, Oscar Mayer, Philadelphia, Tang* and *Trident* - generate revenue of more than \$1 billion annually. On Aug. 4, 2011, Kraft Foods announced plans to divide and create two independent public companies: a high-growth global snacks business with estimated revenue of \$32 billion and a high-margin North American grocery business with estimated revenue of \$16 billion, based on 2010 financial results, adjusted for divestitures. The transaction will take at least 12 months to complete, during which time plans regarding the structure, management, governance and other matters will be announced. A leader in innovation, marketing, health & wellness and sustainability, Kraft Foods is a member of the Dow Jones Industrial Average, Standard & Poor's 500, Dow Jones Sustainability Index and Ethibel Sustainability Index. Visit kraftfoodscompany.com and facebook.com/kraftfoodscompany.

- make today delicious -

SOURCE: Kraft Foods